The post-industrial transition is a major challenge for regions and cities around the world. Traditional industries are gradually giving way to a growing digitalization of our economy. By integrating digital technologies at the heart of urban and regional infrastructures, territories can not only optimize their resources, but also create unprecedented economic opportunities, stimulate innovation and improve the quality of life of their inhabitants. This digitalization, far from being a mere fad, is today a strategic imperative to ensure the competitiveness, resilience and sustainability of regions and cities in the post-industrial era.

PROGRAMME

15.00 Opening
Daniela Carl. Regional Studies Association
Ida Musialkowska and Sonia De Gregorio Hurtado. CPnet coordinators
Sébastien Bourdin. Organiser. EM Normandie Business School

15.20-16.10 Panel 1: "Digitalization as a Driver of Post-Industrial Transition"
This panel aims to explore how digitalization is catalyzing shifts towards post-industrial societies, with an emphasis on practical examples and academic research.
Chair: Sonia De Gregorio Hurtado. Universidad Politécnica de Madrid
Speakers:
Patrizia Sulis. Scientific Officer (Joint Research Centre, European Commission)
Aline Matta, Policy Analyst (OECD)
Ramunas Linartas, Policy Officer (DG REGIO, European Commission)

16.10-17.00 Panel 2: "Toward a Twin Transition: Synergies between Digitalization and Sustainability"
This segment aims to explore the interconnectedness of digital and green transitions, and how they can reciprocally fortify one another for a more sustainable and inclusive post-industrial transition.
Chair: Sebastien Bourdin. EM Normandie Business School
Speakers:
Pierre-Alexandre Balland, Utrecht University, Artificial and Natural Intelligence Toulouse Institute
Ron Boschma, Professor in Regional Economics (Utrecht University)
17.00-17.50 Panel 3: "Regional and Local Policies to Support the Post-industrial transition"
The final part of the event will focus on the role of European institutions in promoting these transitions within European cities and regions. We will also talk about how regional and local policies can be designed to support the post-industrial transition.
Chair: Ida Musialkowska. Poznań University of Economics and Business
Speakers:
Wiktor Szydarowski, Director (ESPON)
Francesco Molica, Economic and policy analyst (Joint Research Centre, European Commission)

17.50-18.00 Closing Remarks and announcement of future Cpnet activities.
Sonia De Gregorio Hurtado and Ida Musialkowska. CPnet coordinators

PRACTICAL INFORMATION

This workshop will be held under the auspices of the Regional Studies Association’s Research Network on EU Cohesion Policy, co-organised with the Network’s partners and hosted by the EM Normandie Business School

More information about the Network can be found on the RSA website and on Facebook.

Main Organiser for this workshop is Sébastien Bourdin (EM Normandie Business School), Ida Musialkowska (Poznań University of Economics and Business) and Sonia De Gregorio Hurtado (Universidad Politécnica de Madrid). To attend, please please use this Zoom link:

https://em-normandie.zoom.us/j/96337320619

Participation in the event is free of charge.

For inquiries on the event please contact the local organiser of the workshop Sébastien Bourdin: sbourdin@em-normandie.fr

For any other enquiries about the CPnet, please, contact the coordinators: Sonia De Gregorio Hurtado (sonia.deggregorio@upm.es) and Ida Musialkowska (Ida.Musialkowska@ue.poznan.pl).