

Regions in Recovery Second Edition 2022: Re-imagining Regions 21st March – 1st April 2022, Online



#RinR22

EXHIBITOR OFFER – GLOBAL REACH AND VISIBILITY

Regions in Recovery returns in 2022, after the success of the first edition in 2021. The inaugural E-Festival featured 124 sessions and ran as a multi-partner event, bringing together the global regional studies and regional science community. With over 1,250 participants representing 71 countries, the #RinR21 Festival represented a major virtual event and celebration in regional research, policy and development.

The 2022 E-Festival #RinR22 will run over two weeks between 21st March – 1st April 2022 and provides an excellent opportunity to showcase your publications, products or services to an engaged academic, policy and practitioner audience. RSA face-to-face and virtual events are highly regarded, not only for their academic content but also for their friendliness, quality of networking and engagement opportunities.

By utilising the RSA's engagement App "RSA Hub", exhibitors will benefit from maximum visibility to reach international audiences and thus strengthening brand awareness, promoting their work and products.

As part of #RinR22, we offer exhibitors:

i. Virtual trade show

A dedicated space in the RSA Hub (app) where exhibitors can meet delegates and may also introduce their organisation and products via short, pre-recorded videos and links to webpages or PDFs.

ii. Announcements

Throughout #RinR22, announcements may be shared via the RSA Hub's push notification function. Participating exhibitors may utilise three such announcements during the event and have the option to purchase more.

iii. Adverts

The RSA Hub offers facilities for banner and full-page adverts.

iv. One-to-one meetings and chats

Through the RSA Hub exhibitors can arrange virtual meetings via Zoom to discuss products or to meet editors, authors and readers.



v. Resources hub

The RSA Hub provides a platform to curate resources for the full duration of #RinR22. Resources should be suitable for viewing on a range of devices and provide insights, knowledge or skills of interest to participants, e.g. this could be materials for authors on how to publish in a journal etc.

vi. Networking

The RSA Hub offers networking tools to connect with delegates and presenters.

vii. TED Talks

As part of #RinR22, we offer 15-minute live TED-style talks with questions and feedback.

viii. How to sessions

We offer short session formats (live & pre-recorded) including 20 minute “how to” sessions and presentations.

ix. Exhibitor directory

All exhibitors will be listed with a profile, logo and link for further details on the RSA Hub and the #RinR22 webpage.

Contact

Aware of cuts to exhibition budgets, pricing is set at affordable and realistic rates to enable participation in this RSA event. Please get in touch to discuss your organisation’s needs in order to create a package to meet your objectives.

Daniela Carl
Deputy Chief Executive
Email: daniela.carl@regionalstudies.org
Mobile: +44(0)78 6697 8418



SUPPORTING #RinR22

The Regional Studies Association is a registered charity that works with researchers and policymakers across all career stages and geographical regions in the field of regional studies and science. We believe that all voices should be heard, and we work hard to ensure our community is an inclusive and diverse environment in which to share and disseminate regional research.



Through research grants, knowledge exchange, capacity building events, publications, and policy engagement, and together with our membership community, we support regional research, policy and development.

Our contribution to research and knowledge exchange leads to evidence informed policymaking and improves people's opportunities and outcomes via the latest research and through engagement and communication.

The RSA conference programme (in-person and online) plays a major role in the Association's aim in supporting its members by disseminating research and providing networking and training opportunities on a global scale.

Our established online programme of events ranges from professional development webinars, high-profile plenaries and panels, networking sessions to knowledge exchange webinars organised in partnership with organisations such as the EU's Joint Research Centre, the Organisation for Economic Co-operation and Development (OECD), the EU Commission's Directorate General Regional Policy and as part of UN-Habitat's Virtual Urban Thinkers Campus Webinar Series.

These events are free to attend and largely funded by the RSA. To make this work and #RinR22 possible, we are now calling for supporters!

If you are interested in finding out how you can support a researcher in the fields of regional studies or regional science, please contact:

Daniela Carl, RSA Deputy Chief Executive
tel: +44 (0)78 6697 8418
email: Daniela.Carl@regionalstudies.org

Supporters will be acknowledged on the #RinR22 webpages and RSA Hub App.