

Exhibition & Promotion

The Regional Studies Association (RSA) - the global forum for city and regional research, development, and policy. We are an international not-for-profit organisation with members in 80+ countries and networks that reach over 20,000 academics, policymakers and practitioners globally working in areas concerned with regional research, development and policy.

The RSA's annual conference in Florence will be our biggest event in 2024 and provide opportunities to showcase your publications, products and services to our engaged academic, policy and practitioners' audiences.

By utilising the RSA's events & engagement App RSA Hub, we can maximise visibility to reach audiences to help you promote projects and products and strengthen brand awareness.

EXHIBITOR OPTIONS

The exhibition area provides excellent networking opportunities to promote your organisation, products and to engage with delegates.

We offer a variety of options including:

- Dedicated exhibitor spaces for a limited number of manned and unmanned exhibition stands;
- Conference app adverts, announcements and push notifications;
- Your company listed on the conference's webpage and exhibitor directory in the app;
- Virtual trade show in the app;
- Networking facilities via the app to chat and set up one-to-one meetings;
- Live TED style talks with questions and feedback integrated into the conference programme;
- *How to* sessions and book launches integrated in the conference programme.

Please get in touch with Daniela Carl (Phone +44(0)1273 698 017/Email daniela.carl@regionalstudies.org) to discuss your needs and to learn more about our mix and match options.

We hope you will be able to be part of what promises to be a very special conference in beautiful Florence.



Sponsorship

Refreshment breaks

Refreshment breaks (coffee break, conference reception, lunch, dinner) are the place to be for networking, to maximise visibility and to promote your organisation and its work.

As a sponsor of a refreshment break we will provide you with:

- A platform to welcome delegates and introduce your organisation;
- Your branding in the refreshment areas;
- Pre-conference publicity;
- Acknowledgement of your support during the conference and in conference materials;
- Free admission to the sponsored refreshment break for up to three members of your organisation.

Conference sponsorship

We welcome conference sponsorship and offer the following benefits to sponsors:

- Recognition of the sponsorship on the conference's webpage, materials, app and conference opening;
- Your logo on the conference's webpage and app;
- Adverts and announcements in the conference app;
- Complimentary and discounted conference registrations;
- Your branding in the plenary room and registration area;
- A session as part of the programme to present your work/products;
- Complimentary exhibition space;
- One year complimentary corporate membership.

For more details and to discuss your sponsorship needs please contact:

Daniela Carl

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RSA Regional Studies
Association

Research Today, Policy Tomorrow