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REGIONAL STUDIES ASSOCIATION STUDENT AND EARLY CAREER CONFERENCE  
RESEARCH FOR IMPACT: SHAPING AND INFLUENCING REGIONAL POLICY  
STAFFORDSHIRE UNIVERSITY, STOKE-ON-TRENT, UK  
24TH MARCH 2020

### At a Glance Conference Programme

#### Tuesday 24th March 2020

09.00-09.10 Introduction and Welcome

09.10-09.55 **Opening Workshop: Winning Funding for your Research**

Chair: TBC

Speakers:

- Martin Jones, Deputy Vice-Chancellor, Staffordshire University
- Darja Reuschke, Associate Professor in Human Geography, University of Southampton
- Martin Quinn, Associate Professor in Regional Development and Public Policy, University of Leicester

10.00-10.40 Paper Session 1

10.45-11.15 **Top Tips for Managing Research Projects**

Chair: TBC

Speakers:

- Darja Reuschke, Associate Professor in Human Geography, University of Southampton
- Martin Quinn, Associate Professor in Regional Development and Public Policy, University of Leicester

11.20-12.00 Paper Session 2

12.00-12.20 Refreshment Break

12.25-13.20 **Academic Publishing and Career Development**

Chair: TBC

Speakers

- Fang Zhao, Professor of Innovation and Strategy, Staffordshire University
- David Bailey, Professor of Business Economics, University of Birmingham
- Martin Jones, Deputy Vice-Chancellor, Staffordshire University

13.25-14.05 Paper Session 3

14.05-14.15 Refreshment Break

14.20-15.20 Paper Session 4

15.25-16.15 **Engaging with the Media and Optimising Impact for your Research**

Chair:

Speakers:

- David Bailey, Professor of Business Economics, University of Birmingham
- Jon Fairburn, Professor of Sustainable Development, Staffordshire University
- Mark Robinson, Communications Manager at Taylor & Francis Group

16.20 Closing Remarks



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Conference Programme

**Tuesday 24th March**

09.00-09.10	Conference Introduction and Welcome	
09.10-09.55	<b>Winning Funding for your Research</b> Chair: TBC Speakers: <b>Martin Jones</b> , Deputy Vice-Chancellor, Staffordshire University <b>Darja Reuschke</b> , Associate Professor in Human Geography, University of Southampton <b>Martin Quinn</b> , Associate Professor in Regional Development and Public Policy, University of Leicester	
10.00-10.40	<b>Paper Session [1]</b>	
Session Title:		
Chair: Jon Fairburn		
<b>Kerstin Schäfer</b> , Institute of Economic and Cultural Geography, Germany		Societal Transformation in a Digital Society: Raising Awareness for Participating in Sustainable and Inclusive Mobility Transition
<b>Federico Venturini</b> , Università degli Studi di Udine, Italy		If Something is Everything, Maybe it's Nothing? Ontology and Epistemology of Terms that want to Save the World
10.45-11.15	<b>Top Tips for Managing Research Projects</b> Chair: TBC Speakers: <b>Darja Reuschke</b> , Associate Professor in Human Geography, University of Southampton <b>Martin Quinn</b> , Associate Professor in Regional Development and Public Policy, University of Leicester	
11.20-12.00	<b>Paper Session [2]</b>	
Session Title:		
Chair:		
<b>Robert Bowen</b> , Swansea University, United Kingdom		Urban Policy for Rural Areas: The Case of the Swansea Bay City Deal
<b>Vivian Yang</b> , Cardiff University, United Kingdom		Research on the Ageing Policy of Smart Cities
12.00-12.20	Refreshment Break	
12.25-13.20	Workshop: Academic Publishing and Career Development Speakers: <b>Fang Zhao</b> , Professor of Innovation and Strategy, Staffordshire University <b>David Bailey</b> , Professor of Business Economics, University of Birmingham <b>Martin Jones</b> , Deputy Vice-Chancellor, Staffordshire University	
13.25-14.05	<b>Paper Session [3]</b>	



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Session Title:		
Chair: Jon Fairburn		
<b>Juan D. Suarez Gomez</b> , Universidad de Medellin, Colombia		Territorial Governance in the Hydropower Territories in Colombia. A Study Case Comparison
<b>Cristina Isabel Ibarra-Armenta</b> , Universidad Autonoma de Sinaloa, Mexico		Energy Efficiency of Mexican States: Stochastic Production Frontier Approach
14.05-14.15	Refreshment Break	
14.20-15.20	Paper Session [4]	
Session Title:		
Chair:		
<b>Andrea Porras</b> , Universidad del Norte, Colombia		Take it Easy. The Informal Institution as a Shaper within an Emerging Economy Entrepreneurial Ecosystem
<b>Jana Schmutzler</b> , Universidad del Norte, Colombia		An Entrepreneurial Ecosystem in the Formal Economy: The Case of Champeta Music in the Colombian Caribbean
15.25-16.15	Workshop: Engaging with the Media and Optimising Impact for your Research Chair: Speakers: <b>David Bailey</b> , Professor of Business Economics, University of Birmingham <b>Jon Fairburn</b> , Professor of Sustainable Development, Staffordshire University <b>Mark Robinson</b> , Communications Manager at Taylor & Francis Group	
16:20	Closing Remarks	