## The RSA Student and Early Career Conference 2020 - Virtual Participation

## How it will work?

On the day of the conference, your video will be played in your timetabled session and you will be asked to call in via Skype for the full duration of the session to provide comments and feedback on your own as well as other presentation in the session.

Following the end of the video, we will open questions up and give you the opportunity for live interaction with the audience in the room and via Skype.

If you wish to join the conference with a pre-recorded presentation and calling in via Skype on the day then please register for the conference at the virtual participant rate and submit your abstract by 9th February 2020 via the registration page at <a href="https://members.regionalstudies.org/lounge/Meetings/Meeting?ID=260">https://members.regionalstudies.org/lounge/Meetings/Meeting?ID=260</a>. Your video needs then to reach us by 1st March 2020.

### Making your video

Your video should be no more than 10 minutes long.

You may want to either film yourself giving a talk, or you may wish to make a screen recording of a PowerPoint or Prezi presentation accompanied by a voice over. There are two videos here <a href="http://ehc.english.ucsb.edu/?page\_id=12523">http://ehc.english.ucsb.edu/?page\_id=12523</a> with tips on how to best film and upload your talk.

Given that some conference goers may be visually impaired and hence will not be able to see the talk, it is a good practice to describe what is on screen if you are using a PowerPoint or Prezi recording with voiceover.

We recommend that you choose a very quiet room/time of day to record your talk or if possible, use an external microphone. Background noise (such as doors banging, wind or people talking) can distract from what you are saying.

We recommend not just to read your presentation as this could less engaging the audience. You may be interested in going a step further by producing a video that merges the webcam video of you talking with a screen recording of your PowerPoint or Prezi presentation (or movie clips, live shots of a website, etc). You may want to use a program such as ScreenFlow or Microsoft Expression Encoder 4; however, we realise that not everyone will want to tackle the learning curve of a new piece of software. A simple webcam talk or screen recording of a presentation is perfectly fine.

#### Video Format

Your video file should be saved as an .mp4 or .mov file.

Most video recording programs that come preinstalled on computers, like Apple's Quicktime, will automatically save the video as either a .mp4 or .mov file.

The resolution should be 720p (i.e. 720 x 1,280 pixels) or 1080p (1080 x 1,920). Anything higher, such as 4k resolution, is unnecessary. Please note that many of the webcams that come with computers do not offer resolutions this high (only 480p) which will result in a grainy image. If you use a relatively new external webcam it will most likely record at 720p or 1080p.

If you film your talk using a smartphone, please use the outward facing camera.

This is usually the better quality of the two. You can mount it on an inexpensive tripod mount or ask someone to assist you.

# Uploading your video

Once you have recorded your talk, you will need to get it to us. Because your video file will likely be too large to email, we are asking if you might upload your video to YouTube. We will then aggregate all the videos onto a YouTube conference site.

In order to upload your talk, please first create your own YouTube account (which is cost-free).

We have generated a YouTube conference page. We will email you this link <a href="https://www.youtube.com/playlist?list=PLSgolviNpgRE4tM6kfnx9IJY95sF9JqNF&jct=R3NAYVGmmAQw6qn1QlutQD\_rC4ofsA">https://www.youtube.com/playlist?list=PLSgolviNpgRE4tM6kfnx9IJY95sF9JqNF&jct=R3NAYVGmmAQw6qn1QlutQD\_rC4ofsA</a> which will allow you to add your video to the conference playlist.

In sending us the link to your video, you are agreeing to allowing your filmed talk to be posted to the conference website and YouTube accounts.

If you do not want to create a YouTube account, you may send us your email via a proxy such as Dropbox or WeTransfer. We will upload your video to our YouTube page and link it to the Conference playlist.

If you are in mainland China, please use NiHao file transfer or alternatively post us a USB of your video and we will upload it onto YouTube for you.

## Need help?

If you need help and advise on how to record the video, please don't hesitate to contact Alex at <u>alex.holmes@regionalstudies.org</u>.