



11-13 June

Stenungsund, Sweden



## Call for Papers to the 23<sup>rd</sup> Uddevalla Symposium 2020 on:

### *The Geography of Creativity, Innovation, and Entrepreneurship – Implications for Regional Growth and Development*

June 11-13, 2020

Venue: Stenungsbaden Hotel & Conference, Stenungsund, Sweden

Abstract Submission Deadline: January 28<sup>th</sup>, 2020

#### Keynote Speakers

Assoc. Prof. Dr. **Maria Abreu**  
University of Cambridge, UK

Prof. **Susanne Durst**  
University West, Sweden

Prof. Dr. **Annekatrien Niebuhr**  
Kiel University, Germany

Prof. **Zoltan Acs**  
George Mason University, USA

Prof. **Maryann Feldman**  
University of North Carolina, USA

Prof. **Andrés Rodríguez-Pose**  
London School of Economics, UK

Prof. **Sharmistha Bagchi-Sen**  
University of Buffalo, USA

Prof. **Nicolai Foss**  
Bocconi University, Italy

Prof. **Michael Storper**  
UCLA Luskin School of Public  
Affairs, USA

Assoc. Prof. **Tom Brökel**  
University of Stavanger, Norway

Dr. **Sari Kerr**  
Wellesley College, USA

In 1985 the Swedish regional economist Professor Åke E. Andersson published a book in Swedish "Kreativitet – Storstadens framtid" ("Creativity – the Future of the Big City"), where he claimed that the growth of knowledge through education and R&D had created new conditions for a qualitative expansion of large and dense urban regions as creative regions. Creative regions are supported by, regional milieu for (higher) education, research and culture with a high degree of variation. The preconditions for creativity are created at the individual level, at the regional scale and through those institutional and economic conditions designed by companies and national and regional public organizations. The handling of knowledge in education, R&D, culture and mass media generally demands face-to-face contacts, which are best managed in large and dense urban regions. Since 1985 the interest among researchers has increased very substantially. A search using Google Scholar for the concept creativity gives 12,700 hits for 1985 and 77,500 hits for 2018. The number of hits for 2018 is 6 times higher than the number of hits for 1985. The increased research interest in creativity has widened the field to also include research concerning creative industries, the creative class and the spatial clustering of creative activities. However, there are still demands for more elaboration on regional development in relation to knowledge in education, R&D, culture and mass media generally demands face-to-face contacts, competence and creativity which are best managed in large and dense urban regions.

It is common to relate creativity to innovation. However, it is essential to make a clear distinction between the two concepts. All innovation needs creative ideas but there is no guarantee that creative ideas will generate innovations. Creativity is the act of generating new ideas, while innovation is the process to apply some creative ideas in a specific context and new technologies.

It is in the same manner common to relate innovation to entrepreneurship but also here it is important to make a

clear distinction between the two concepts. All entrepreneurship needs innovation but there is no guarantee that innovations will generate entrepreneurship. That an entrepreneur or a firm launches an innovation is no guarantee for success and growth in the marketplace.

Various models within endogenous growth theory illustrate how creativity, innovation and entrepreneurship drive economic growth at the national and regional level. However, at the regional level growth often tends to be concentrated to large and dense urban regions that offer the best economic milieu for creativity, innovation and entrepreneurship.

For this symposium, we welcome specifically papers

- that analyse the spatial preconditions for creativity, innovation and entrepreneurship and to what extent they coincide or differ and how they change over time,
- that analyse theoretically and/or empirically the relationship between creativity, innovation and entrepreneurship and regional growth and development,
- that analyse the specific role that large and dense urban regions play for creativity, innovation and entrepreneurship,
- that analyse the need for policies to stimulate creativity, innovation and entrepreneurship and discusses the effective instruments including institutions,
- that analyse how the tendencies of concentration of creativity, innovation and entrepreneurship to large and dense regions affects other types of regions,
- that analyse clusters of creativity, innovation and entrepreneurship inside/outside large and dense regions,
- that analyse other critical relationships between creativity, innovation, entrepreneurship and regional growth and development.
- that analyse innovation and societal development from the perspective of work integrated learning.
- that analyse the role of regional institutions and governance in boosting/hampering creative, entrepreneurial and innovative activity
- that analyse regional entrepreneurship and innovation dynamics along the expansion/contraction phases of the economic cycle
- that discuss meanings of creativity, innovations and entrepreneurship in relation to regional growth.
- that critically analyses and discusses policies on creativity, innovation and entrepreneurship on regional, national and global level.

**We welcome the submission of papers to:**

- I. The Geography of Creativity, Innovation, and Entrepreneurship – Implications for Regional Growth and Development**  
**Or to one of the following special sessions:**
- II. Special Session in the Honour of Professor Roger R. Stough**  
*Chairs:* Prof. **Charlie Karlsson**, Jönköping university, Sweden, [Charlie.karlsson@ju.se](mailto:Charlie.karlsson@ju.se), Assoc. Prof. **Haifeng Qian**, The University of Iowa, USA, [haifeng-qian@uiowa.edu](mailto:haifeng-qian@uiowa.edu) and Assoc. Prof. **Ting Zhang**, University of Baltimore, USA, [tzhang@ubalt.edu](mailto:tzhang@ubalt.edu)
- III. Social Capital and Development Trends of Countryside in the Knowledge Society - The 2nd International Workshop**  
More information at [www.symposium.hv.se](http://www.symposium.hv.se)  
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- IV. Work Integrated Learning in Theory and Practice: Theories, Methods and Applications**  
More information at [www.symposium.hv.se](http://www.symposium.hv.se)  
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- V. Time-geographical Analyses of Innovation, Knowledge and Regional growth: Theories, Methods and Applications.**  
More information at [www.symposium.hv.se](http://www.symposium.hv.se)  
*Chairs:* Prof. **Elin Wihlborg**, Linköping University, Sweden, [elin.wihlborg@liu.se](mailto:elin.wihlborg@liu.se) and Prof. **Per Assmo**, University West, Trollhättan, Sweden, [per.assmo@hv.se](mailto:per.assmo@hv.se).
- VI. Digital Divides as Barriers for Regional Growth**  
More information at [www.symposium.hv.se](http://www.symposium.hv.se)  
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University, Sweden, [Karin.skill@liu.se](mailto:Karin.skill@liu.se), Assist. Prof. **Nicola Matteucci**, Marche Polytechnic University, Ancona, Italy, [n.matteucci@univpm.it](mailto:n.matteucci@univpm.it) and Assist. Prof. **Irene Bernhard**, University West, Sweden, [irene.bernhard@hv.se](mailto:irene.bernhard@hv.se)

**VII. Entrepreneurial Ecosystems, Creativity and Skills**

More information at [www.symposium.hv.se](http://www.symposium.hv.se)

*Chairs:* Prof. **Helen Lawton Smith**, Birkbeck, University of London, UK, [h.lawton-smith@bbk.ac.uk](mailto:h.lawton-smith@bbk.ac.uk) and Prof. **Sharmistha Bagchi-Sen**, University of Buffalo, USA [geosbs@buffalo.edu](mailto:geosbs@buffalo.edu)

**VIII. The Aging Population: Individual, Organizational and Regional Opportunities and Challenges**

More information at [www.symposium.hv.se](http://www.symposium.hv.se)

*Chairs:* **Mikaela Backman**, Jönköping international Business School, Sweden, [Mikaela.backman@ju.se](mailto:Mikaela.backman@ju.se) & **Johannes Hagen**, Jönköping international Business School, Sweden.

**IX. Perspectives on Mobility, Real Estate and Regional Development**

More information on the web [www.symposium.hv.se](http://www.symposium.hv.se)

*Chairs:* Dr **Helena Bohman**, [helena.bohman@mau.se](mailto:helena.bohman@mau.se) and Dr **Désirée Nilsson**, [desiree.nilsson@mau.se](mailto:desiree.nilsson@mau.se), Department of Urban Studies, Malmö University, Malmö, Sweden.

**X. Economic and Technological Complexity as Drivers of Regional Development**

More information on the web [www.symposium.hv.se](http://www.symposium.hv.se)

*Chair:* Prof. **Tom Brökel**, University of Stavanger, Norway, [tom.brokel@uis.no](mailto:tom.brokel@uis.no)

**XI. SME Business Transfers in Need of Creativity and Innovation**

More information on the web [www.symposium.hv.se](http://www.symposium.hv.se)

*Chair:* Prof. **Susanne Durst**, University West, Sweden, [susanne.durst@hv.se](mailto:susanne.durst@hv.se) and Assoc. Prof **Ann Svensson** (Co-chair), University West, Trollhättan, Sweden. [Ann.svensson@hv.se](mailto:Ann.svensson@hv.se)

**XII. Sustainable Finance and Regional Development**

More information on the web [www.symposium.hv.se](http://www.symposium.hv.se)

*Chair:* Prof. **Maier Asal**, University West, Trollhättan, Sweden, [maier.asal@hv.se](mailto:maier.asal@hv.se)

## Objectives

Following the tradition established by the previous Uddevalla symposia, starting in 1998, the 23<sup>rd</sup> symposium is designed to bring together leading-edge views of senior academic scholars and mix them with the critical and creative views of post-docs and PhD students engaged in their thesis work. We welcome researchers from various fields, such as economic geography, entrepreneurship, international business, management, political science, regional economics, small business economics, sociology and urban and regional planning. *The objectives of the twenty-third Uddevalla Symposium 2020 are:* i) to provide a unique opportunity for scholars including senior and junior researchers to discuss path-breaking concepts, ideas, frameworks and theories in plenary key-note sessions and parallel competitive paper sessions, and ii) to facilitate the development and synthesis of important contributions into cohesive and integrated collections for potential publication. Therefore, unpublished complete papers are invited for presentation and feedback from other scholars.

## Publications

Leading-edge contributions from previous symposia have appeared in so far eight special issues of prestigious journals with an additional one in the pipeline, and nineteen edited book volumes. Following the traditions, we are considering publishing either a special issue and/or a book volume consisting of a selection of papers presented at this symposium except for a Proceedings with revised papers. For a selected list of publications of previous symposia, please see <http://www.symposium.hv.se/en/publications>.

## Submission information

**Abstract Submission Deadline: [January 28<sup>th</sup> 2020](#)**

Abstract – maximum 500 words including:

*Title of the abstract/paper, selected theme* (choose from the list above numbered from I to XII.), *keywords, Name(s) and academic title of the author(s), Affiliation(s), complete mail address(es), E-mail address(es)* and *corresponding author* send by e-mail to: [2020uddsymp@hv.se](mailto:2020uddsymp@hv.se)

Submit the abstract using the Word 2010 version of Microsoft. We suggest naming your file “PRESENTERS NAME\_Uddevalla2012.docx” to avoid confusion between abstracts.

**Results of the review process** will be communicated to authors by approximately

**[February 28<sup>th</sup>, 2020](#)**

**Submission Deadline for Complete Papers accepted for presentation** (in Word 2013 or earlier version):

**[May 18<sup>th</sup>, 2020](#)**

## The organisation of the symposium

The 23<sup>rd</sup> Uddevalla Symposium 2020 will have the following structure. **Keynote sessions:** Mornings up to lunch are set aside for 3-4 plenary keynote contributions of prominent scholars. **Parallel paper sessions:** Afternoons are devoted to parallel sessions focusing on the development of emergent concepts, frameworks, and theories for better understanding of the themes of the symposium and the new challenges they pose for scholars and practitioners.

## Best paper awards

To stimulate high quality papers a Best Paper Award of € 1.000 as well as a Best PhD Candidate Paper Award of € 700 will be awarded. The members of the scientific committee will select the winning papers. Only papers submitted before the deadline will be evaluated.

## Scientific Committee

Prof. *Martin Andersson*, Blekinge Institute of Technology & CIRCLE, Lund University, Sweden, [martin.andersson@bth.se](mailto:martin.andersson@bth.se)

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Further information about the Uddevalla symposium can be found at:

The symposium website [www.symposium.hv.se](http://www.symposium.hv.se)

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