

ENTREPRENEURIAL
UNIVERSITY
RESEARCH PROJECT

*Priority Project of the National Center for
Scientific and Technical Research (CNRST)*

CALL FOR PAPERS

1ST INTERNATIONAL COLLOQUIUM

THE ENTREPRENEURIAL UNIVERSITY

AND DEVELOPMENT MODEL OF EMERGING ECONOMIES

MARCH 20–21
2020

CASABLANCA
MOROCCO

Extending the university's mission to have a greater impact on economic development, has gained a great focus on research, giving birth to the entrepreneurial university concept. This is a relatively new appellation for universities, commonly referred to as an advancement in university policies, which have become wider and have as a purpose technological innovation (Dalmarco, Hulsink and Blois, 2018). It is a new configuration, oriented essentially towards entrepreneurship by influencing academic activities, supporting teachers and students to start up new ventures, creating and disseminating new knowledge through research projects, and developing the capacity to address and respond to society needs (Kalar and Antoncic, 2015), as well as improving preliminary administrative techniques, strategies, policies and programs, establishing cooperation and partnerships with government and industry, generating and exploiting knowledge and technology to promote an innovative system (Etzkowitz, 2008; Guerrero and Urbano, 2012). The growing mission of university is involved as a development key of regional and economic synergies. Building relationships, strengthening local economic networks and engage with external environment into an entrepreneurial vision to create entrepreneurship capital. Thus, contributing to regional attractiveness (Budyldina, 2018; Pugh *et al.*, 2018; Sánchez-Barrioluengo and Benneworth, 2019).

As a global phenomenon, the entrepreneurial mission and its manifestation are getting wider, reaching several dimensions as social, regional, economic and institutional, which has transformed the university into a major economic player. Consequently, the theme has gained a great interest among the different stakeholders in the entrepreneurship ecosystem.

The mission of the colloquium is to enhance the debate around the theme of entrepreneurial university, among academics, innovators, industry, entrepreneurs, investors, governments and policy makers worldwide, especially in emerging countries, with the aim to enable the international exchange of knowledge, and sensitize about this matter for a concrete engagement in the development of innovation ecosystems.

Academic papers, practitioners and policy case studies as well as provocative expositions on subjects to the entrepreneurial university; are welcome, with particular emphasis on the themes of the colloquium:

- › Strategies for an entrepreneurial university;
- › Best practices and cases of established entrepreneurial universities;
- › Entrepreneurship education and its impact;
- › Challenges for the transition to the entrepreneurial paradigm;
- › Economic model, regional development, knowledge economy and entrepreneurial university;
- › Entrepreneurial potential for universities in emerging countries;
- › Entrepreneurial university and industry cooperation;
- › Developing innovation and entrepreneurship ecosystems;
- › Regional responsible research & innovation;
- › Immaterial capital, university spillovers and knowledge transfer;
- › Regions, Triple Helix and innovation models;
- › Technology parks, incubators and faculties;
- › Technology transfer offices (intellectual property, patents, etc.);
- › Technology licensing offices (technology and knowledge transfer, licenses, etc.);
- › Startup by recent graduates, spin-offs and academic entrepreneurship;
- › Funding, research and knowledge creation within universities;
- › Research centers and research collaborations.

KEY DATES

ABSTRACT SUBMISSION	AUTHORS NOTIFICATION	FULL PAPER SUBMISSION	FEE PAYMENT AND REGISTRATION	CONFERENCE DATES
31 DECEMBER 2019	15 JANUARY 2020	29 FEBRUARY 2020	8 MARCH 2020	20-21 MARCH 2020

SUBMISSION AND GUIDELINES

Extended abstracts (1000–2000 words) should be submitted as PDF Files via the Easy Chair portal (<https://easychair.org/conferences/?conf=eurp2020>) by **31 December 2019**. Submissions in either English, French or Arabic are welcome. Abstracts will be considered against the criteria of originality, interest and subject balance.

Guidelines and templates are available at the online portal: www.fsjesac.ma/eurp

CONFERENCE FEE AND REGISTRATION

The standard fee is **100 euros** per participant, and a discounted fee of **50 euros** applies to PhD students. The fee covers: access to all sessions; workshops and panel discussions; coffee breaks and lunches; conference material pack; digital proceedings; and full conference professional photo pack.

The fee should be paid before the **8th of March 2020**, by bank transfer to the following account:

Bank name: SOCIETE GENERALE MAROC

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