



**REGIONS  
& CITIES**

**European Week  
Brussels 9-12 October 2017**



# European Week of Regions and Cities University 5<sup>th</sup> Master Class

## *Programme*



## Background

As part of the [15<sup>th</sup> European Week of Regions and Cities \(EWRC\)](#), the biggest event world-wide on regional and urban development, the 5<sup>th</sup> Master Class on EU Cohesion Policy will be held for 30 PhD students and early-career researchers between 8 and 12 October 2017. The Master Class is a unique format to connect young researchers and will include presentations of papers by the participants as well as lectures and panel debates with policy makers, EU officials and senior academics to improve understanding of, and research on, EU Cohesion Policy. In particular, it will serve to

- discuss recent research on European regional and urban development and EU Cohesion Policy;
- enable PhD students and early career researchers to exchange views and network with policy makers, EU officials and senior academics;
- raise awareness and understanding of the research potential in the field of EU Cohesion Policy.

This year, the Master Class will focus on EU Cohesion Policy's implementation, the debate about its future post-2020, and EU and international research programmes and projects.

## Organisation

The Master Class will be organised and led by the European Commission's DG for Regional and Urban Policy (DG REGIO), the EU Committee of the Regions (CoR) and the Regional Studies Association (RSA) in cooperation with the European Regional Science Association (ERSA) and the Association of European Schools of Planning (AESOP) and the European Parliament's Research Service (EPRS). It will be held on CoR, DG REGIO and European Parliament's premises between 9 and 12 October.

## Participants

30 participants from 17 EU Member States and two non-EU countries have been selected among more than 100 applicants to attend the 5<sup>th</sup> Master Class based on their academic background and achievements, the quality of their application and the abstract they submitted and the broadest possible geographical and gender balance. Participants' papers are summarised in a book and elaborate on one of these themes:

- Resilient regions and cities:** What local and regional strategies have proved successful in addressing the economic crisis and providing resilience? What lessons have regional and local authorities learned from the crisis and how has EU Cohesion Policy contributed to these lessons?
- Governance of regional and local development:** How does EU Cohesion Policy influence "good governance" and innovation in the public sector?
- Sharing knowledge across borders:** How does EU Cohesion Policy facilitate learning between regions and cities and what are future directions in this respect?

## Draft programme

### Sunday, 8 October

Afternoon: Arrival in Brussels, Hotel Citadines/St. Cathérine

#### **19:00-21:00 Get-together of participants and city walk**

Daniela Carl and Wolfgang Petzold

### Monday 9 October

#### **9.30-10.15: Welcome at the CoR**

CoR, Rue Belliard/Belliardstraat 99-101, fifth floor, room JDE 53

Speakers: **Jiri Buriánek**, Secretary-General of the CoR; **Ronnie Hall**, DG REGIO; **Prof John Bachtler/Sally Hardy**, RSA; **Prof Dr Jouke van Dijk**, ERSA; **Dr Izabela Mironowicz**, AESOP

*During this session, participants will be welcomed by the organisers and informed about the objectives and practicalities of the programme.*

#### **10.30-13.00: Parallel paper presentation sessions**

*Participants will split into two groups according to the topics, present their paper (10 min each) and receive feedback from the discussants.*

##### **Session 1: Resilient regions and cities**

CoR, Rue Belliard/Belliardstraat 99, second floor, room JDE 2253

Chair: **Prof Dr Jouke van Dijk**, ERSA

Discussants: **Peter Berkowitz**, DG REGIO; **Prof Dr Markku Sotarauta**, University of Tampere, Finland.

Paper presentations: **Julia Bachtrögler**, Vienna University of Economics and Business, Austria; **Dr Augusto Cerqua**, University of Westminster, UK; **Suzan Christiaan**, University of Groningen, The Netherlands; **Santa Daume**, University of Latvia, Latvia; **Dr Giedrė Dzemydaitė**, Vilnius University, Lithuania; **Dr Astrid Krenz**, University of Göttingen, Germany; **Francesca Parente**, Sapienza University of Rome, Italy

##### **Session 2: Governance of regional and local development**

CoR, Rue Belliard/Belliardstraat 99, second floor, room JDE 2252

Chair: **Dr Nicola Dotti**, Université Libre de Bruxelles, Belgium;

Discussants: **Dr Agnieszka Olechnicka**, Centre for European Regional and Local Studies EUROREG, University of Warsaw, Poland; **Dr Izabela Mironowicz**, Wrocław University of Science and Technology, Poland.

Paper presentations by: **Irmak Beril Cagli**, Bogazici University, Turkey; **Alexandru Brad**, Leibniz Institute für Länderkunde, Leipzig, Germany; **Dr Adriana Bruno**, University of Salerno, Italy; **Ştefan-Florin Corcodei**, Bucharest University of Economic Studies, Romania; **Dr Anna Julia Dąbrowska**, University of Warsaw, Poland; **Dr Sonia de Gregorio Hurtado**, Politechnical University Madrid, Spain; **Angelo Jonas Imperiale**, University of Groningen, The Netherlands

#### **13.00-14.00 Lunch**

CoR, Rue Belliard/Belliardstraat 99, first floor, Salon vitré

## **15.00-17.00 EWRC Opening Session**

European Parliament, rue Wiertz/Wiertzstraat 60

*Participants will attend the opening session of the EWRC, which will be addressed by high-level representatives of the EU institutions and the CoR.*

**Tuesday, 10 October**

### **9.00-10.30: Research by the European Commission on economic, social and territorial cohesion: The making of the 7<sup>th</sup> Cohesion Report**

DG REGIO, Ave. du Beaulieu 1, VIP room (take metro to Beaulieu station, about 30 minutes from St. Catherine)

Speakers: **Marc Lemaître**, Director-General DG REGIO; **Eric von Breska**, Director, DG REGIO; **Adriana Sukova-Tosheva**, Director DG Employment, Social Affairs and Inclusion .

*During this session, participants will learn from European Commission high-level officials more about the academic and institutional works behind the preparation of the 7<sup>th</sup> report on economic, social and territorial cohesion, which will be presented on the occasion of the European Week of Regions and Cities.*

### **11.00-12.30 Visualising data and mapping evidence**

Speakers: **Hugo Poelman**, DG REGIO, **Dr Alasdair Rae**, University of Sheffield; **Oliver Müller**, Eurostat;

Moderator: **Tony Lockett**, European Commission, DG Human Resources

*This workshop will present recent trends and practical examples of how to visualise and map regional and urban data.*

### **15.00-17.30: Two parallel paper presentation sessions**

CoR, rue Belliard/Belliardstraat 99-101 (take metro from Beaulieu to Maalbeek)

*Participants will split into two groups according to the topics, present their paper (10 min each) and receive feedback from the discussants.*

#### **Session 1: Resilient regions and cities**

CoR, Rue Belliard/Belliardstraat 99, second floor, room JDE 2253

Chair: **Leïla Kebir** (ERSA)

Discussants: **Peter Berkowitz**, DG REGIO; **Prof Dr Stefanie Dühr**, European Spatial Planning Systems, Radboud University, The Netherlands

Paper presentations: **Szabo Septimiu-Rares**, Bucharest University of Economic Studies, Romania; **Dr Michaela Staníčková**, VŠB - Technical University of Ostrava, Czech Republic; **Alexandra Zarek**, Tampere University of Technology, Finland; **Dr Carlos Jorge de Almeida Gonçalves**, University of Lisbon, Portugal; **Marco Di Cataldo**, London School of Economics, UK; **Dr Francesco Giffoni**, University of Roma Tre., Italy; **Dimitra Panagiotatou**, Queen Mary University of London, UK

## **Session 2: Governance of regional and local development/Sharing knowledge across borders**

CoR, Rue Belliard/Belliardstraat 99, second floor, room JDE 2252

Chair: **Dr Nicola Dotti**, Université Libre de Bruxelles, Belgium (RSA/AESOP);

Discussants: **Dr Izabela Mironowicz**, Wroclaw University of Science and Technology, Poland, **Dr Igor Calzada**, University of Oxford, UK

Paper presentations: **Antti Juhani Mäenpää**, University of Vaasa, Finland; **Sergio Andrés Manrique Garzón**, Autonomous University of Barcelona, Spain; **Dr Cristian Matti**, Climate-KIC & Utrecht University, Belgium; **Jonathan Muringani**, University of Stavanger, Norway; **Dr Andreja Pegan**, Trinity College Dublin, Ireland; **Dr Rhiannon Pugh**, Uppsala University, Sweden; **Huong Thu Nguyen**, Autonomous University of Barcelona, Spain; **Zoltan Dorogi**, University of Debrecen, Hungary; **Dr Peter Schmidt**, University of Potsdam, Germany

**19.00-22.30: EWRC official reception and REGIOStars Awards Ceremony**, Square Conference Center, rue Ravenstein/Ravensteinstraat

### **Wednesday, 11 October**

**9.00-13.00 Free choice to attend EWRC workshops**, in particular the seminars of the EWRC University, European Commission, Charlemagne building, rue la Loi/Wetstraat 170

**14.00-17.30: Research on regional/urban policy conducted by the European Parliament** European Parliament, EP Research Service (EPRS) and Directorate-General for Internal Policies (DG IPOL), meeting at the "InfoPoint" on the esplanade in front of the EP, left from the entrance called Altiero Spinelli", rue Wiertz/Wiertzstraat 60; session will be held in room ASP 6 D 128.

**Christiaan van Lierop**, EPRS; **Diana Haase**, DG IPOL; **Monika Jagiello**, Assistant to MEP Tadeusz Zwiefka; **Katharina Eisele**, EPRS; **Laura Tilindyte**, EPRS; **Jan Tymowski**, EPRS; **Agnieszka Widuto**, EPRS; **Vasilis Margaras**, EPRS; **Markus Prutsch**, DG IPOL

*During this workshop, EPRS and DG IPOL colleagues will discuss how the research services of the European Parliament work and how they cooperate with external researchers. In a second part, three groups will more closely look into the Parliament's research on EU cohesion policy, in particular its implementation, the debate on its future post-2020, and the links to EU and international research programmes and projects.*

**19.00-21.00: Positions, processes and perceptions: The reform of EU Cohesion Policy post-2020**

CoR, rue Belliard/Belliardstraat 99-101, Atrium 6<sup>th</sup> floor

Chair: **Prof John Bachtler**, University of Strathclyde/EPRC Glasgow;

Panellists: **Iskra Mihaylova** Member of the European Parliament, Chair of the Commission on Regional Development; **Dr Michael Schneider**, Secretary of State, Saxony-Anhalt, Member of the CoR and rapporteur of the opinion on the future of EU cohesion policy; **Nicola De Michelis**, Head of Cabinet of Commissioner Crețu, European Commission; **Karin Scheffel**, Federal Ministry for Economic Affairs and Energy; **Dr Piotr Zuber**, University of Warsaw, Poland;

*During this panel debate with representatives from EU Member States and EU institutions, we will focus on questions related to the politics of the negotiations on the future of EU Cohesion Policy, the influence of different actors and the role of evidence and research in the context of the reform. The debate will be combined with a buffet dinner.*

Thursday, 12 October

**9.00-12.00: Programmes, projects, prospects: Challenges for and experiences with international research funding programmes and projects**

CoR, rue Belliard/Belliardstraat 99-101, Atrium 6<sup>th</sup> floor

Chair: **Moray Gilland**, DG REGIO;

Panellists: **Jens Hemmelskamp**, European Commission, Research Executive Agency; **Dr Laurent Frideres**, ESPON; Luxembourg; **Dr Joaquim Oliveira Martins**, OECD, Paris; COHESIFY; **Prof John Bachtler**, EPRC/University of Strathclyde;UK; **Dr Carlos Mendez**, Senior Research Fellow, European Policy Research Centre; **Dr Jukka Teräs**, Nordregio, Stockholm, Sweden

*The session will aim at making the participants familiar with the challenges of international research programmes and projects through input from funding organisations and project consortia, in particular with reference to regional/urban research projects receiving funding from the Horizon 2020 programme. Following initial statements by the panellists, participants will have the opportunity to deepen their insights into on-going research project in smaller groups.*

**12.00-13.00: Feed-back and follow-up.**

**Giulia Amaducci**, DG REGIO, **Wolfgang Petzold**, CoR, **Sally Hardy**, RSA, **André Torre**, ERSA, **Dr Izabela Mironowicz**, AESOP

Afternoon: Participants travelling back

**Reading list and links**

**European Parliament (2017): Report on building blocks for a post-2020 EU cohesion policy**

On 24 May 2017, the European Parliament adopted a report prepared by its member Karin Westphal on 'building blocks for EU cohesion policy post-2020'. The report suggests that the policy's objectives and principles should be kept, while its management should be simplified through, e.g. an increased use of standard cost options, and an 'adequate budget' for cohesion policy to be made available. The report rejects 'macroeconomic conditionality' applied to the policy's implementation and asks for a 'territorial dimension' of the European Semester. For the definition of eligible regions and the allocation of funds, it is proposed that GDP should continue to be the main eligibility criterion and additional indicators reflecting demographic or social developments should be used as well. On funding priorities, the report highlights the fight against unemployment and climate change, demographic change, innovation and SMEs, integration of migrants, and sustainable infrastructure.

<http://www.europarl.europa.eu/sides/getDoc.do?pubRef=-//EP//TEXT+REPORT+A8-2017-0202+0+DOC+XML+V0//EN>

**European Committee of the Regions (2017): The Future of Cohesion Policy beyond 2020**

On 11 May 2017, the European Committee of the Regions adopted an opinion prepared by Michael Schneider, Secretary of State in Saxony-Anhalt, Germany. The opinion suggests that the basic structure and principles of cohesion policy should be maintained, that it should become more flexible and simplified with regards to its implementation, that the policy's share of the EU budget should remain the same post-2020, and that its visibility should be enhanced.

<http://cor.europa.eu/en/activities/opinions/pages/opinion-factsheet.aspx?OpinionNumber=CDR%201814/2016>

**Bachtler, John/Oliveira Martins, Joaquim/Wostner, Peter/Zuber, Piotr (2017): Towards Cohesion Policy 4.0: Structural Transformation and Inclusive Growth**

Prepared for the 7th Cohesion Forum in June 2017, this paper argues that the EU not only needs to accelerate sustainable growth but also to resume convergence so that all parts of the EU are able to address the challenges of globalisation and technological change. It proposes a new 'EU strategy for sustainable growth and structural transformation', setting out a common policy vision and a coherent framework for all EU policies - through regulatory reform, directly managed and territorial policies - with a collective focus on improving the ecosystems for structural change at different levels.

<http://www.regionalstudies.org/news/article/towards-cohesion-policy-4.0-structural-transformation-and-inclusive-growth>

### **Eurostat (2017): Regional Yearbook 2017**

*On 14 September, Eurostat published its 2017 edition of the Regional Yearbook. As in previous years, it contains the latest regional data - usually at NUTS 2 level - on population, economy, labour market, health, education, training, transport etc. This year, focus chapters look into urban and rural data. During the EWRC, a limited number of printed copies will be distributed for free on the premises of the European Committee of the Regions (5<sup>th</sup> floor)*

<http://ec.europa.eu/eurostat/documents/3217494/8222062/KS-HA-17-001-EN-N.pdf/eaeb7fa-0c80-45af-ab41-0f806c433763>

### **Forthcoming**

*On 9 October, the European Commission will adopt its **7<sup>th</sup> Report on Economic, Social and Territorial Cohesion**, which will be available on the [website of DG REGIO](#). On 10 October, the President of the European Committee of the regions, Karl-Heinz Lambertz, will give an address on the **“State of the Union: the View of Regions and Cities”**. Finally, on 12 October, ESPON will present its new report, the **European Territorial Review**. More: <https://www.espon.eu/>*

### **Links**

European Parliament: studies, background notes etc. on EU regional policy

<http://www.europarl.europa.eu/thinktank/en/search.html?policyAreas=REGDEV>

European Commission, Regional and Urban Policy DG: publications, studies, papers etc.

[http://ec.europa.eu/regional\\_policy/en/information/publications/](http://ec.europa.eu/regional_policy/en/information/publications/)

European Committee of the Regions: studies

<http://cor.europa.eu/en/documentation/studies/Pages/studies.aspx>

## List of participants by theme

### A. Resilient regions and cities

#### Julia Bachtrögler

Vienna University of Economics and Business, Austria

[julia.bachtroegler@wu.ac.at](mailto:julia.bachtroegler@wu.ac.at)

On the effectiveness of EU structural funds during the Great Recession: Estimates from a heterogeneous local average treatment effects framework

#### Dr Augusto Cerqua

University of Westminster, UK

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Local policy effects at a time of economic crisis

#### Suzan Christiaanse

University of Groningen, The Netherlands

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The relativity of rural deprivation: changes in distribution and access to basic facilities in Fryslân

#### Santa Daume

University of Latvia, Latvia

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Cross-border Cooperation and regional development: a case of Latvia-Estonia-Russia border area

#### Dr Giedrė Dzemydaitė

Vilnius University, Lithuania

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Resilient regions in the EU: efficiency of using resources

#### Dr Astrid Krenz

University of Göttingen, Germany

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The impact of GRW and EU structural funding for the East-West location decision of German manufacturing firms

#### Francesca Parente

Sapienza University of Rome, Italy

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Spatial disparities and social factors of resilience

#### Szabo Septimiu-Rares

Bucharest University of Economic Studies, Romania

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Fiscal decentralization and local economic growth in Romania: can the own local revenues and the Cohesion Policy funds contribute to a positive relationship?

#### Dr Michaela Staníčková

VŠB - Technical University of Ostrava, Czech Republic

[michaela.stanickova@vsb.cz](mailto:michaela.stanickova@vsb.cz)

Creation of a composite index of the EU resilience in the context of NUTS 2 regional development

#### Alexandra Zarek

Tampere University of Technology, Finland

[aleksandra.zarek@gmail.com](mailto:aleksandra.zarek@gmail.com)

Current urban design management practices in mixed tenure developments in the rationale of social sustainability and urban resilience. Evaluation of policy strategies in Finland, Poland and the UK.

### A/B Resilient regions and cities or Governance of regional local development

#### Dr Carlos Jorge de Almeida Gonçalves

University of Lisbon, Portugal

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EU cohesion policy, local governance and resilience outputs post-2008 crisis in Portugal

**Marco Di Cataldo**

London School of Economics, UK

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Regional needs, regional targeting and regional growth: an assessment of the impact of EU cohesion policy in the UK regions

**Dr Francesco Giffoni**

University of Roma Tre., Italy

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Evaluating business support measures: the Bayesian network approach

**Dimitra Panagiotatou**

Queen Mary University of London, UK

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Investigating the correlation between the practice of EU cohesion policy and euroscepticism: an exploratory qualitative analysis of selected EU regions

**B. Governance of regional local development****Irmak Beril Cagli**

Bogazici University, Turkey

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Irrational geographies vs. Kant's cosmopolitan duty: contribution of EU cohesion policy

**Alexandru Brad**

Leibniz Institute für Länderkunde, Leipzig, Germany

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Framing the government of uneven regional development: in-between European ideas and national traditions

**Dr Adriana Bruno**

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Governance of regional local development: smart cities and creation value, an empirical case

**Ştefan-Florin Corcodel**

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The impact of the EU cohesion policy on good governance and innovation in the public sector – the case of Romania

**Dr Anna Julia Dąbrowska**

University of Warsaw, Poland

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Consequences of the evolution of cohesion policy for the programming of public innovation policy using the example of Polish regions

**Dr Sonia de Gregorio Hurtado**

Politechnical University Madrid, Spain

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The urban policy of the EU in Spain in the period 2007-2013: an analysis to enhance the development of Integrated Sustainable Urban Development Strategies -ISUDS- (2014-2020).

**Angelo Jonas Imperiale**

University of Groningen, The Netherlands

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Using disasters as a metaphor to enhance Social Impact Assessment vision on social change and prevention: a SIA theoretical framework to improve social transformation towards sustainability

**Antti Juhani Mäenpää**

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Enacting cohesion policy in practice: Public actors as smart specialisation mediators

**Sergio Andrés Manrique Garzón**

Autonomous University of Barcelona, Spain

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The impact of university-firm collaboration on firm performance and regional development: the case of UAB and the western valley of Barcelona province

**Dr Cristian Matti**

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Policy mixes fostering regional capacity in low carbon economy. Insights from the implementation of the RIS model in peripheral European regions

**Jonathan Muringani**

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Does politics matter? Regional development in the EU

**Dr Andreja Pegan**

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Regional bodies and the ERDF as a communication tool in Ireland

**Dr Rhiannon Pugh**

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Policy path dependence and a lack of innovation in innovation policy"

**Huong Thu Nguyen**

Autonomous University of Barcelona, Spain

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The development of quadruple helix of innovation and the impacts of Cohesion Policy

**C. Sharing knowledge across borders**

**Zoltan Dorogi**

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Channels and networks of knowledge spill over: topics of cohesion policy in Hungary

**Dr Peter Schmidt**

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Internal migration and EU regional policy transfer payments: a panel data analysis of 28 EU members countries

## List of speakers and moderators by alphabetical order

### **Prof Dr John Bachtler**

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### **Peter Berkowitz**

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### **Eric von Breska**

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### **Jiri Buriánek**

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**Marc Lemaître**

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**Iskra Mihaylova**

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**Oliver Müller**

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## **Practical information**

### **Your contacts during the event**

Wolfgang Petzold: +32 (0)475 972 645

Amélie Cousin: + 32 (0)479 827 684

### **Hotel**

Hotel Citadines Bruxelles Sainte Catherine

Quai au Bois à Brûler 51

1000 Bruxelles

Getting there: take the train to Gare Centrale – 8,50 €/journey – 6 trains / hour

From Gare centrale to your hotel, either walk (+/- 10 minutes) or take the metro to Sainte Catherine (line 5 or 1) or Place de Brouckère (line 3 or 4).

### **How to reach the Committee of the Regions**

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- From Brussels National Airport: take Bus 12 (direct) or 21 and get off at Luxembourg – 5 minute walk to the Committee of the Regions (rue Belliard, 101 – 1040 Brussels). Airport line one way ticket: 4,50 € (1 journey purchased outside vehicle) / 6,00 € (1 journey purchased inside vehicle)
- From Hotel Citadines: take the metro from Sainte-Catherine to either Maelbeek or Schuman and walk for 5 to 10 minutes to the Committee of the Regions (rue Belliard, 101 – 1040 Brussels)

### **Networking and social media**

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You are invited to:

- Join the [Facebook page for the European Weekend of Regions and Cities](#) and the LinkedIn group “European Week of Regions and Cities”.
- Use the event app ‘SpotMe’ and fill in your profile information; check out the special tab with Master Class programme and documents;
- Tweet about the event by using #EURegionsWeek

### **Registration and Info Points**

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Please pick up your European Week of Regions and Cities badge at the CoR info point situated at the ground floor of the Jacques Delors building (JDE), Rue Belliard 101. Registration opens on 9 October 2017 at 9 am. Your badge will be valid for the entire programme.

### **Security**

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Please wear your European Week of Regions and Cities badge during your stay in the CoR premises. You will also need the badge for access to the opening session in the European Parliament building and other European Week of Regions and Cities venues. If you store your luggage in the cloakrooms, please be aware that those are unattended. Do not leave any valuables in your suitcase.

### **Interpretation**

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No interpretation is provided for Master Class sessions. Working language is English.

### **Internet Access**

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WiFi is available on CoR premises and no access code is needed.

### **Attending European Week of Regions and Cities workshops on Wednesday**

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Should you wish to attend regular [European Week of Regions and Cities workshops](#) on Wednesday morning, please register onsite for the available workshop via the event's website.