

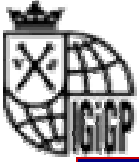
RSA Research Network Seminar

The Role of Business Services and Knowledge Transfer in Cluster Formation in Central and Eastern Europe

17th -18th September 2009

Department of Regional Development
Institute of Geography and Spatial Management
Jagiellonian University

Thursday, 17 th of September	
11.30 – 12.00	Registration, Coffee/tea
12.00 – 13.30	Session 1 Chair: Prof Bolesław Domański
	<ul style="list-style-type: none"> Opening address (Prof Bolesław Domański, Jagiellonian University Dr Grzegorz Micek, Jagiellonian University)
	<ul style="list-style-type: none"> Keynote address Prof Seamus Grimes (National University of Ireland, Galway): <i>Deconstructing Ireland's Policy Approach to Business Services</i> Prof Jane Hardy (University of Hertfordshire), Dr Magdolna Sass (Hungarian Academy of Sciences, Budapest), Dr Martina Fifeková (University of Economics, Bratislava): <i>Problematizing Vertical Foreign Investment in Business Services: The Impact of New Networks in Central and Eastern Europe</i>
13.30 – 14.30	Lunch
14.30 – 16.00	Session 2 Chair: Prof Petr Pavlinek
	<ul style="list-style-type: none"> Dr Zoltán Gál (Hungarian Academy of Sciences): <i>Repositioning CEE in the Global Services Offshoring Market: Evidence from the Trade and Location Statistics</i> Dr Jan Drahokoupil (University of Mannheim & Economy and Society Trust, Brno), Pawel Capik (Sheffield Hallam University): <i>Service Sector Outsourcing in the Visegrád Four: Transforming the European Assembly Platform into a Knowledge-Based Economy?</i>
16.00 – 16.30	Coffee/tea break
16.30 – 18.00	Session 3 Chair: Prof Jane Hardy
	<ul style="list-style-type: none"> Prof Petr Pavlinek (Charles University, Prague; University of Nebraska, Omaha): <i>Industrial upgrading in the Czech automotive industry</i> Dr Graham Hollinshead & Prof Jane Hardy (University of Hertfordshire): <i>The HR effects of offshoring software development to Ukraine</i>
19.45	Seminar Dinner (<i>Ukrainski Smak, Kanonicza Street 15</i>)



Friday, 18th of September

9.15 – 11.30	<p>Session 4 Chair: Dr Grzegorz Micek</p> <ul style="list-style-type: none"> ▪ Keynote address Prof Robert Huggins (University of Wales, Cardiff): <i>Global and Local Knowledge Flows: Theoretical and Empirical Perspectives</i> ▪ Dr Pavel Ptáček (Palacký University, Olomouc), Dr Zoltán Gál (Hungarian Academy of Sciences): <i>The Role of Regional Universities in the Knowledge Transfer and Knowledge Flows into the Business Sector: the Case Studies from the Czech Republic and Hungary</i> ▪ Dr Pavel Bednař, Ondřej Slach, Jan Beneš (University of Ostrava): <i>Location and Networking of Advanced Business Services in the Regional Post-socialist Cities</i> 	
	11.30-12.00	Coffee/tea break
	12.00-13.30	<p>Session 5 Chair: Paweł Capik</p> <ul style="list-style-type: none"> ▪ Dr Adam Szymaniak (Adam Mickiewicz University), Anna Harendarz, (Quality Specialist for French Team, Lufthansa, Dublin): <i>Philosophy and practice in operations of Lufthansa SSCs: The case of Global Telesales (Dublin) and Airline Accounting Center (Kraków)</i> ▪ Dr Grzegorz Micek, Jarosław Działek, Janusz Górecki (Jagiellonian University): <i>Impact of Kraków's Service Centers on Local Economy</i>
13.30 – 14.30		Lunch
14.30 – 15.30	<p>Roundtable Discussion (Grzegorz Micek/Paweł Capik): <i>The Role of Business Services and Knowledge Transfer in Cluster Formation in Central and Eastern Europe</i></p>	

Venues:

The Seminar will take place in the 3rd Campus at the Institute of Geography and Spatial Management, Jagiellonian University, Gronostajowa Street 7, 30-387, Kraków, Poland.

Seminar sessions will take place in room 1.19. Coffee/tea will be served in an adjacent room (1.23).

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