



## EXHIBITION & SPONSORSHIP

The Regional Studies Association (RSA) - the global forum for city and regional research, development, and policy. We are an international not-for-profit organisation with members in over 80 countries and networks that reach over 20,000 academics, policymakers and practitioners globally working in areas concerned with regional research, development and policy. The RSA's annual conference will be our biggest event in 2023 and provide opportunities to showcase your publications, products or services to our engaged academic, policy and practitioners' audiences.

By utilising the RSA's events & engagement App RSA Hub, we can maximise visibility to reach audiences to help you strengthen brand awareness, or to promote projects and products.

### The RSA Hub (events and engagement App) offers

- Virtual trade show
- Announcements/push notification/adverts
- Facilities to set up one-to-one meetings and chats
- A resources hub
- Networking facilities
- Live TED style talks with questions and feedback integrated into the conference programme
- How to sessions that are integrated in the conference programme
- Exhibitor directory

## EXHIBITOR OPTIONS

The exhibition area is always chosen to ensure that there are excellent networking opportunities for you to promote your organisation and products and to engage with the delegates in a friendly, supportive and intellectual environment. We offer an Exhibitor Package but also mix and match options to suit your specific needs.

### EXHIBITOR PACKAGE £1,000/c. €1200\*

- Dedicated exhibition space
- Complimentary full conference registration for two members of the organisation
- Inclusion of two push notification in the conference App
- Exhibitor's name and logo listed on the conference's webpage and App

### Other options

Conference App advert/ push notification GBP£175 /c. €210\*

Unmanned exhibition stand GBP£250/c. €300\*

\*All rates excluding VAT.

# SPONSOR A REFRESHMENT/NETWORKING BREAK

An important part of the annual conference will be refreshment and networking breaks. These breaks are excellent opportunities to maximum visibility and to promote your organisation and its work.

Sponsors of refreshment break benefit from:

- A platform to welcome delegates and introduce your organisation (sponsored reception and dinner only)
- Branding in the refreshment areas, i.e. your organisation's roller banner and marketing materials displayed
- Pre-conference publicity
- Acknowledgement of your support during the conference and its materials
- Free admission to the sponsored reception/lunch/dinner/refreshment break for up to three members of your organisation

## SPONSORSHIP OPTIONS

**Refreshment Break** GBP £2,500/c. €3000\*

**Conference Reception** GBP £4,500/c. €5400\* (excludes any venue hire fee)

**Conference Lunch** GBP £6,000/C. €7200\*

**Conference Dinner** GBP £15,000/C. €18000\* (excludes any venue hire fee)

### Bespoke sponsorship opportunities

Further sponsorship and branding opportunities are available on request. We would be delighted to discuss your organisation's needs in order to create a bespoke package that best meets your objectives.

For more details and to discuss your sponsorship needs please contact us.

### RSA Contact

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\*All rates excluding VAT.



**RSA** Regional Studies Association

*Research Today, Policy Tomorrow*

# SPONSORSHIP PACKAGES

## SILVER GBP£1,200/C. €1430\*

- Recognition of Silver sponsorship on the conference's webpage and materials
- Inclusion of your logo on the conference's webpage and App
- Inclusion of one advert in the conference App
- Two complimentary conference registrations (plus 10% discount on two additional conference registrations)

## GOLD GBP£2,500/C. €3000\*

- Recognition of Gold sponsorship on the conference's webpage and materials
- Inclusion of your logo on the conference's webpage and App
- Inclusion of one advert in the conference App
- Two complimentary conference registrations (plus 20% discount on two additional conference registrations)
- Signage/roller banner displayed in plenary room and registration area
- Complimentary exhibition space
- One year complimentary corporate membership

## PLATINUM GBP£5,000/C. €6000\*

- Recognition of Platinum sponsorship on the event's webpage and on conference materials
- Recognition as Platinum sponsor on the conference's webpage and materials
- Includes sponsoring a plenary session or conference bursaries
- Inclusion of your logo on the conference's webpage and App
- Inclusion of one advert in the conference App
- Two complimentary conference registrations (plus 25% discount on two additional conference registrations)
- Your roller banner displayed in the plenary room and registration area
- Complimentary exhibition space
- One year complimentary corporate membership
- Recognition of sponsorship of one refreshment break
- One session as part of the programme to present publication lists or products
- Recognition of sponsorship in conference opening