

RSA GLOBAL 2020

**Australasia | China | India | Russia
Europe | Africa | Latin America
North America**

2ND – 13TH NOVEMBER 2020

ONLINE - FREE AND OPEN TO ALL

#RSAGLOBAL



RSA Regional Studies Association
División América Latina
Divisão América Latina

RSA Regional Studies Association
中国分部

RSA Regional Studies Association
India Division

RSA Regional Studies Association
Российская Секция

RSA Regional Studies Association
Research Today, Policy Tomorrow

EXHIBITOR OFFER

GLOBAL REACH AND VISIBILITY

November 2020 will see the Regional Studies Association's (RSA) first globetrotting events series, delivering virtual events programmes run by and for the RSA Community in Australasia, China, India, Russia, Africa, Europe, Latin and North America.

The RSA developed this unusual around the world armchair travel events series around the concept of a balloon "flight" visiting different parts of the globe where ideas are collected and dropped into the basket of the balloon.

Each event or 'pit stop' on the virtual RSA Global journey will be approximately 3 hours long and will offer a mix of plenaries, panels, paper presentations and capacity building sessions.

Circling the world, the RSA Global events are free and open to all to attend and will reach a large international audience of academics and policymakers working in regional studies, policy and development.

RSA Global provides an excellent opportunity to showcase your publications, products or services to an engaged academic, policy and practitioner audience. RSA face-to-face and virtual events are highly regarded, not only for their academic content but also for their friendliness, quality networking and engagement opportunities.

By utilising the RSA's new engagement App called RSA Hub, exhibitors will benefit from maximum visibility to reach international audiences and thus strengthening brand awareness, promote their work and products.

As part of RSA Global, we offer exhibitors:

Virtual trade show

A dedicated space in the RSA Hub (engagement and events app) where exhibitors can meet delegates and may also introduce organisations and products via short pre-recorded videos and links to webpages or PDFs.

Announcements

Throughout RSA Global, announcements may be shared via the RSA Hub's push notification function. Participating exhibitors may utilise two such announcements during the eight events and have the option to purchase more.

Adverts

The RSA Hub offers facilities for banner and full-page adverts.

1-on-1 meetings and chats

Through the RSA Hub exhibitors can arrange e-meetings via Zoom to discuss products or to meet editors, authors and readers.

Resource hub

The RSA Hub provides a platform to curate resources for the full duration of RSA Global. Resources should be suitable for viewing on a range of devices and provide insights, knowledge or skills of interest to participants e.g. this could be materials for authors on how to publish in a journal.

Networking

The RSA Hub offers networking tools to connect directly with delegates and presenters.

Exhibitor directory

All exhibitors will be listed with a profile, logo and link for further details on the RSA Hub and RSA Global website.

Inclusion in the virtual conference bag

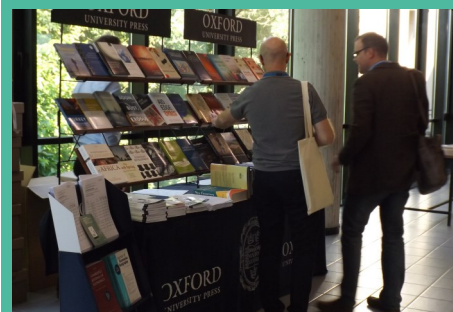
As part of the events series we will offer exhibitors to be part of the events' digital swag bag. For this, exhibitors are invited to select exclusive content and free offers for delegates which will be shared with all delegates.

Exhibitor rate

Aware of cuts to exhibitions budgets pricing is set at affordable and realistic levels to enable participation in this RSA event. Please get in touch to discuss your organisation's needs in order to create a package to meet your objectives.

GBP £200*/ c. US\$ 262*/ c. €223*

*Rate excludes VAT.



RSA Contact

Daniela Carl
Deputy CEO
Regional Studies Association

Phone: +44(0)1273 698 017

Mobile: +44(0)78 6697 8418

Email:

Daniela.Carl@regionalstudies.org