

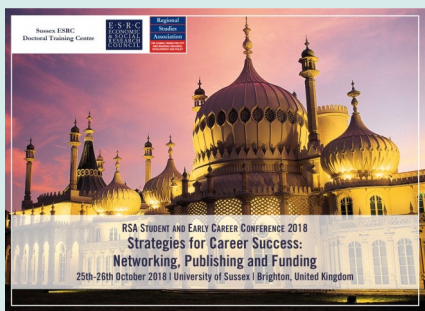


# REGIONAL STUDIES ASSOCIATION

## Conference Expertise and Sponsorship Opportunities



The Regional Studies Association (RSA) - the global forum for city and regional research, development, and policy, runs a diverse and global programme of international conferences and events. The RSA conference programme plays a major role in the Association's aim in supporting its members by disseminating their research, providing outstanding networking opportunities, training opportunities and to strengthen members' careers.



The RSA is an international not-for-profit organisation with members in over 70 countries and networks that reach over 20,000 academics, policymakers and practitioners globally, working in areas concerned with regional research, development and policy.



The RSA publishes five high quality academic journals such as *Regional Studies* and *Territory, Politics, Governance* and *Area Development and Policy*. The latter publishes work related to emerging economies (the Greater BRICs). In establishing this new journal we increased the understanding of development in different parts of the globe, and fostered new research collaborations and partnerships.



The RSA funds research with a number of grant schemes, such as the Research Network Grants, Early Career Grants, as well as Member and Fellow Grant Schemes. In addition, we also offer Conference Bursaries to allow delegates from less well-off countries and in their early career stages to participate and benefit from our high profile events.



As part of our conferences and events, we regularly work with a variety of partner organisations such as the EU Commission (Directorate-Generals Regio; Employ; and Research and Innovation; the European Commission's Joint Research Centre on Smart Specialisation), the EU's Committee of the Regions, the OECD, the World Bank, UN Habitat and the UN, Chinese and the UK Academy of Social Science, to name just a few.

### RSA — experienced conference organisers

Over the years the RSA has organised a large number of very successful international conferences. Our conferences aim to link policymakers, practitioners and academics working in all areas of economic regional development, policy and research, to enable exchange of experiences and best practice.

Conferences organised by the RSA have been internationally recognised for their academic quality, innovative themes, professional organisation, and friendly atmosphere.

We have a dedicated and highly professional staff to plan, programme and deliver conferences and events. Innovative conferences devised, organised and managed over the years include the ones listed on the left-hand side.



@regstud, @RSAEurope



@Regional Studies Association



Regional Studies Association

# Boost your organisation's reach and visibility

RSA conferences provide an excellent opportunity for you to showcase your publications, products or services to our engaged academic, policy and practitioners' audience. The RSA events are highly regarded, not only for their academic content but for the friendliness and quality networking opportunities.

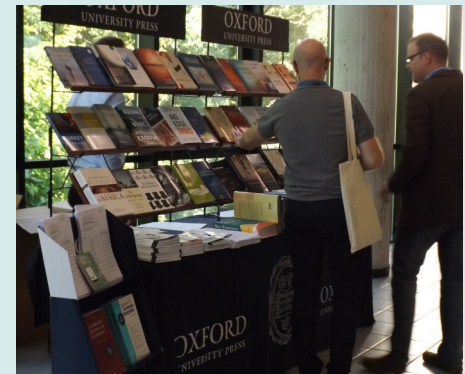
There is a wide variety of sponsorship and branding opportunities available for RSA conferences. Please review the options below. Feel free to contact us to discuss your needs and create the package that suits you best.

## Exhibitor Options

Exhibitors provide our delegates with latest developments and leading edge thinking, research, publications and information in their specific research or policy field.

The exhibition area is always chosen to ensure that there are excellent networking opportunities for you to promote your organisation and products and to engage with the delegates in a friendly, supportive and intellectual environment.

We offer an Exhibitor Package but also mix and match options to suit your specific needs. Please see below for more details.



## EXHIBITOR PACKAGE GBP £ 700

- Dedicated exhibition space in the exhibition hall
- Complimentary full conference registration for 2 members of the organisation
- Inclusion of up to two A4 flyers in the delegate bags
- Exhibitors name and logo listed on the event's webpage

### Mix and Match Options

Flyer Inserts in delegate bags	
A4 flyer	<b>GBP £75 (per insert)</b>
Exhibition stand	
Unmanned display stand	<b>GBP £150</b>
Manned display stand – this includes one complimentary full conference registration fee	<b>GBP £350</b>

## Sponsorship of refreshment and networking breaks

An important part of RSA conferences are refreshment and networking breaks. These breaks are excellent networking opportunities to promote your organisation. These provide maximum visibility among the audience and you can increase the brand awareness of your organisation by supporting these activities.

Sponsors of refreshment breaks benefit from:

- Branding in the refreshment room, i.e. your organisation's name and logo on the signage, your marketing materials displayed
- Pre-conference publicity
- Acknowledgement in the conference programme as a sponsor

We have put together a variety of different sponsorship packages, which we hope you will find attractive. For more details and to discuss your sponsorship needs please contact us!

### Bespoke Sponsorship Opportunities

Further sponsorship opportunities are available on request. We would be delighted to discuss your organisation's unique needs in order to create a bespoke package that best meets your objectives.

## CONFERENCE LUNCH

**GBP £3,000**

## REFRESHMENT BREAK

**GBP £ 2,000**



## RSA Contact

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**Regional**

**Studies**

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**THE GLOBAL FORUM FOR CITY  
AND REGIONAL RESEARCH,  
DEVELOPMENT AND POLICY**