

Call for a Digital Editor for AREA DEVELOPMENT AND POLICY

The Regional Studies Association seeks to appoint a Digital Editor to its journal, *Area Development and Policy*.

Digital Editor (one position available)

This is a new role to develop the journal's digital and social media presence. It is expected that the Digital Editor will manage the journal's social media accounts and strategy to best disseminate journal content and engage with readers and followers about the journal, trends in the field and publishing tips and queries. The post is for commencement as soon as possible after the decision has been made.

In making expressions of interest candidates are invited to submit:

- A brief editorial manifesto outlining their intentions for further development of the academic excellence, relevance and scope of *Area Development and Policy*;
- A full CV – these may be in summary form but should give enough information to demonstrate embeddedness in the field, e.g., information about networks, conferences attended, relevant publications, professional memberships, etc.

Interested applicants with questions about the journal are invited to contact: Sally Hardy, Chief Executive, RSA, sally.hardy@regionalstudies.org or by telephoning + 44 (0)1273 698017

Please send your applications (manifesto & CV) to Klara – klara.sobekova@regionalstudies.org (subject line: Call for Editor, *Area Development and Policy*)

Closing date: No later than 5pm (UK time) Monday 13th September 2021

The successful candidate will be expected to join the RSA as a Member and to remain in membership throughout their term. Current non-Members may apply. Further details on are available from the Regional Studies Association Office or from the Association website at <https://www.regionalstudies.org/about/memberships/>

Preamble

Area Development and Policy (ADP) aims to be a world class journal publishing original academic research examining the economic, political, cultural and geographical contexts which play a fundamental role in shaping and developing regions, cities, rural areas and the relationships between them.

ADP concentrates on issues relating to the Greater BRICS and welcomes submissions emerging from these countries as well from the developed world. ADP places an emphasis on research which examines the role of diverse institutional configurations and values at both national and

regional levels within the Greater BRICS, and believes that theories should derive from the experiences of these countries and regions and not necessarily from the (possibly exceptional) experiences of Northwest Europe and North America.

ADP is dedicated to expanding common ground while accepting differences, improving mutual communication and increasing cooperation and shared learning.

To be accepted, a paper must adhere to a high standard of scholarship and make an important and original contribution to this emerging field.

Along with standard Research Articles (8,000 words) and Review Articles (6,000 words), Area Development and Policy also welcomes Research Notes (short articles presenting the results of original research and which briefly situates the research in relation to the existing empirical and theoretical literature) of up to 4,000 words, and Commentaries (short articles commenting in a significant way on, or supplementing arguments and evidence in, a Research Article or a Review Article) of up to 2,000 words.

See the journal website for more details: <https://www.tandfonline.com/toc/rard20/current> and go to: <https://www.tandfonline.com/action/journalInformation?show=journalMetrics&journalCode=rard20> for the journal metrics.

The journal benefits from professional editorial support. The journal is sent in print, online or both to all categories of Regional Studies Association members and is sold to a large subscriber base by the Publisher, Routledge. The journal is available singly to subscribers or as part of a pack with other RSA journals including Regional Studies; Spatial Economic Analysis, and Territory, Politics, Governance. The Association also publishes Regional Studies, Regional Science which is a gold open access journal only available online.

Reasons to consider this role:

- Major society journal and career development opportunity
- Become a full and active part of the high-profile international editorial team benefitting from the associated networking opportunities
- Attend Editorial Board meetings

Guide to Time Commitment

- Area Development and Policy – 1 hour a week on average once the role is established

Guide to the Role

The role of the Digital Editor is to:

- set up and operate social media accounts on behalf of the journal
- drive traffic to journal content and
- engage through these media with readers and followers of the journal
- follow and inform editors and the Association about trends in the field
- provide a brief digital media report to the twice a year RSA Publications Committee meeting

The role of digital editor does not necessarily require the person to set up a whole range of social media accounts; it requires them to choose the most appropriate ones for the journal. The digital editor will agree and establish a mission for the social media side of the journal with the Association. The digital editor will be supported in all their activities by the Association and publisher, Routledge, who will in turn co-ordinate in-house activities, such as arranging for

selected papers to be free to access, and creating supporting marketing materials on an ad-hoc basis.

The digital editor will work in close liaison with other members of the editorial team and in particular with the Editor in Chief and Journal Manager as well as the Association and Publisher.

Process

The digital editor should review competitor's profiles on social media and select the most relevant platforms for the journal, e.g. Twitter, Facebook, LinkedIn, Instagram, WeChat etc.

Twitter, in particular, is an essential marketing tool, and with this in mind editors can make use of this platform to publicise the journal, promote authors and articles and speak to a far greater audience, far more quickly, than ever before.

The Digital Editor should:

- Build and manage a network of contacts online and communicate with them regularly. At least weekly
- Find pages for relevant societies, conferences and key figureheads in academia and in industry, and keep apprised of their updates
- Produce occasional micro-VOD from an editor or author and promote it
- Manage the journal blog presence on the RSA website with the RSA Blog Editor
- Work with the Association to identify relevant dates, events and anniversaries that could benefit from further promotion via an ad-hoc marketing campaign or through links on the social media sites.
- Work with the Association and Routledge to identify key papers that would be suitable for press releases
- Liaise with the Association to select topical papers that would benefit from being made free to access and then promote these via social media.
- Liaise with the Editors in Chief and other Editorial Board members as necessary, to source content and news that could be shared with a wider audience.
- Tweet or write about topical news within the subject area of the journal. ** This creates a community of practice
- Find blogs written by important contacts and comment on them from the perspective of the journal regularly to build up relationships. The digital editor can also consider setting up and writing their own blogs.
- Work with selected authors encouraging them to promote their work.

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