CITIZEN ENTREPRENEURSHIP

ENGAGING CITIZENS IN RESEARCH: DESIGN, METHODS AND DATA

THE REGIONAL STUDIES ASSOCIATION RESEARCH NETWORK ON CITIZEN ENTREPRENEURSHIP (RSARNCE) WORKSHOP:

WEDNESDAY 26 MAY 2021 1PM (UK)/ 2PM (CEST)
<table>
<thead>
<tr>
<th>Issues/ Symptoms</th>
<th>Ecological</th>
<th>Income</th>
<th>Financial</th>
<th>Technology</th>
<th>Leadership</th>
<th>Consumerism</th>
<th>Governance</th>
<th>Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Surface Symptoms</strong></td>
<td>1.5 planet</td>
<td>Top1% own &gt; bottom 90%</td>
<td>US 1.5 quadrillion</td>
<td>Speculation bubble V</td>
<td>Quick technological fix syndrome</td>
<td>Creating results no one wants</td>
<td>Burnout, depression, ltd well being</td>
<td>Inability to face challenges at whole system level</td>
</tr>
<tr>
<td><strong>Structural Disconnect</strong></td>
<td>Unlimited growth &amp; finite resources</td>
<td>Have &amp; have nots; wealth &amp; basic needs</td>
<td>Financial &amp; real economy</td>
<td>Technological solutions &amp; societal needs</td>
<td>Leadership tools &amp; new challenges</td>
<td>GDP &amp; Well-being</td>
<td>Parts &amp; Whole</td>
<td>Current ownership forms &amp; best societal use</td>
</tr>
<tr>
<td><strong>Systemic Limit</strong></td>
<td>Limits to growth – cultivating finite resources</td>
<td>Limits to inequality – embodying human rights</td>
<td>Limits to speculation organising around real economy</td>
<td>Limits to symptom fixes – focusing on sustainable solutions</td>
<td>Limits to leadership – direct, distributed, dialogic, self governance</td>
<td>Limits to consumerism – attending to inner relational resources of happiness &amp; well being</td>
<td>Limits to competition – redrawing boundaries of competition &amp; cooperation</td>
<td>Limits to state &amp; private &amp; state property – property rights for the commons</td>
</tr>
</tbody>
</table>

- 94% of workers in the world’s supply chains are in low-wage, insecure and often unsafe work.
- 75% of the world has no or inadequate social protection
- US$21 trillion is stashed away in tax havens.
- 85% of the world’s people want the rules of the global economy rewritten.

**Source:** adapted from Scharmer, O & K. Kaufer (2013) 'Leading from the Emerging Future: From Ego System to Eco-System Economies'
Engagement through mediating

- Rights
  - **BENEFITS** of citizenship

- Duties
  - **REQUIREMENTS** of citizenship

- Responsibilities
  - **EXPECTATIONS** of citizenship

 Citizen engagement is not new.

- Early work by Robert Chambers, “The Origins and Practice of Participatory Rural Appraisal” and Michael Cernea’s “Putting People First”

- Inspired issues of gathering and acting on citizen feedback.

- But now increasing demand by civil society and citizens

- Desire among many governments to be more inclusive and responsive to citizens’ needs

- Plus the rise of innovations in technology has provided citizens with new and unprecedented opportunities for direct engagement.

- **Turning Benefits, Requirements and Expectations into Capabilities**
• **In 2013: Citizen Engagement became a strategic priority for the World Bank.**

• With **corporate goal** of achieving 100 percent beneficiary feedback by 2018 in all World Bank Group operations with clearly identifiable beneficiaries.

• Resulting in some key World Bank Lessons

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But significant deficit in:

Entrepreneurship Research
Entrepreneurship Policy
Entrepreneurship Practice

Inspite of Schumpeterian antecedents
Towards Conceptualisation

Citizen Entrepreneurship

• The identification and realisation of opportunity
• For new products, new services and new forms of organisational development
• Through the creation of new ventures (firms, projects, networks, etc.)
• *Involving citizens as producers, users, members of communities*
• By developing capabilities to achieve collective good
• With which to exercise their economic and social rights and responsibilities as individuals citizens and as a collective community of citizens
Innovation as a Social Good (Schumpeterian)

The Commons (Ostrom)

Developing Capabilities (Sen)

Entrepreneurship as a Social Movement

Stepped effect above could be regarded as a ‘conceit’ for building blocks, with one block building on another (or one step at a time), reinforcing the ‘rule of three’, a rhetorical trick that reflects the mathematical importance of triplets, which in general suggests that we need at least three items in a sequence to establish a pattern (Kucharski, A. 2020).
<table>
<thead>
<tr>
<th>Types/Analytical Components/</th>
<th>Business</th>
<th>Social</th>
<th>Public</th>
<th>Citizen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit of Study/Practice</td>
<td>The Entrepreneur/Firm/Regions</td>
<td>Enterprise/Entrepreneur/</td>
<td>Government/Public agencies</td>
<td>Citizens/Communities</td>
</tr>
<tr>
<td>Scope</td>
<td>Rival</td>
<td>Rival/Non-Rival (?)</td>
<td>Non-Rival Non-Excludable</td>
<td>Non-Rival Non-Excludable Non-Rejectionable</td>
</tr>
<tr>
<td>Themes</td>
<td>Start-ups/innovation/Finance/People/Regional impact/policy</td>
<td>Start-Ups/People/Growth/Funding</td>
<td>Public goods/Efficiency/Policy effectiveness</td>
<td>Citizen engagement/Governance/Spread</td>
</tr>
<tr>
<td>Outcomes</td>
<td>Private Gain/Economic benefit</td>
<td>Private Benefit/Social Benefit</td>
<td>Pre-distributive/Distributive</td>
<td>Wellbeing</td>
</tr>
</tbody>
</table>
The Local Environment: Lodz, Poland

Current Projects

Habitat: Hanover Germany

Art for Life: Healing through localised approach

Art for Livelihoods and Sustainability, India
1) Obtain a critical awareness of the meaning, scope, function and essential features of CE and how it could make an effective contribution to sustainable economic and social change;

2) Identify and understand the ways in which CE evolves in alternative contexts while appreciating the benefits and limitations of comparisons;

3) Consider and analyse policy considerations for effective CE deployment with which to inform local and regional government policy;

4) Acquire an integrated set of capabilities with which to deploy their learning for their own working futures as entrepreneurs, business managers, policy makers, consultants and other related economic and social endeavours; and

5) Contribute effectively as key agents of knowledge exchange and the organization of a special event on CE at the end of the course.
Jay Mitra
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