„We recognize that “dignity” is a highly culture- and gender-specific term; we therefore argue that sanitation for all—sanitation that serves all genders equally—must be designed and planned explicitly for the unique needs of women and girls.“

UN Women, 2016
WHAT IS POCULUM ABOUT?

Bangladesh

Menstrual Hygiene

Health and safety

Education and taboo breaking
WHY MENSTRUAL CUPS?
WHAT ARE OUR GOALS?

- Establishing cups as an hygiene option for everyone
- Freeing the topic of menstruation from taboos
- Empowering women and bringing gender equity forward
OUR VISION

ENACTUS-Project

- Need Assessment
- Entrepreneurial Action
- Enabling Progress
OUR CURRENT STATUS

Orientation → Network Building → Field Study → Local Cups Sale → Distribution in other Regions
THANK YOU FOR YOUR ATTENTION!

QUESTIONS ABOUT OUR PROJECT?

✉️ poculum@enactus.de

🌐 www.poculum.de