

**2019 Central and Eastern Europe Conference**  
11th – 13th September 2019, Marie Curie-Skłodowska University, Poland

# **Academic Publishing and Career Development**

Daniela Carl, Deputy CEO, RSA



# The work of the RSA



# The global publishing market

2.5 mio. articles published per  
year in around 27,000 peer-  
reviewed journals

# The world as it was...



# The world is now...



# Positioning your article for the win

- 30% of authors write for a specific journal
- 70% write then ask, where shall I publish?
- Think about being in the 30%



# Quick Wins

**Be discoverable**

TITLE

ABSTRACT

KEYWORDS

AUTHOR E-PRINTS (usually 50 copies)

EMAIL SIGNATURE

READING LIST – see if you can get on  
the student reading list

VIDEO ABSTRACT - Video or Vanish?





# Quick Wins

## Social Media and online sharing – the quick wins

### BUILD YOUR COMMUNITY

- Your departmental website
- LinkedIn – mention article –give reference
- Use academic social networking sites e.g. academia.edu
- Use discussion lists (e.g. JISCMail, ListServ)
- Twitter and Facebook - Weibo & WeChat in China
- Personal Wikipedia page
- Blog articles
- Hand out flyers at conferences for books and articles
- Consider press release (if appropriate)
- Book marketing – e.g. SAGE author resource site is good on this
- Do a book launch in partnership with your publisher





# Positioning your article for the win

## ***Before the project***

Co-production – use partners, give evidence, involve civil servants/policymakers, use think tanks and learned societies throughout

## ***During project***

- Put outputs online
- Speak at conferences
- Build up network – be selective
- Join social media platforms
- Link up with learned societies and networks such as RSA

## ***On publication***

- Connect publication to other relevant outputs e.g. blog article
- Summarise in simple language
- Tell people
- Readers are more responsive to the author than publisher
- Build conversations
- Be generous – share your work
- Listen and respond – takes time and effort

## ***On going***

- Keep work alive by continuing to connect to new material
- Measure which communications channel worked best

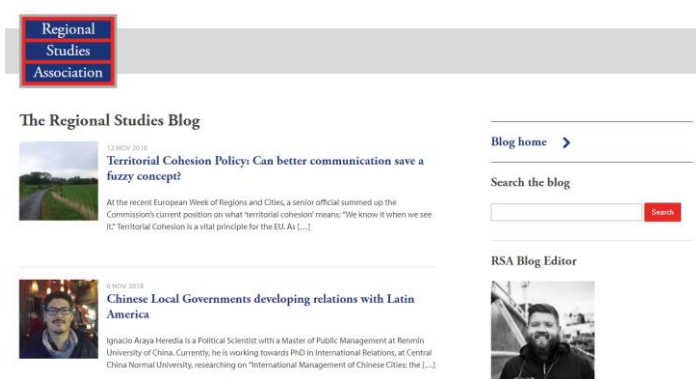
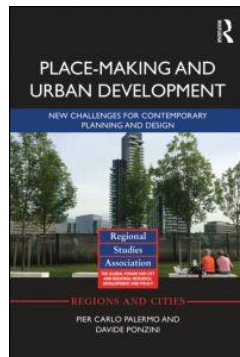


# RSA Publications

Leading journals in the field of regional studies and science



Regions and Cities Book Series, the online magazine Regions and the RSA Blog



# Regional Studies



*Regional Studies* covers the development of theories and concepts, empirical analysis and policy debate in the field of regional studies.

Papers must make a substantive contribution to scholarly debates, be sub-national in focus, conceptually well-informed, empirically grounded and methodologically sound.

12 issues per year

Impact Factor (2018): 3.074

Editor-in-Chief: Prof David Bailey, Professor of Business Economics, University of Birmingham

Deputy Editor-in-Chief: Prof Jennifer Clark, Head of City and Regional Planning, Ohio State University

# Spatial Economic Analysis



Published in partnership with the Regional Science Association British and Irish Section

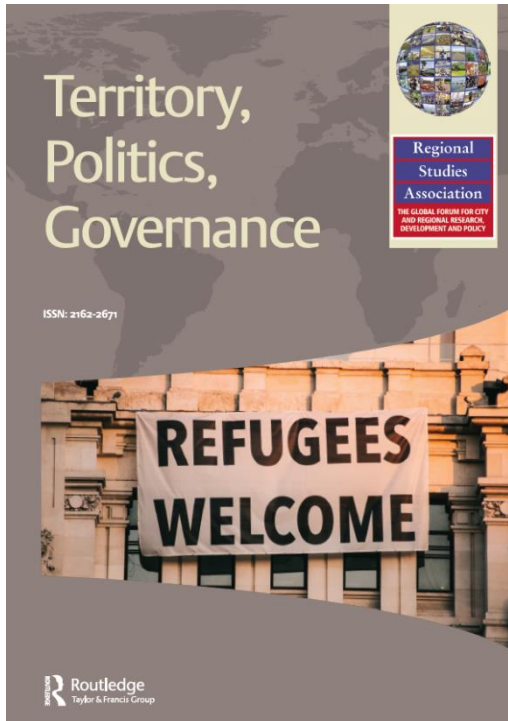
*Spatial Economic Analysis* is a pioneering economics journal dedicated to the development of theory and methods in spatial economics

4 issues per year

Impact Factor (2018): 1.902

Editor-in-Chief: Prof Paul Elhorst, Professor of Regional Economics, University of Groningen

# Territory, Politics, Governance



*Territory, Politics, Governance* is an interdisciplinary journal committed to the development of theory and research in territorial politics and the governance of space.

To be accepted, a paper must adhere to a high standard of scholarship and make an important contribution to this field. Original paper submissions are sought from political scientists, geographers, sociologists, planners, lawyers, humanists etc

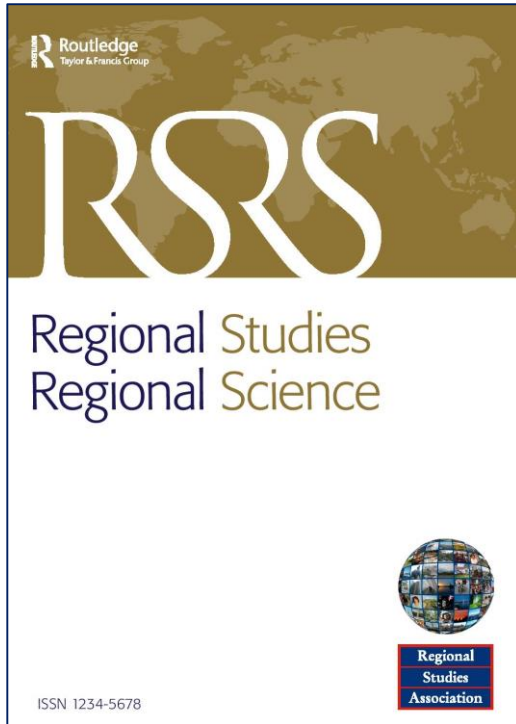
4 issues per year

Impact Factor (2018): 2.729

Editor-in-Chief: Prof Klaus Dodds, Professor of Geopolitics, University of London



# Regional Studies, Regional Science



*Regional Studies, Regional Science* is the RSA's interdisciplinary open access journal. It welcomes submissions on regional issues in economics, geography, planning, political science, and related fields. The journal features a streamlined peer-review process and quick turnaround times from submission to acceptance.

- Early Career Mentored Paper Section
- The journal accepts Regional Graphics and long and short, unconventional articles, 3D mapping

Strong in article level marketing.

Indexed in

- Clarivate Analytics' Web of Science, Emerging Sources Citation Index (ESCI)
- Scopus
- A rated Australian Business Deans' Council Journal Quality List
- Directory of Open Access Journals (DOAJ)
- EBSCO (TOC Premier)

**Plan S compliant**

# Article Processing Charge (APC)

- For RSA members:

- **\$244 USD/£189 GBP/€217 EUR**

for a short article ( $\leq 3,000$  words);

- **\$486 USD/£374 GBP/€431 EUR**

for a long article ( $> 3,000$  words), plus any applicable taxes.

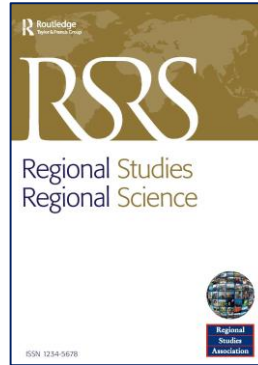
- For non-members:

- **\$400 USD/£310 GBP/€355 EUR** for

a short article ( $\leq 3,000$  words);

- **\$800 USD/£615 GBP/€710 EUR** for

a long article ( $> 3,000$  words), plus any applicable taxes.



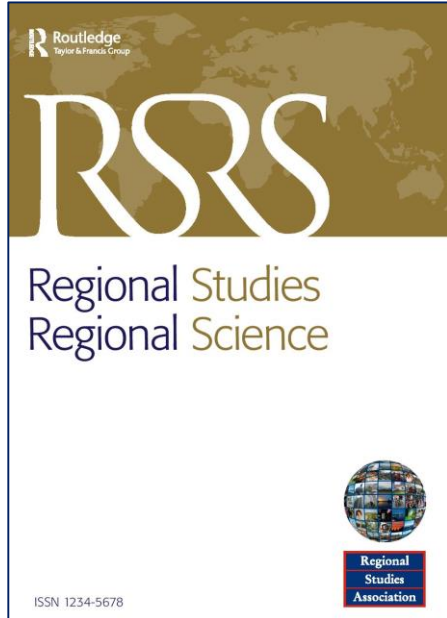
## DISCOUNTS AND WAIVERS

- Institutional/HEI funding arrangements
- APC waivers are available from T&F for authors with primary affiliations based in countries defined by the World Bank as 'Low-Income Economies'
- APC reduction of 50% are available from T&F for authors with primary affiliations based in countries defined by the World Bank as 'Lower- Middle-Income Economies'

The APC needs to be paid to the publisher when the paper has been accepted for publication.



# Special Conference Issue



Authors interested in publishing in the Special Issue of *Regional Studies, Regional Science* should submit their full papers to Andrzej Jakubowski at [andrzej.jakubowski@umcs.pl](mailto:andrzej.jakubowski@umcs.pl) by **30th November 2019**.

Each paper submitted as part of the conference collection will be subject to the journal's normal peer review process and the editors will take a view about the collection as a whole. Details of *Regional Studies, Regional Science* publication process, evaluation criteria and style are available on the Journal's Instructions for Authors page.

# Area Development and Policy



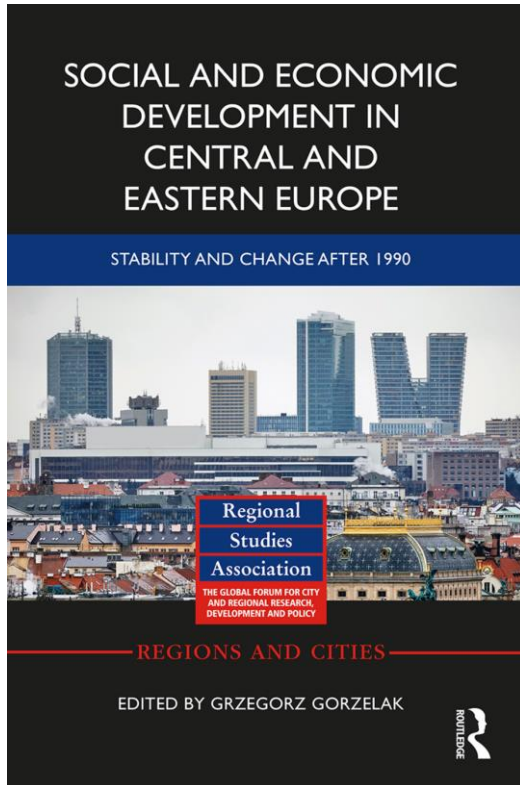
*Area Development and Policy* (ADP) publishes original academic research examining the relationships between economic and political organisation, ways of life and work and their context, as they shape regions, cities, rural areas and their inter-relationships.

Geographically it concentrates on issues relating to the Greater BRICS and aims to publish research emerging from these countries as well from the developed world.

3 issues per year online and one annual volume

Managing Editors – Michael Dunford & Weidong Liu,  
CAS

# Regions and Cities Book Series

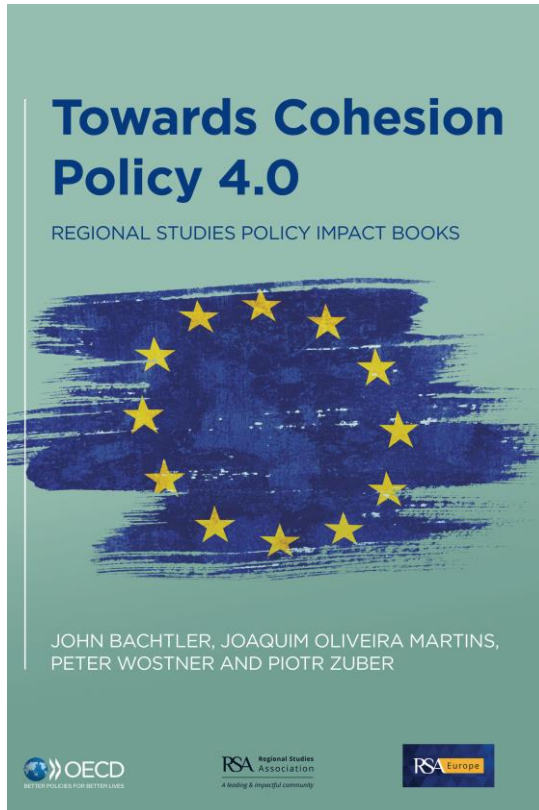


The *Regions and Cities Book Series* is published by Routledge in association with the Regional Studies Association.

The Book Series Editor-in-Chief is Joan Fitzgerald (Northeastern University, USA).

RSA members benefit from 30% discount on Routledge books.

# Policy Impact Book Series



The RSA *Policy Impact Books* form a series of policy-facing books addressing issues of contemporary concern. Each book is a deliverable from funded RSA Policy Expo.

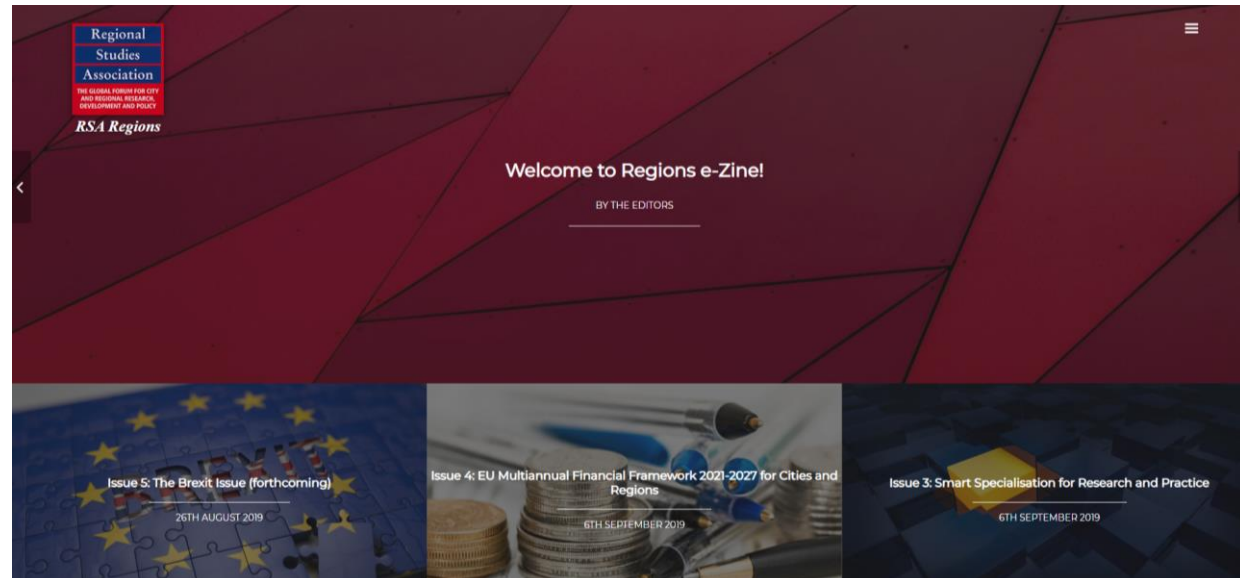
1<sup>st</sup> Issue *Towards Cohesion Policy 4.0*, written by John Bachtler, Joaquim Oliveira Martins, Peter Wostner and Piotr Zuber

2<sup>nd</sup> Issue *Revitalising Lagging Regions: Smart specialisation and industry 4.0*, written by Mariachiara Barzotto, Carlo Corradini, Felicia M. Fai, Sandrine Labory and Philip Tomlinson

Issues are available to all RSA members and subscribing libraries.

# Online magazine Regions

- Three issues a year
- Online only
- Free to read
- New sections
  - Spotlight
  - Research Frontline
  - Regional Insights
  - Must Reads
  - RSA Highlights
  - Editorial etc





# RSA Blog



## The Regional Studies Blog



4 SEP 2019

### President's Address 2018: Trading Places

The following is an extract from the RSA 2018 Presidential Address. Professor Ron Martin, President of RSA, is Professor of Economic Geography at the University of Cambridge. His main research interests include the geographies of labour markets; regional development and competitiveness; [...]



27 AUG 2019

### The Missing Midlands

David Hearne is an early career researcher at Birmingham City University's Centre for Brexit Studies. Prior to joining the university in 2017, David worked as an economist in a regional think tank. David's primary research interests lie in regional economics [...]



14 AUG 2019

### A stabilisation and convergence budget in the European Economic and Monetary Union – Part Three

Bruno D. Castanheira works as an official at DG ECFIN. Bruno links macro and microeconomic insights with regional economics to explore both social and territorial perspectives of development role of financial instruments in cohesion

[Blog home](#) >

Search the blog

## RSA Blog Editor



### Joshua Barrett

Joshua Barrett is a Senior Policy Analyst in the Department of Tourism, Culture, Industry and Innovation within the Government of Newfoundland and Labrador. In this current role, he works to shape

To summarise your research and reach a broader audience.

Articles are heavily promoted by the RSA and reach good number of audiences.  
In cases we have had up to 8000 clicks on one blog.

# Informal routes to getting your name and work known

- ✓ Befriend conference special session organiser
- ✓ Organise and promote a special session
- ✓ Use Association's social media e.g. announce/discuss your paper
- ✓ Write about your research e.g. *Regions Magazine*, the RSA Blog, RSA Student & ECR Facebook group
- ✓ Offer to moderate or chair a conference session
- ✓ Network all the times e.g. add delegates to LinkedIn



# Messages to leave you with...

Symbiotic relationship learned society/ member

Societies work with research leaders

Be proactive/ volunteer/ be engaged

Maximise the career value of your  
research and publications

## Thank you

Email: [daniela.carl@regionalstudies.org](mailto:daniela.carl@regionalstudies.org)

