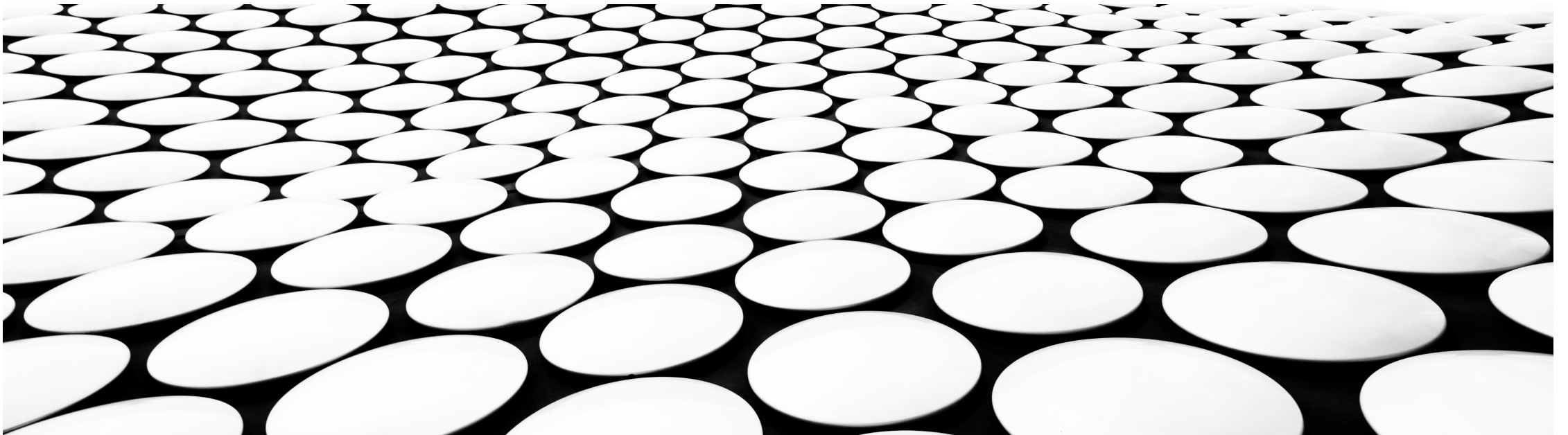


CITIZEN ENTREPRENEURSHIP

ENGAGING CITIZENS IN RESEARCH: DESIGN, METHODS AND DATA

THE REGIONAL STUDIES ASSOCIATION RESEARCH NETWORK ON CITIZEN ENTREPRENEURSHIP (RSARNCE) WORKSHOP:
WEDNESDAY 26 MAY 2021 1PM (UK)/ 2PM (CEST)



Citizens Live



Harbury



Seoul, Korea



Caizhai China

Climate Change

Housing for the disenfranchised

Tofu and Architecture



Burundi

Refugees



Health Sector

Our Big Challenges

Issues/ Symptoms	Ecological	Income	Financial	Technology	Leadership	Consumerism	Governance	Ownership
Surface Symptoms	1.5 planet	Top1% own > bottom 90%	US 1,5 quadrillion Speculation bubble V US \$ 20 trillion trade	Quick technological fix syndrome	Creating results no one wants	Burnout, depression, ltd well being	Inability to face challenges at whole system level	Tragedy of commons; overuse of scarce resources
Structural Disconnect	Unlimited growth & finite resources	Have & have not; wealth & basic needs	Financial & real economy	Technological solutions & societal needs	Leadership tools & new challenges	GDP & Well-being	Parts & Whole	Current ownership forms & best societal use
Systemic Limit	Limits to growth – cultivating finite resources	Limits to inequality – embodying human rights	Limits to speculation organising around real economy	Limits to symptom fixes – focusing on sustainable solutions	Limits to leadership – direct, distributed, dialogic, self governance	Limits to consumerism – attending to inner relational resources of happiness & well being	Limits to competition – redrawing boundaries of competition & cooperation	Limits to state & private & state property – property rights for the commons

- 94% of workers in the world's supply chains are in low-wage, insecure and often unsafe work.
- 75% of the world has no or inadequate social protection
- US\$21 trillion is stashed away in tax havens.
- 85% of the world's people want the rules of the global economy rewritten,

Source: adapted from Scharmer, O & K. Kaufer (2013) 'Leading from the Emerging Future: From Ego System to Eco-System Economies



Climate change and resource scarcity



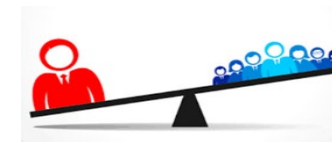
Demographic and social change



Shift in global economic power



Migration



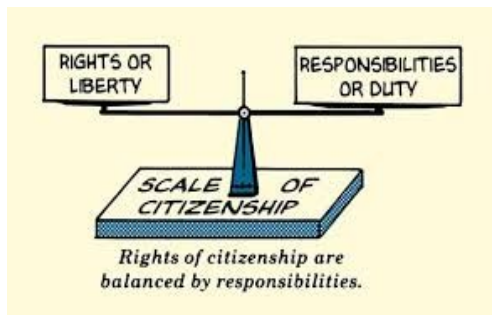
Inequality

1.5 million people are added to the global urban population **every week**



Rapid urbanisation

Engagement through mediating



- Rights
 - BENEFITS of citizenship
- Duties
 - REQUIREMENTS of citizenship
- Responsibilities
 - EXPECTATIONS of citizenship

Citizen engagement is not new.

- Early work by Robert Chambers, “The Origins and Practice of [Participatory Rural Appraisal](#) and
- Michael Cernea’s “[Putting People First](#)”
- Inspired issues of gathering and acting on citizen feedback.
- *But now increasing demand by civil society and citizens*
- *Desire among many governments to be more inclusive and responsive to citizens’ needs*
- *Plus the rise of innovations in technology has provided citizens with new and unprecedented opportunities for direct engagement.*
- *Turning Benefits, Requirements and Expectations into Capabilities*

- In 2013: Citizen Engagement became a strategic priority for the World Bank.



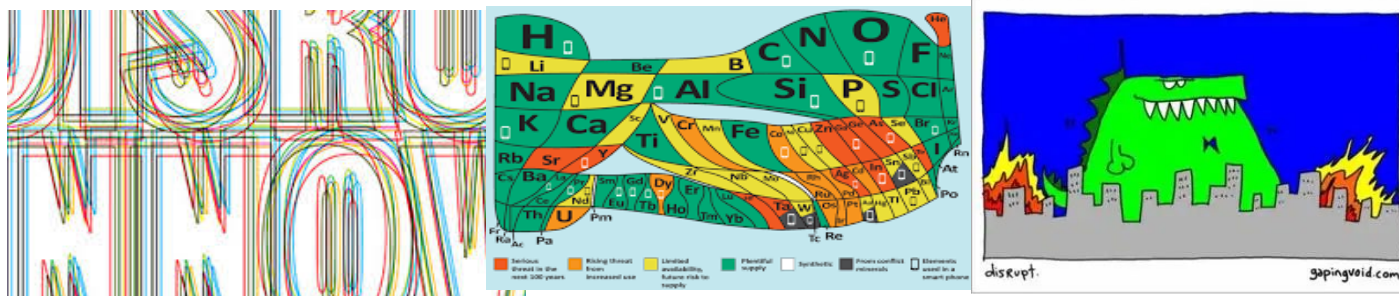
- With corporate goal of achieving 100 percent beneficiary feedback by 2018 in all World Bank Group operations with clearly identifiable beneficiaries.
- Resulting in some key World Bank Lessons

But significant deficit in:

Entrepreneurship Research
Entrepreneurship Policy
Entrepreneurship Practice

In spite of Schumpeterian antecedents

Towards Conceptualisation



Citizen Entrepreneurship

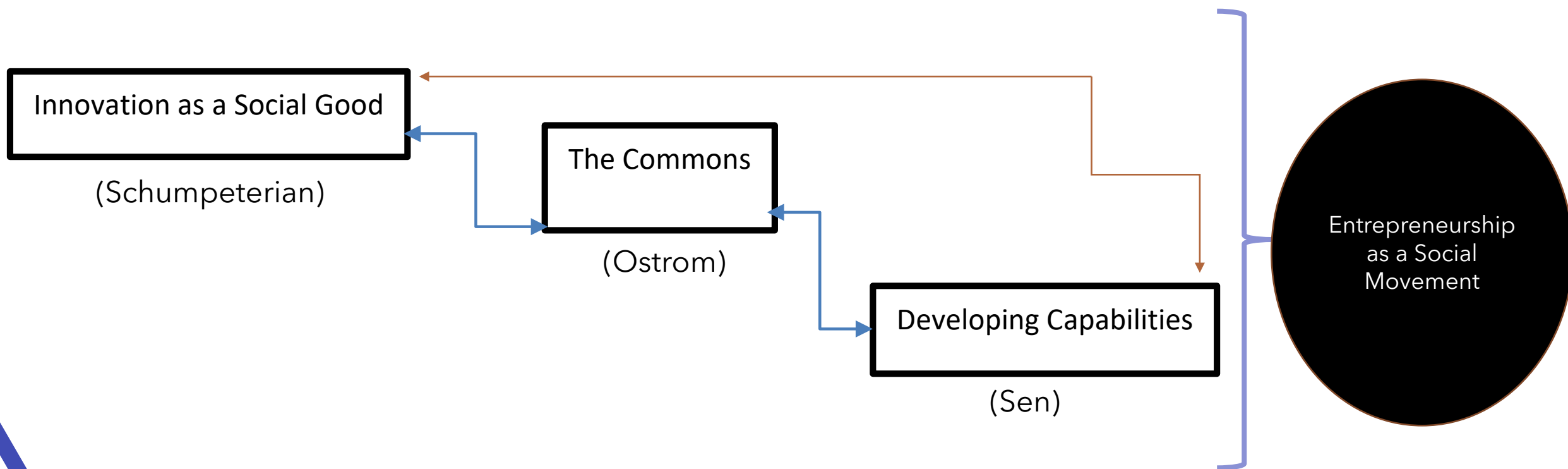
- The identification and realisation of opportunity
- For new products, new services and new forms of organisational development
- Through the creation of new ventures (firms, projects, networks, etc.)
- *Involving citizens as producers, users, members of communities*
- By developing capabilities to achieve collective good
- With which to exercise their economic and social rights and responsibilities as individuals citizens and as a collective community of citizens

**Socially
Embedded**

Social Gain

**Economic
benefit**

Formulating a Conceptual Framework



Stepped effect above could be regarded as a 'conceit' for building blocks, with one block building on another (or one step at a time), reinforcing the 'rule of three', a rhetorical trick that reflects the mathematical importance of triplets, which in general suggests that we need at least three items in a sequence to establish a pattern (Kucharski, A. 2020).

A Typology of Entrepreneurship

Types/ Analytical Components/	Business	Social	Public	Citizen
Unit of Study/Practice	The Entrepreneur/ Firm/Regions	Enterprise/ Entrepreneur/	Government/ Public agencies	Citizens/ Communities
Scope	Rival	Rival/Non-Rival (?)	Non-Rival Non-Excludable	Non-Rival Non-Excludable Non- Rejectionable
Focus of analysis	Firm Creation and Growth: Firm	Enterprise Creation and Scalability: Enterprise	Public goods function: Society	Meta projects: Process
Themes	Start-ups/ innovation/ Finance/People/ Regional impact/policy	Start-Ups/People/ Growth/ Funding	Public goods/ Efficiency/ Policy effectiveness	Citizen engagement/ Governance/ Spread
Outcomes	Private Gain/ Economic benefit	Private Benefit/ Social Benefit	Pre-distributive/ Distributive	Wellbeing



The Local Environment: Lodz, Poland

**Current
Projects**

Art for Life : Healing through localised approach



Art for Livelihoods and Sustainability, India



Habitat: Hanover Germany

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The First Ever Accredited Academic Course on Citizen Entrepreneurship

Learning Outcomes

- 1) Obtain a critical awareness of the *meaning, scope, function and essential features of CE* and how it could make an effective contribution to sustainable economic and social change;
- 2) Identify and understand the ways in which *CE evolves in alternative contexts* while appreciating the benefits and limitations of comparisons;
- 3) Consider and analyse *policy considerations* for effective CE deployment with which to inform local and regional government policy;
- 4) Acquire an *integrated set of capabilities* with which to deploy their learning for their own working futures as entrepreneurs, business managers, policy makers, consultants and other related economic and social endeavours; and
- 5) Contribute effectively as *key agents of knowledge exchange* and the organization of a special event on CE at the end of the course.



Contact

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