

# Conference Expertise and Sponsorship Opportunities

## Annual Conference 2020, Ljubljana, Slovenia



The Regional Studies Association (RSA) - the global forum for city and regional research, development, and policy runs a diverse and global programme of international conferences and events. The RSA conference programme plays a major role in the Association's aim in supporting its members by disseminating their research, providing outstanding networking opportunities, training opportunities and to strengthen members careers.



The RSA is an international not-for-profit organisation with members in over 79 countries and networks that reach over 20,000 academics, policymakers and practitioners globally working in areas concerned with regional research, development and policy.



The RSA publishes five high quality academic journals including **Regional Studies** and **Territory, Politics, Governance** and **Area Development and Policy**. The latter, publishes work related to emerging economies (the Greater BRICs) and aims to increase the understanding of development in different parts of the globe, and fostering new research collaborations and partnerships.



The RSA funds research via a number of grant schemes, such as the Research Network Grants, Policy Expo Grants, Early Career Grants, Member and Fellow Grant Schemes. In addition, we also offer Conference Bursaries to allow delegates from less well of countries and/or in their early career stages to participate and benefit from our high profile capacity building events.



As part of our conferences and events, we work regularly with partner organisations such as the EU Commission (Directorate-General Regio; Employ; and Research and Innovation; the European Commission's Joint Research Centre on Smart Specialisation), the EU's Committee of the Regions, the OECD, the World Bank, UN Habitat and the UN, Chinese and the UK Academy of Social Science, to name just a few.

### **RSA – experienced conference organisers**

Over the years the RSA has organised a large number of very successful international conferences. Our conferences aim to link policymakers, practitioners and academics working in all areas of economic regional development, policy and research to enable exchange of experiences and best practice.

Conferences organised by the RSA have been internationally recognised for their academic quality, innovative themes, professional organisation, and friendly atmosphere.

We have dedicated and highly professional staff to plan, programme and deliver conferences and events. Innovative conferences devised, organised and managed over the years include the ones listed on the left-hand side.



# 2020 Annual Conference

## Boost your organisation's reach and visibility

RSA conferences provide an excellent opportunity to showcase your publications, products or services to our engaged academic, policy and practitioners' audience. RSA events are highly regarded, not only for their academic content but for the friendliness and quality networking opportunities.

There is a wide variety of sponsorship, branding opportunities available for RSA conferences. Please review the option below. Feel free to contact us to discuss your needs and create the package that suits you best.

### Exhibitor Options

Exhibitors provide our delegates with latest developments and leading edge thinking, research, publications and information in their specific research or policy field.

The exhibition area is always chosen to ensure that there are excellent networking opportunities for you to promote your organisation and products and to engage with the delegates in a friendly, supportive and intellectual environment.

We offer an Exhibitor Package but also mix and match options to suit your specific needs. See below for more details.

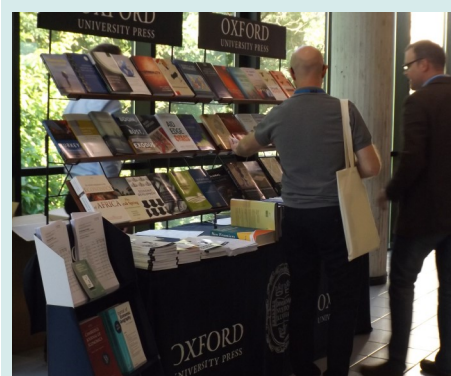
### EXHIBITOR PACKAGE

GBP £1,000/C. €1.200\*

- Dedicated exhibition space in the exhibition hall
- Complimentary full conference registration for 2 members of the organisation
- Inclusion of 2 adverts into the conference App
- Exhibitors name and logo listed on the conference's webpage

### Mix and Match Options

Conference App advert	
1 conference App advert	GBP£175 /c. €210*
Exhibition stand	
Unmanned display stand	GBP£250/c. €300*
Manned display stand – this includes one complimentary full conference registration	GBP£500/c. €600*





## Sponsorship of refreshment and networking breaks

An important part of RSA conferences are refreshment and networking breaks. These breaks are excellent opportunities to promote your organisation and its work.

As a sponsor, we will provide you with maximum visibility to reach the international conference audience thus strengthening the brand awareness of your organisation, its work and products.

Sponsors of refreshment breaks benefit from:

- A platform to welcome delegates and introduce your organisation (Reception and Dinner only)
- Branding in the refreshment room, i.e. your organisation's name and logo on the signage, your marketing materials displayed
- Pre-conference publicity
- Acknowledgement of your support in the conference programme and App
- Free admission to the sponsored reception/lunch/dinner/refreshment break for your team

### Bespoke Sponsorship Opportunities

#### CONFERENCE RECEPTION

GBP£4,500/C. €5.400\* (EXCLUDES ANY VENUE HIRE FEE)

#### CONFERENCE LUNCH

GBP£6,000/C. €7.200\*

#### REFRESHMENT BREAK

GBP£2,500/C. €3.000\*

#### CONFERENCE DINNER

GBP£15,000/C. €18.000\* (EXCLUDES ANY VENUE HIRE FEE)

Further sponsorship and branding opportunities are available on request. We would be delighted to discuss your organisation's unique needs in order to create a bespoke package that best meets your objectives.

For more details and to discuss your sponsorship needs please contact us!

\*All rates excluding VAT.



### RSA Contact

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**RSA** Regional Studies Association

*A leading & impactful community*

## Three Sponsorship Package Options

### SILVER GBP£1,200/C. €1.430\*

- Recognition of Silver sponsorship on the event's webpage and on conference materials
- Inclusion of the logo on the event's webpage and the conference App
- Inclusion of one advert for the conference App
- 2 complimentary full conference registrations for members of the organisation (plus 10% discount on 2 further conference registration fees)

### GOLD GBP£2,500/C. €3.000\*

- Recognition of Gold sponsorship on the event's webpage and on conference materials
- Inclusion of the logo on the event's webpage and the conference App
- Inclusion of one advert for the conference App
- 2 complimentary full conference registrations for members of the organisation (plus 20% discount on 2 further conference registration fees)
- Signage/roller banner displayed in plenary room and registration area
- Complimentary dedicated space in exhibition hall
- 1 year complimentary corporate membership

### PLATINUM GBP£5,000/C. €6.000\*

- Recognition of Platinum sponsorship on the event's webpage and on conference materials
- Recognition as sponsor of a plenary session or bursaries for conference participants
- Inclusion of the logo on the event's webpage and the conference App
- Inclusion of one advert for the conference App
- 2 complimentary full conference registrations for members of the organisation (plus 25% discount on 2 further conference registration fees)
- Signage/roller banner displayed in plenary room and registration area
- Complimentary dedicated space in exhibition hall
- 1 year complimentary corporate membership
- Recognition of sponsorship of one refreshment break
- One session as part of the programme to present publication lists or products
- Recognition of sponsorship in conference opening

## RSA Contact

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All rates excluding VAT.