

Place Leadership in Europe: Research Seminar Series 2023-2025

Seminar 1: Leadership in Transnational City & Regional Development in the North: New Uncertainties, New Prospects?

Wednesday 10th – Friday 12th May 2023

Event Programme

DAY 1 - Wednesday 10th May

- 14:00-15:00 Arrival & Registration [The Great Hall, Sutherland Building]
- 15:00-15:15 The UK in Europe to 2030: Taking stock and moving forward
Professors Joyce Liddle and John Shutt, Professor Ignazio Cabras, Northumbria University; Dr John Gibney, Birmingham University.
- 15:15-16:00 The Future of the Motor Industry in the UK and NE: Critical Issues for England
Professor David Bailey, University of Birmingham
- 16:00- 16:45 The Contribution of Universities and University Leader(ship) in City & Regional Development
Professor Andy Long, Vice Chancellor, Northumbria University, UK
- 16:45-17:15 *Coffee break*
- 17:15-18:45 Making Devolution Work in the Northern Regions (Panel Debate)
Chaired by Professor John Shutt and Professor Joyce Liddle
- **Jamie Driscoll**, Mayor, North of Tyne Combined Authority
 - **Ben Houchen**, Mayor, Tees Valley Combined Authority
 - **Martin Gannon**, Leader Gateshead Town Council,
 - **Amanda Hopgood**, Leader Durham County Council
 - **Lucy Winskell**, North East Local Enterprise Partnership
 - **John McCabe**, North East of England Chamber of Commerce
- 18:45-20:00 *Drinks Reception*

DAY 2 - Thursday 11th May

- 09:00-09:15 Arrival & Registration [The Great Hall, Sutherland Building]
- 09:15-09:30 The Changing Context of the North East and the Northern Powerhouse: Governance and Economy: Critical issues.
Professors Joyce Liddle, Professor John Shutt, and Professor Ignazio Cabras, Newcastle Business School, Northumbria University.
- 09:30-11:15 Session One: Public Sector Leadership and Social Welfare
The gendered power-relations in the leadership of regional development **Emma Ormerod - CURDS, Newcastle University**
Transformational leadership may not transform: climate washing and European Mayors in C40 **Ryan Wong, Northumbria University**
- 11:15-11:30 *Coffee break*
- 11:15-12:45 Session Two: Brexit, Sustainability, Vulnerabilities and the North
Leading without Leadership: Place, Instability and Transborder dynamics in post-Brexit Northern Ireland **Joanne Murphy, University of Birmingham; and Sara McDowell, University of Ulster**
Euro ecology and Mezzo climate change **Thomas Hoerber, ESSCA Angers**
Civic leadership in response to climate and environmental change: The regional case of Cornwall, UK **Lummina Horlings, Groningen University and Jane Wills, Exeter University**
Border 'Vulnerabilities': identifying some transborder leadership issues **Gareth Addidle and Marco Palillo, Bradford University**
- 12:45-13:30 *Lunch break*
- 13:30-15:00 Session Three: Leadership in International Contexts
Place Leadership as a Mobilisation of Assets: The town of Salo, Nokia and Microsoft as a case in point **Markku Sotarauta, Sami Sopanen, Jari Kolehmainen & Heli Kurikka – Tampere University**
Making the most of international leadership learning in Birmingham and Leipzig: Changing perspectives, challenges, and opportunities **Johannes Read, Abigail Taylor and Anne Green, City-REDI, University of Birmingham**
Resilience and preparedness of regions for the just transition process: the story of leadership role in achieving success and failure of Czech coal regions **Martin Pelucha, Economics University of Prague**
- 15:00-16:15 Session Three: Leadership in International Contexts
Can place-based leaders in different countries counter the rise of the radical right? **Robin Hambleton, University of the West of England**
Leadership and transborder city-regional development: For a relational-adaptive perspective **John Gibney, University of Birmingham; Joyce Liddle and John Shutt, Northumbria University**
- 16:15-16:30 Summary and Close

Social Dinner at 19:00

Venue: Blackfriars Medieval Friary, Friars St, Newcastle upon Tyne NE1 4XD

DAY 3 - Friday 12th May

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09:00-09:15 Arrival & Registration [Corporate Hub at 4th Floor - Faculty and Business and Law]

09:30-10:30 Place Leadership in Europe. What next after the war has ended? [PLENARY SESSION]
Changing path dependency and regional structures- lessons and observations from the Nordic experience in leadership and place management **Markku Sotarauta, Tampere University**

10:30-12:00 Leadership and Places: Moving Forward (Panel Debate)

Chaired by Professor John Shutt and Professor Joyce Liddle

- **David Charles, Northumbria University**
- **Louise Kempton, Newcastle University**
- **Liz Shutt, Newcastle University**
- **Jane Robinson, Newcastle University**

12:00-13:00 Lunch Break

13:00-14:00 Final session: publication plans related to this and future seminar events in ANGERS, France (Autumn 2023); in Prague, Czech Republic (Spring 2024); and Tampere, Finland (Autumn, 2024). Collaboration with the Regional Studies Association.

14:00 Event ends

