



Exhibition & Sponsorship

The Regional Studies Association (RSA) - the global forum for city and regional research, development, and policy, runs a diverse and global programme of in-person and online conferences and events.

The RSA is an international not-for-profit organisation with members in over 80 countries and networks that reach over 20,000 academics, policymakers and practitioners globally, working in areas concerned with regional research, development and policy.

The RSA funds research with a number of grant schemes, such as the Research Network Grants, Early Career Grants, as well as Member and Fellow Grant Schemes. In addition, we also offer Conference Bursaries to allow delegates with funding difficulties and those in their early career stages to participate and benefit from our high-profile events.

2022 CEE PROGRAMME

Throughout 2022, the RSA in partnership with the Leibniz Institute for Regional Geography (IfL), the Research Centre Global Dynamics at Leipzig University and the Saxon Academy of Sciences and Humanities is organising a themed series of events focussing on Central and Eastern Europe (CEE) global dynamics and regional transformations.

The 2022 CEE Conference in Leipzig, Germany (13th-17th September 2022) is the third event in a series which started in 2017 in Cluj-Napoca, Romania and was followed by a conference in Lublin, Poland in 2019. As in previous years, the programme and conference will bring together academics and policymakers from CEE countries and beyond.



Exhibition Offer

The 2022 CEE programme combines a number of events from online discussion panels, a programme for early career researchers to an in person/hybrid conference in Leipzig, Germany.

The programme provides ample opportunities to showcase publications, projects, products or services to our engaged academic, policy and practitioner audiences. RSA events are highly regarded globally, not only for their academic content but also for the friendliness and quality networking opportunities.

There is a wide variety of sponsorship and branding opportunities available for RSA conferences. Please review the options below. Feel free to contact us to discuss your organisation's needs and we can create the package that suits you best.

By utilising the RSA's events & engagement App *RSA Hub*, we can maximise visibility to reach audiences to help you strengthen brand awareness, or to promote projects and products.

The *RSA Hub* offers

- **Virtual trade shows**
- **Announcements (push notifications)**
- **Adverts**
- **One-to-one meetings and chats**
- **A resources hub**
- **Networking facilities**
- **Live TED style talks with questions and feedback integrated into the conference programme**
- **How to sessions (live & recorded) that are integrated in the conference programme**
- **Exhibitor directory**

During the conference in Leipzig, we will also offer exhibition stands and flyer inserts.

Contact

Pricing is set at affordable and realistic rates to enable participation in the event. Please get in touch with Daniela Carl to discuss your organisation's needs in order to create a package to meet your objectives.

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Sponsorship

An important part of RSA conferences are refreshment and networking breaks. These breaks are excellent networking opportunities to promote your organisation. Providing maximum visibility among the audience, you can increase the brand awareness of your organisation by supporting these activities.

Sponsors of refreshment breaks benefit from:

- Branding in the refreshment room, i.e. your organisation's name and logo on the signage, your marketing materials displayed and made available on the conference website and events App *RSA Hub*
- Pre-conference publicity
- Acknowledgement in the conference programme as a sponsor
- Platform to welcome delegates and introduce your organisation during a sponsored reception and the conference dinner
- One-year free RSA corporate membership (sponsors of conference reception and dinner only)

We have put together a variety of different sponsorship packages, which we hope you will find attractive. For more details and to discuss your sponsorship needs please contact us!

Sponsorship of refreshment breaks and rates:

Conference Reception, 14th September 2022, EURO € 3,000

Conference Dinner, 15th September 2022, EURO € 5,000

Refreshment break during the conference, EURO € 1,500

We also welcome sponsorship of conference bursaries for young academics or sponsored prizes for the Best Paper Competitions.

Contact

Please get in touch with Daniela Carl to discuss options and availabilities.

Email: daniela.carl@regionalstudies.org, Mobile: +44(0)78 6697 8418

