

# 'Multinational Strategies, Networks, and Regional Economic Development'

*A workshop on inter-regional trade, investments, knowledge transfer  
and their effect on regional economic development*

**Rotterdam, the Netherlands, December 15-16, 2011**

**Organized by the Regional Studies Association Research Network  
on Regional Urban Systems and their Performance with support of  
the Regional Studies Association and the Erasmus Institute for  
Management (ERIM).**

*Preliminary program and information on venue, travel and  
accommodation*

**Sponsored by the Regional Studies Association**

*Information on the Regional Studies Association and details on how to join is available at the  
Association website: <http://www.regionalstudies.org>*

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**Regional  
Studies  
Association**

**THE GLOBAL FORUM FOR CITY  
AND REGIONAL RESEARCH,  
DEVELOPMENT AND POLICY**

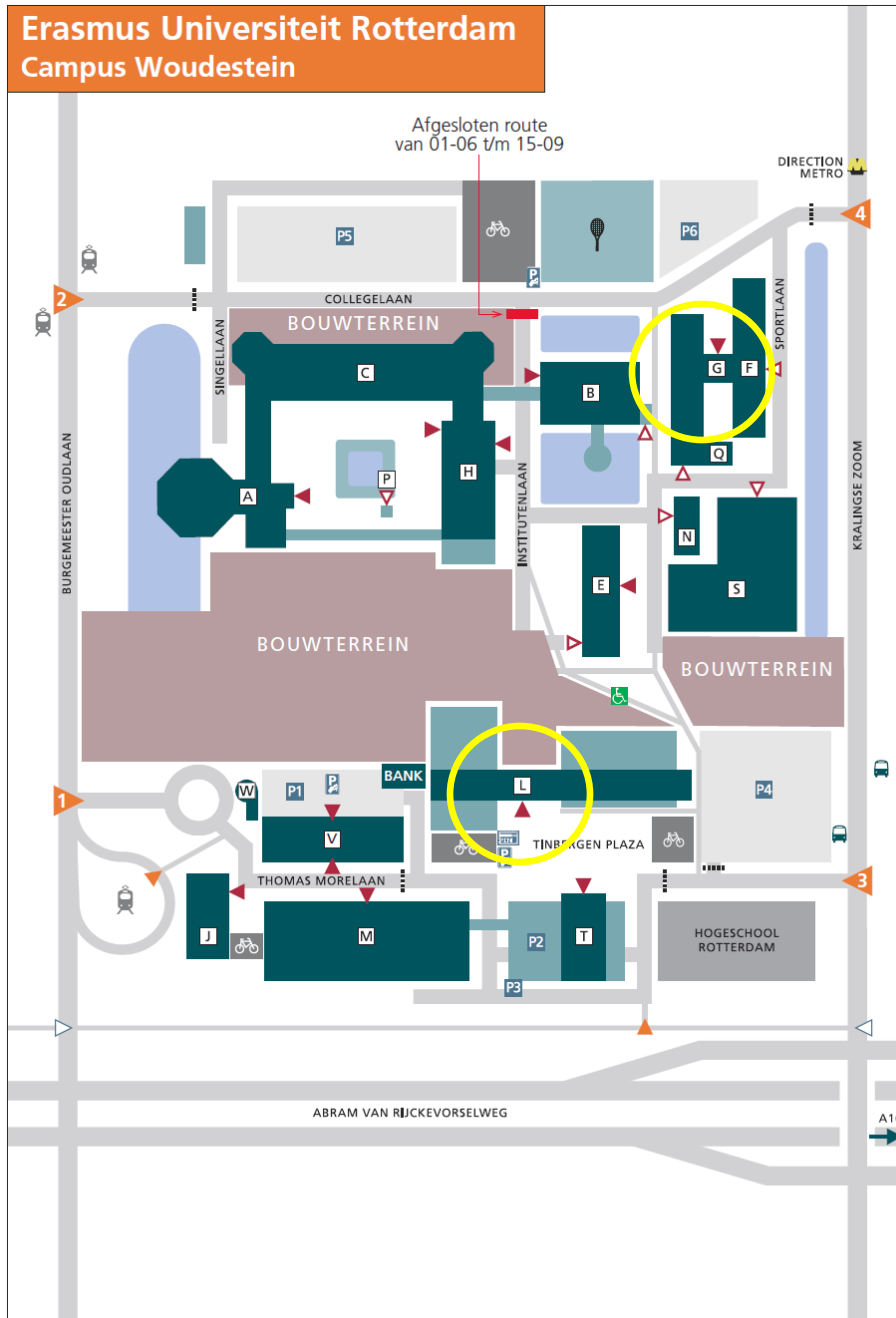


**Erasmus Research Institute of Management - ERIM**

Erasmus University Rotterdam School of Management Erasmus School of Economics

## Venue

All sessions will take place in **G3-21** located in the G-building of the Woudestein campus (Burgemeester Oudlaan 50, 3062 PA Rotterdam) of the Erasmus University Rotterdam. Lunches will take place in “De Etage” in the L-Building.



# Programme (Preliminary)

**Thursday 15 December 2011**

**Location: G3-21, Woudestein Campus, Erasmus University Rotterdam**

Time	Speaker	Co-authors	Title
08:30-09:00	<b>Registration and Coffee</b>		
09:00-09:10	<b>Welcome by the Organizing Committee</b>		
<b>Chair</b>	<b>Enrico Pennings</b>		
09:10-09:40	<b>Maureen Lankhuizen</b>	Thomas de Graaff Henri de Groot	Product heterogeneity in distance decay: the effect of multiple dimensions of distance across different product categories
09:40-10:10	<b>Mark Thissen</b>	Frank van Oort Martijn Burger Dario Diodato Arjan Ruijs	Revealed competition in Europe
10:10-10:40	<b>Charles van Marrewijk</b>	Steven Brakman	Lumpy countries, urbanization, and trade
10:40-11:00	<b>Coffee Break</b>		
11:00-11:30	<b>Michael Bentlage</b>	Alain Thierstein Stefan Lühti	The interplay between physical and non-physical networks within knowledge creation: chicken or egg?
11:30-12:00	<b>Otto Raspe</b>	Anet Weterings	The relevance of the regional knowledge base for the location choice of foreign firms in Europe
12:00-12:30	<b>René Belderbos</b>	Vincent van Roy	Academic research strengths and multinational firms' foreign R&D location decisions: evidence from foreign R&D projects in European regions
12:30-13:30	<b>Lunch in "De Etage"</b>		
<b>Chair</b>	<b>Evert Meijers</b>		
13:30-14:20	<b>Roberto Basile</b>	Luigi Benfratello Davide Castellani	<b>Geoadditive models for regional count data: an application to industrial location</b>
14:20-14:50	<b>Paul Elhorst</b>	Martijn Regelink	FDI and third country effects
15:40-16:10	<b>Eckhardt Bode</b>	Franz-Josef Bade Eleonora Crutini	Does domestic offshoring precede international offshoring?
15:20-15:40	<b>Coffee Break</b>		
15:40-16:10	<b>Bas Karreman</b>	Enrico Pennings	Locational determinants of expatriation in multinational banking across Central and Eastern Europe
16:10-16:40	<b>David Bassens</b>	Ben Derudder Frank Witlox	No more credit to Europe? Mapping Europe's changing financial integration through intra-European bank lending, 2003-2010
16:40-17:10	<b>Céline Rozenblat</b>		European cities in the regionalized world of multinational firms networks
19:00	<b>Drinks and Dinner in Gusto, Schiedamse Vest 40, Rotterdam</b>		

**Friday 16 December 2011**

**Location: G3-21, Woudestein Campus, Erasmus University Rotterdam**

Time	Speaker	Co-authors	Title
08:45-09:10	<b>Registration and Coffee</b>		
<b>Chair</b>	<b>Martijn Burger</b>		
08:50-09:20	<b>Francesca Rota</b>		Multinationals in territories: what comes after the entry decision?
09:20-09:50	<b>Jose-Luis Hervas Oliver</b>	Rafael Boix	Economic geography of meso-global spaces: a theoretical cross-field integration to unfold fundamentals of the regional-global phenomenon
09:50-10:20	<b>Dimitris Tsagdis</b>	Stelionos Alexiadis	FDI and regional development: implications for labour productivity growth in European regions
10:20-10:40	<b>Coffee Break</b>		
10:40-11:10	<b>Nigel Driffield</b>	Jim Love Yong Yang	Who gains from whom? A global view
11:10-11:40	<b>Charlie Karlsson</b>	Martin Andersson Urban Gråsjö	MNF affiliates - knowledge spillover agents?
11:40-12:30	<b>Klaus Meyer</b>		Home contexts and the strategies of emerging economy MNEs in emerging and advanced regions: Challenges to established theories?
12:30-13:30	<b>Lunch in "De Etage"</b>		
<b>Chair</b>	<b>Frank van Oort</b>		
13:30-14:00	<b>Jacob Jordaan</b>		Regional FDI spillovers and local suppliers: disentangling the effects of foreign ownership and absorptive capacity
14:00-14:30	<b>Grzegorz Micek</b>		Financial effects of operations of large business services FDI in Poland
14:30-15:20	<b>Philip McCann</b>		Why, when, where and in what ways do large firms matter for economic geography?
15:20-15:40	<b>Coffee Break</b>		
15:40-16:10	<b>Nick Phelps</b>	Crispian Fuller	Inertia and change in the evolution of multinational enterprise subsidiary capabilities: an economic geographical perspective
16:10-16:50	<b>Marie Coris</b>	Christophe Carrincazeaux	Relocations: between coordination and control
16:50-17:20	<b>Pieter Tordoer</b>		Strategic RDA Policy framework for MNC subsidiary development
17:20	<b>Closing Remarks and Drinks</b>		

Note that each participant is given a time slot of 30 minutes (keynotes: 50 minutes) for both presentation and discussion. Our aim is to encourage debate, so please limit the length of your presentation to +/- 20 minutes to allow time for discussion.

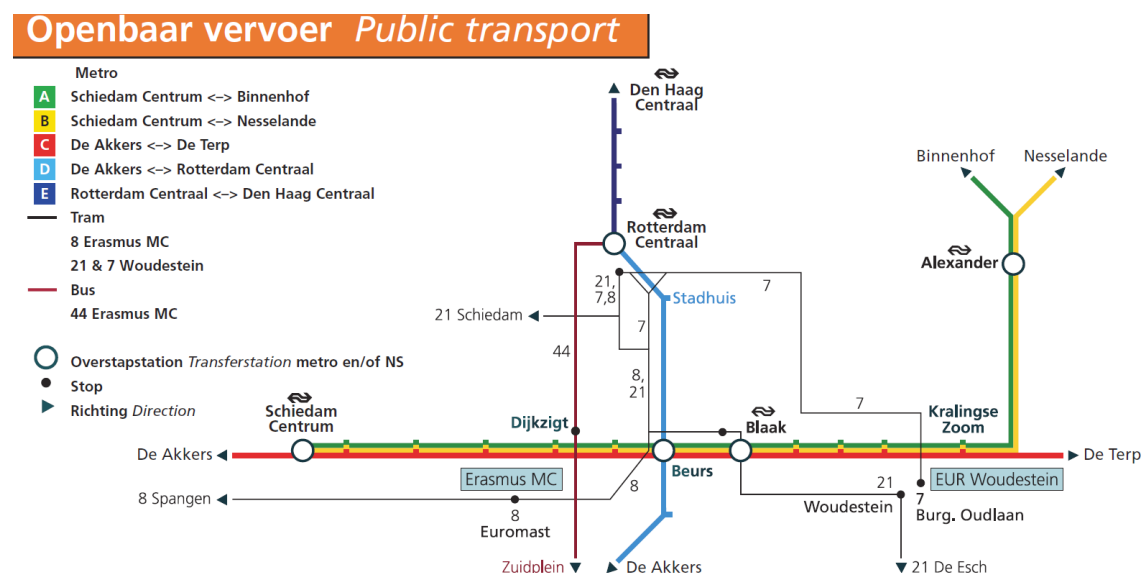
## Getting there

### By plane/public transport

International participants arriving by air should ideally take a flight to Amsterdam Airport Schiphol, or, even better, Rotterdam-The Hague Airport. Arriving at Schiphol Airport there is a train connection to Rotterdam Central Station. The fastest train connection is the Fyra (26 minutes). Alternatively, you can take the regular train service to Rotterdam Central (45-50 minutes). The Schiphol railway station is located directly underneath the Central Arrival Hall. Tickets can be purchased from the ticket office located in the Arrival Hall close to the escalators to the train station. Please note that for the Fyra a supplementary ticket is required. For more information about flights to Amsterdam International Airport Schiphol and other information on this airport, please visit the Schiphol website. From Rotterdam-The Hague Airport an airport shuttle brings you in about 20 minutes to Rotterdam Central station. For more information about flights to Rotterdam Airport and other information on this airport, please visit the Rotterdam airport website. For accurate train timetables, please visit the website of the Dutch Railways NS. See [www.ns.nl](http://www.ns.nl)

From Rotterdam Central Station to the Woudestein Campus of the Erasmus University Rotterdam:

- With tram 21 in the direction of De Esch. Get off at stop Woudestein.
- With tram 7 in direction Woudestein. Get off at stop Erasmus Universiteit.
- With metro D in direction of De Akkers. Change at station Beurs on metro A, B, or C in direction of Binnenhof, Nesselande or De Terp. Get off at stop Kralingse Zoom. When exiting the station, facing the main road, the Erasmus University is directly across the road.



From Rotterdam Alexander Station to the Woudestein Campus of the Erasmus University Rotterdam:

- With metro A or B in the direction of Schiedam Centrum. Get off at stop Kralingse Zoom. When exiting the station, facing the main road, the Erasmus University is directly across the road.

### By car

*Coming from the south (A16):* First follow direction “Ring Rotterdam, Den Haag”. Near Ridderkerk, take directions “Feijenoord / Centrum / Kralingen / Capelle”. When crossing the Van Brienoordbrug, take exit “Rotterdam Centrum / Capelle” and you will immediately arrive on a roundabout. On the roundabout take “Rotterdam Centrum”. Pass the petrol station on your right side and take the first turn to the right after the petrol station. You have arrived at Burgemeester Oudlaan. Entrance of the Erasmus University main gate is 100 meters further on your right.

*Coming from Utrecht and Den Haag:* Follow directions “Ring Rotterdam / Dordrecht”, and then “Kralingen / Feijenoord / IJsselmonde” and take exit “Capelle / Centrum”. At the traffic lights follow “Rotterdam Centrum”. Pass the petrol station on your right side and take the first turn to the right after the petrol station. You have arrived at Burgemeester Oudlaan. Entrance of the Erasmus main gate is 100 meters further on your right.

*NOTE: Due to construction work, parking on campus is limited (parking fees will be charged).*

## **Accommodation and Dinner**

We recommend booking a hotel close to the city centre and central train station, such as Best Western Crown Hotel (budget) or Manhattan Hotel Rotterdam (luxury). At the moment, there are some very good deals available via [www.booking.com](http://www.booking.com). If you prefer a hotel close to the Woudestein campus, we would recommend Novotel Brainpark Rotterdam. I would not recommend one of the hotels located in the South of Rotterdam or on the motorway, unless you have a car.

On Thursday we will have dinner and drinks in Gusto located at the Schiedamse Vest 40 in the city centre. For participants who have arrived already on Wednesday, December 14, and feel like going for a drink, please meet the organizers in front of the Manhattan hotel, Wednesday evening at 20h30.

## **The City of Rotterdam**

Rotterdam is the second-largest city in the Netherlands and the largest port in the world. Starting as a dam on the Rotte river, Rotterdam has grown into a major international commercial centre. Its strategic location at the Rhine-Meuse-Scheldt delta on the North Sea and at the heart of a massive rail, road, air and inland waterway distribution system

extending throughout Europe means that Rotterdam is often called the Gateway to Europe.

Located in the Province of South Holland, Rotterdam is in the west of the Netherlands and at the south of the Randstad. The population of the city proper was 603,425 in March 2010. The population of the greater Rotterdam area, called "Rotterdam-Rijnmond" or just "Rijnmond", is around 1.3 million people. Rotterdam is one of Europe's most vibrant and multicultural cities. It is known for its university (Erasmus), its cutting-edge architecture, its lively cultural life, its striking riverside setting, its maritime heritage and the Rotterdam Blitz.

But the essence of Rotterdam is its huge, modern port. The largest port in Europe and one of the busiest ports in the world, the port of Rotterdam was the world's busiest port from 1962 to 2004, at which point it was surpassed by Shanghai. Rotterdam's commercial and strategic importance is based on its location near the mouth of the Nieuwe Maas (New Meuse), one of the channels in the delta formed by the Rhine and Meuse on the North Sea. These rivers lead directly into the centre of Europe, including the industrial Ruhr region.

For more information on Rotterdam, see [http://www.rotterdam.nl/home\\_english](http://www.rotterdam.nl/home_english)