



REGIONS
& CITIES

European Week
Brussels 8-11 October 2018



European Week of Regions and Cities University 6th Master Class

Programme



Background

As part of the 16th European Week of Regions and Cities, the biggest event world-wide on regional and urban development, the 6th Master Class on EU Cohesion Policy will be held for 30 PhD students and early-career researchers between 7 and 11 October 2018. The Master Class is a unique format to connect aspiring researchers to the making and implementation of EU Cohesion Policy. It will include presentations of papers by the participants as well as lectures and panel debates with policy-makers, EU officials and senior academics to improve understanding of and research on EU Cohesion Policy. In particular, the Master Class will serve to

- discuss recent research on European regional and urban development and EU Cohesion Policy;
- enable PhD students and early career researchers to exchange views and network with policy makers, EU officials and senior academics;
- raise awareness and understanding of the research potential in the field of EU Cohesion Policy.

In 2018, the Master Class will focus on EU Cohesion Policy's governance, its territorial aspects and its effectiveness, as well as on its reform for the period 2021-2027.

Organisation

The Master Class will be organised and led by the European Commission's DG for Regional and Urban Policy (DG REGIO), the European Committee of the Regions (CoR) and the RSA Europe, the European foundation funded by the Regional Studies Association, in cooperation with the European Regional Science Association (ERSA), the Association of European Schools of Planning (AESOP), and the European Parliamentary Research Service (EPRS).

Participants and themes

30 PhD students and early career researchers from 13 EU Member States and two non-EU countries have been selected to attend the 2018 Master Class based on

- 1) their academic background and achievements;
- 2) the quality of their application and the submitted paper abstract; and
- 3) the broadest possible geographical and gender balance.

They will present their final papers related to one of these themes:

- 1) Reshaping governance and institutional relations;
- 2) Territorial cohesion and cooperation;
- 3) Policy effectiveness in response to development challenges for European regions.

All papers will be summarised in a 'book of papers', which was at the disposal of all involved in the Master Class in September. There will be a total of four sessions during which the attendees will have the possibility to present their papers and discuss them with officials of the EU institutions.

Programme

Venue: If not stated otherwise, all sessions will be held at the [Square conference centre](#), Mont des Arts/Kunstberg, Glass Cube entrance.

Sunday, 7 October

Afternoon: Arrival in Brussels, Hotel Citadines/St. Cathérine

19:00-21:00: Get-together in the hotel's lobby and city walk

Monday 8 October

09:30-10:15: Welcome session

Square, Room 204

During this session, participants will be welcomed by the organisers and informed about the practicalities of the programme and the venues.

Speakers: **Jiří Buriánek**, Secretary-General of the CoR; **Agnès Monfret**, European Commission, DG REGIO; **Prof Dr John Bachtler**, RSA; **Prof Dr Jouke van Dijk**, ERSA; **Dr Izabela Mironowitz**, AESOP

Coffee (Room 204)

10:30-13:00: Paper presentation sessions

In two parallel sessions and grouped by topics, participants will present their papers (7 min each) and receive feedback from the discussants.

Session 1 on “reshaping governance and institutional relations”, Room 204

Chair: **John Bachtler**, RSA; discussants: **Peter Berkowitz**, European Commission, DG REGIO; **Tobias Ketterer**, European Commission, DG ECFIN; **Magdalena Sapała**, EP Research Service

Presentations of papers by **Ridvan Cinar**, University of Aveiro, Portugal; **Liliana Fonseca**, University of Aveiro, Portugal; **Dylan Jong**, University of Groningen, The Netherlands; **Arnault Morisson**, Mediterranean University of Reggio Calabria, Italy; **Lisa Nieth**, Regio Twente & University of Twente, The Netherlands; **Mario Paris**, Politecnico di Milano, Dept. of architecture and urban studies, Italy; **Zsuzsanna Pósfai**, Periféria Policy and Research Centre, Budapest, Hungary

Session 2 on “territorial cohesion and cooperation”, Room 206

Chair: **Leïla Kebir**, ERSA; discussants: **Lewis Dijkstra**, European Commission, DG REGIO; **Elisa Roller**, European Commission, DG MARE; **Diána Haase**, European Parliament

Presentations of papers by **Martin Balazs Zsarnóczy**, Kodolanyi Janos University of Applied Science, Business Studies and Tourism Department, Budapest, Hungary; **Viktorija Baranauskienė**, Lithuanian Social Research Centre, Lithuania; **Samira Barzin**, University of Groningen, The Netherlands; **Barbara Demeterova**, Andrassy University Budapest, Hungary; **Chris Dimos**, University of Bath, School of Management, United Kingdom; **Viktoriia Dozhdeva**, University of Strathclyde, European Policies Research Centre, School of Government & Public Policy, United Kingdom; **Bryonny Goodwin-Hawkins**, Aberystwyth University, United Kingdom.

Lunch (Circle 210)

14:30-16:15: Opening Session of the 16th European Week of Regions and Cities

Square, Gold Hall

Attended by about 1,000 participants, the session will be addressed by Jean-Claude Juncker the President of the European Commission, Karl-Heinz Lambertz, the President of the CoR, Pavel Telička, Vice-President of the European Parliament, and Corinna Crețu, European Commissioner for Regional Policy.

16:30-21:00: Opening of the "Agora"

The "Agora" is the meeting place at the Square for participants during the European Week of Regions and Cities and includes exhibitions, stand and places for talks and networking.

Tuesday, 9 October

09:00-10:30: The past, present and future of EU Cohesion Policy: a debate with officials of the European Commission

Square, Room 204

Following introductory statements of the speakers, the debate with the Master Class participants is expected to focus on questions interesting for applied research in the context of current and future aspects of EU cohesion policy.

Chair: **Wolfgang Petzold**, CoR

Speakers: **Eric von Breska**, Director, European Commission, DG REGIO; **Andriana Sukova**, Deputy Director-General, European Commission, DG Employment, Social Affairs and Inclusion.

Coffee (Room 204)

11:00-13:30: Paper presentation sessions

In two parallel sessions and grouped by topics, participants will present their papers (7 min each) and receive feedback from the discussants.

Session 3 on "territorial cohesion and cooperation", Room 204

Chair: **Nicola Dotti**, Vrije Universiteit Brussel (VUB); discussants: **Pascal Boijmans**, European Commission, DG REGIO; **Andrea Mairate**, European Commission, DG Economic and Financial Affairs; **Anna Sobczak**, European Commission, DG for Internal Market, Industry, Entrepreneurship and SMEs

Presentations of papers by **Sofia Jiménez**, University of Zaragoza, Spain; **Leneisja Jungsberg**, Nordregio and Copenhagen University, Sweden/Denmark; **Jolita Kacani**, University of Tirana, Albania; **Alina Kadyrova**, University of Manchester, Alliance Manchester Business School, United Kingdom; **João Pereira dos Santos**, New School of Business and Economics, Portugal; **Joanna Popławska**, Ministry of Investments and Economic Development of Poland; **Rosario Scandurra**, Autonomous University of Barcelona, Spain; **Tran Thai Tan**, SKEMA business school, France.

Session 4 on "policy effectiveness in response to development challenges for European regions", Room 206

Chair: **Leaza McSorley**, Glasgow School for Business and Society; **Peter Berkowitz**, European Commission, DG REGIO; **Vasilis Margaras**, European Parliament; **Wolfgang Petzold**, CoR.

Presentations of papers by **Ilona Beizitere**, RISEBA University of Business, Arts and Technology, Latvia; **Marcos Aurelio Diaz Ramirez**, Institute of Political Sciences, Paris, France; **Jonathan Nikolai Daniel Eberle**, Philipps University, Dept. of Geography, Marburg,

Germany; **Marek Feurich**, University of Economics, Prague, Czech Republic; **Anna Missiaia**, Lund University, Sweden; **Leanne Wilson**, Glasgow Caledonian University, United Kingdom; Florian **Andreas Wittmann**, University of Bremen, Bremen International Graduate School of Social Sciences (BIGSSS), Germany; **Ozge Yenigun**, University of Illinois at Urbana-Champaign, USA.

Lunch at own expenses (e.g. Cafeteria in the Agora, level -2)

15:00-16:30: The state of EU regions and cities: what research tells us

Square, Room 204

This workshop will present findings from recent research and discuss avenues for future regional and urban development studies.

Chair: **Sally Hardy**, RSA

Speakers: **Prof Dr Andrés Rodríguez-Pose**, London School of Economics; **Lewis Dijkstra**, European Commission, DG REGIO; **Claire Charbit**, OECD.

19:00-23:00: REGIOStars Awards Ceremony and Official Reception

Square, Gold Hall and Agora

[RegioStars Awards](#) identify good practices in regional development and highlight original and innovative projects that are attractive and inspiring to other regions. The ceremony will present the 2018 winning regions and cities according to five categories: supporting smart industrial transition; achieving sustainability through low carbon emissions; creating better access to public services; tackling migration challenges; investing in cultural heritage.

Wednesday, 10 October

09:30-11:00 and 11:30-13:00: Free choice to attend two sessions of the European Week of Regions and Cities

Square, rooms according to selected session

Lunch at own expenses (e.g. Cafeteria in the Agora, level -2)

14:30-17:30: Research on regional/urban policy conducted by the European Parliament

Square, Room 204

This workshop will examine how the European Parliamentary Research Service (EPRS) supports the work of the European Parliament during the policy making process, with a particular focus on the upcoming negotiations on cohesion and regional policy. Students will be able to interact directly with EP experts in the field of cohesion policy and to engage in group discussions. As we are now at a unique stage in the policy cycle, this year's students will be asked to share their ideas and reflect upon their work in the context of the ongoing legislative proposals under the 2021-2027 budget package.

Speakers/facilitators: **Christiaan Van Lierop**, **Magdalena Sapała**, **Vasilis Margaras**, **Agnieszka Widuto**, EPRS

19:00-21:00: EU Cohesion Policy for the period 2021-2027: what is at stake?

Square, Room 204

This panel debate with representatives from EU Member States and EU institutions will focus on questions related to the dynamics of the negotiations, the influence of different actors and the role of evidence and research in the context of the reform of EU cohesion policy. The debate will be followed by a buffet dinner and a networking evening (Circle 210).

Chair: **Prof John Bachtler**, European Policies Research Centre, Glasgow/Delft

Panellists: **Iskra Mihaylova**, Member of the European Parliament and Chair of the Committee on Regional Development; **Marc Lemaître**, Director-General, European Commission, DG REGIO; **Johannes Rossbacher**, current chair of the Structural Measures Working Party of the Council of the EU

Thursday, 11 October

Coffee (Room 204)

09:00-12:00: Research and resources for EU cohesion policy: current practice and prospects at programme and project level

Square, Room 204

The session will aim at making the participants familiar with the challenges of international research programmes and projects through input from funding organisations and project consortia, in particular with a reference to regional/urban policy research projects. The format will consist of short presentations by practitioners, who will be present for smaller meetings in world café style.

Moderator: **Moray Gilland**, European Commission, DG REGIO

Experts: **Zoltán Krasznai**, European Commission, DG Research and Innovation; **Laurent Frideres**, ESPON; **Åsa Önnersfors**, European Commission/Eurostat; **Joaquim Oliveira Martins**, OECD; **Prof John Bachtler**, European Policies Research Centre, Glasgow/Delft (Cohesify project); **Prof Michael Woods**, Aberystwyth University (IMAJINE project); **Jukka Teräs**, Nordregio, Stockholm.

12:00-13:00: Feed-back and follow-up

Square, Room 204

During this final debate, participants and organisers will focus on “What went well?”, “What could be improved?”, and “What happens next?”

Facilitators: **Agnès Monfret**, European Commission, DG REGIO; **Wolfgang Petzold**, CoR; **Sally Hardy**, RSA Europe; **André Torre**, ERSA, with participants.

Lunch (Room 204)

Afternoon: Participants travelling back

List of speakers, chairs and discussants

(in alphabetical order)

Prof John Bachtler

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Prof Dr Michael Woods

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List of participants and paper topics

(in the order their appearance in the programme)

(1) Reshaping governance and institutional relations

Ridvan Cinar

University of Aveiro, Portugal
“Social innovation and valorisation of local assets: Can universities have an impact on rural lives?”

Liliana Fonseca

University of Aveiro, Portugal
“Universities as collaborative agents in smart specialisation strategies: Comparative insights and emerging tensions from the University of Aveiro and the Autonomous University of Barcelona”

Dylan Jong

University of Groningen, Faculty of Spatial Sciences, The Netherlands
“Local public finance and well-being”

Arnault Morisson

Mediterranean University of Reggio Calabria, Italy
“Regional Innovation Agencies as instruments for technological transformation: The cases of Innobasque in Bilbao (Spain) and Ruta N in Medellin (Colombia)”

Lisa Nieth

Regio Twente & University of Twente, The Netherlands
“Avoiding the ‘strategic black hole’ in regional innovation coalitions. Reflections from the Twente region, East Netherland”

Mario Paris

Politecnico di Milano, Dept. of architecture and urban studies, Italy
“Local governance and territorial regeneration: An innovative approach from the Città Metropolitana di Milano”

Zsuzsanna Pósfai

Periféria Policy and Research Centre, Budapest, Hungary
“The potential for using financial instruments for increasing housing accessibility in Hungary”

(2) Territorial cohesion and cooperation

Martin Balazs Zsarnóczy

Kodolanyi Janos University of Applied Science, Business Studies and Tourism Department, Budapest, Hungary

“Subjective life quality research among elderly people in one of the happiest Hungarian towns”

Viktorija Baranauskienė

Lithuanian Social Research Centre, Lithuania

“Increasing social and spatial exclusion in sparsely populated areas of Lithuania”

Samira Barzin

University of Groningen, The Netherlands

“Roads and productivity: The geographical effects of transportation infrastructure on firms’ productivity patterns across East and West”

Barbara Demeterova

Andrássy University Budapest, Hungary

“Regional aspects of territorial cohesion”

Chris Dimos

University of Bath, School of Management, United Kingdom

“An examination of university and corporate attractiveness as anchor tenants in the conception (pre-birth) of a new cluster”

Viktoriya Dozhdeva

University of Strathclyde, European Policies Research Centre, School of Government & Public Policy, United Kingdom

“Exploiting cultural assets for effective cohesion policy interventions – are ESIF regulatory provisions a barrier or an enabler?”

Bryonny Goodwin-Hawkins

Aberystwyth University, United Kingdom

“Cohesion's challenges: What can be learned from Wales?”

Sofia Jiménez

University of Zaragoza, Spain

“R&D diffusion and productivity in a globalised world”

Leneisja Jungsberg

Nordregio and Copenhagen University, Sweden/Denmark

“Local smart specialisation in the Northern Periphery”

Jolita Kacani

University of Tirana, Albania

Cohesion policy as a key determinant in attracting knowledge intensive FDI in EU candidate countries: The case of Albania”

Alina Kadyrova

University of Manchester, Alliance Manchester Business School, United Kingdom

“Regional cohesion and social innovations: effects of cohesion policy”

João Pereira dos Santos

New School of Business and Economics, Portugal

“European funds and firm dynamics: Estimating spill-overs from increased access”

Joanna Popławska

Ministry of Investments and Economic Development of Poland

“Urban revitalisation as a cohesion policy tool. Polish experiences”

Rosario Scandurra

Autonomous University of Barcelona, Spain

“Does Europe have a tertiary education divide?”

Tran Thai Tan

SKEMA business school, France

"Regional alignment as platform. The innovative advantage of regions"

(3) Policy effectiveness in response to development challenges for European regions**Ilona Beizitere**

RISEBA University of Business, Arts and Technology, Latvia

"Do financial intermediaries promote availability of financial instruments for micro-enterprises?"

Marcos Aurelio Diaz Ramirez

Institute of Political Sciences, Paris, France

"How does European cohesion policy affect regional business dynamics? The role of quality of governance"

Jonathan Nikolai Daniel Eberle

Philipps University, Dept. of Geography, Marburg, Germany

"Regional structural funds - a panacea for economic lagging regions? The conditional effectiveness of regional structural funds on economic growth in Germany"

Marek Feurich

University of Economics, Prague, Czech Republic

"The readiness of Czech Republic regions for the 4th industrial revolution"

Anna Missiaia

Lund University, Sweden

"GDP and urbanisation in the EU regions over the 20th century"

Leanne Wilson

Glasgow Caledonian University, United Kingdom

"Effectiveness of gender mainstreaming (GM) in the European Structural Funds: A case study of Scotland"

Florian Andreas Wittmann

University of Bremen, Bremen International Graduate School of Social Sciences (BIGSSS), Germany

"A cure for all diseases? Multi-level governance, regionally managed Operational Programmes and the impact of partisan influence on fund allocation"

Ozge Yenigun

University of Illinois at Urbana-Champaign, USA

"Improving EU cohesion policy: How multiple diversities lead to growth and prosperity"

Recommended reading

On EU cohesion policy

Reform of EU cohesion policy 2021-2027

(Proposals made by the European Commission on 29 and 30 May 2018):

- Regional development and cohesion:
https://ec.europa.eu/commission/publications/regional-development-and-cohesion_en
- Investing in people
https://ec.europa.eu/commission/publications/investing-people_en
- Common Provisions Regulation (briefing by the EPRS)
[http://www.europarl.europa.eu/RegData/etudes/BRIE/2018/625152/EPRS_BRI\(2018\)625152_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/BRIE/2018/625152/EPRS_BRI(2018)625152_EN.pdf)

30 years of EU cohesion policy

(DG REGIO's Panorama Magazine No 64, March 2018):

http://ec.europa.eu/regional_policy/en/information/publications/panorama-magazine/2018/panorama-64-cohesion-policy-30-years-investing-in-the-future-of-european-regions

Evaluation of EU cohesion policy

(DG REGIO) http://ec.europa.eu/regional_policy/en/policy/evaluations/
(DG EMPL) <http://ec.europa.eu/social/main.jsp?langId=en&catId=701>

European Structural and Investment Funds 2014-2020

(Open Data Platform): <https://cohesiondata.ec.europa.eu/>

7th Cohesion Report (2017) http://ec.europa.eu/regional_policy/en/information/cohesion-report/

European Parliament, Committee for Regional Development (REGI)

<http://www.europarl.europa.eu/committees/de/regi/home.html>

Committee of the Regions, Commission on Territorial Cohesion (COTER)

<https://cor.europa.eu/en/our-work/Pages/coter.aspx>

Programmes and projects presented during the Master Class:

Horizon 2020 („Europe in a changing world: inclusive, innovative and reflective societies“):

<http://ec.europa.eu/programmes/horizon2020/en/h2020-section/europe-changing-world-inclusive-innovative-and-reflective-societies>

IMAJINE: <http://imajine-project.eu/>

Cohesify: <http://www.cohesify.eu/>

ESPON: <https://www.espon.eu/>

Nordregio: <http://www.nordregio.org/>

Eurostat's Regional Yearbook 2018:

<http://ec.europa.eu/eurostat/en/publications/statistical-books/regional-yearbook>

OECD Regions and cities at a glance 2018 (9 October, 11:30): <http://www.oecd.org/cfe/regional-policy/>

CoR President: State of EU regions and cities (9 October 2018, 15:00):

<https://cor.europa.eu/en/our-work/Pages/SOTREG-2018.aspx>

Practical information

Your contacts during the event

Wolfgang Petzold: +32 (0)475 972 645

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Hotel

[Hotel Citadines Bruxelles Sainte Catherine](#)

Quai au Bois à Brûler 51

1000 Brussels

Getting there: take the train to central station (six trains/hour). From central station to the hotel, either walk (+/- 10 minutes) or take the metro to Sainte Catherine (line 5 or 1) or Place de Brouckère (line 3 or 4).

Conference venue

[Square](#)

Mont des Arts/Kunstberg

1000 Brussels

Getting there: from the hotel, either walk (+/- 15 minutes) or take the metro to central station.

Networking and social media

Participants are invited to

- make use of the “WhatsApp” group for this Master Class
- join the LinkedIn group “[European Week of Regions and Cities](#)”;
- tweet about the event by using #EURegionsWeek

Badges

Participants will receive their badge on Sunday 7 October in the hotel. It will be valid for the entire programme and should be worn visibly during the stay in the conference venues.

Working language

The working language during the Master Class is English.

Floor Map

(Square Convention Centre, Mont des Arts/Kunstberg)

