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Environment Planning Management

Planning – an integrated management of dynamic change processes'

Presenting to: the Regional Studies Association

Presented by: Dalia Lichfield Barch. MSc PI.

Date: 23 Nov. 2012



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Key Questions, inter-related :

Smart Growth:

- *For whose benefit?*
- *How is it defined?*
- *How can it materialise?*



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Life is reliant on interactions !

For example:

Economic growth relies on:

- Financial investment; Human capital; Transportation; Housing; Land availability; *etc.*

Growth of human capital relies on:

- Enlightened Women; Education; Social environment; Housing; *etc.*

Nothing happens in isolation



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Planning for Growth ?

Consider the meaning of words

- **Growth and decline = *a process of urban/regional change***
- **Economic; Social; etc. = *abstract spheres***
- **Real Changes = *interactions of 'Active Stakeholders'***
in these spheres
- **Real Impacts = *experience of 'Recipient Stakeholders'***



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Smart Management of Growth

- **Good Management** = Understanding systemic
 - inter-action of components
- **Harder than managing factories...**
.....and more important !
- **Obvious?**
- **Yet often neglected:**
- **Consequences - Inefficiency; Waste, injustice**



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The issue of Compartmentalism: 'Silo' thinking and action

Why?

- **Information:** 'more & more about less & less'
- **Departmentalism:** in Academia, Governance, Private-sector
- **Competitiveness:** for market profit, for personal security
- **Performance standards:** focus on the measurable, in one field
- **Sectoral objectives** – within Public and Private sectors
- **Planning focus:** 'Policy Objectives' not 'causes and outcomes'



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Long standing awareness – but inadequate action

- **EC Spatial Planning drive 1983 – little progress**
- **UK Single Regeneration Budget – separate chapters bound together**
- **UK Localism – ignores local & Regional interactions**
- **Research of outcomes – not of causes**
- **Public / Private sectors' – conflict, not collaboration**

Need for a shared concept and approach



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The Key Questions – Basic answers :

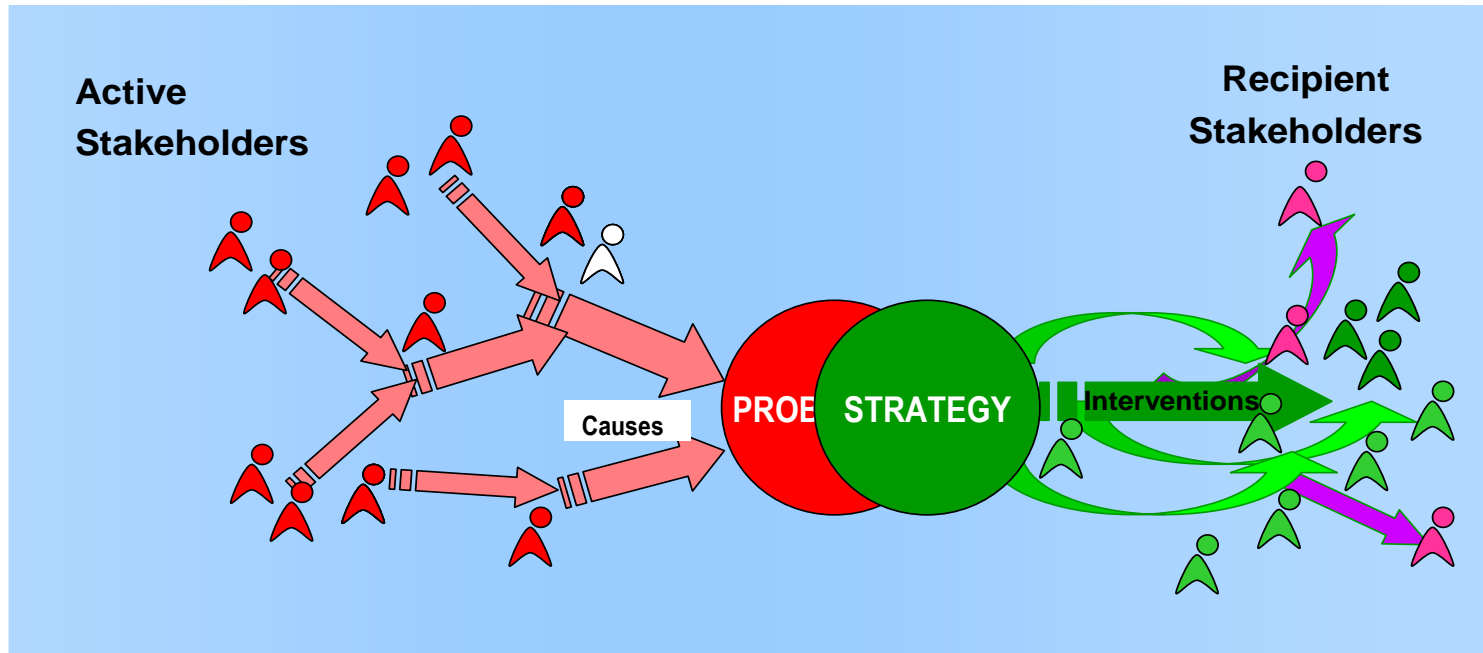
Smart Growth:

- **For whose benefit?**
 - People's diverse needs -
- **How can Growth be perceived ?**
 - A Dynamic process of change in inter-related spheres, not just 'Economy'
- **How can it be planned?**
 - Joined-up thinking and integrated management of urban/regional dynamics



Dynamic Planning - Developing a shared concept -

Identifying the *interactive causes* of change, & *Active Stakeholders* behind them



Intervention starts an *interactive process* – in addition to achieving **objectives** it will have **side effects**, with *beneficial* impacts on some people, *adverse* impacts on others.



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Community Impact Analysis (CIA – CIE) Nat Lichfield's aid to evaluation

A social benefit/cost analysis of *all impacts*

(Beneficial & Adverse; monetised & non monetised) ON *all people*

**Comparing the distribution of impacts of
'*Approval*' of a plan against those of '*Refusal*'**

Seeks to maximise *Net Social Benefit*

Does *not judge* proposals just on '*non compliance with Policies*'



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Application of Dynamic Pl. & CIA/E

Urban Regeneration projects

The Niger Delta Region Development Strategy

Ashkelon town of dispossessed immigrants

Airports in context

Regional transport systems



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The Bottom Line

**Smart Growth requires
a Conceptual foundation + Practical methods**

- Understanding interactive processes of change
- Mutual recognition of the relevant Stakeholders
- Methods for 'joined-up- thinking & Evaluation

The concepts and methods exist.

The will is yet to come



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Now over to You:

- Does it make sense?
- Have you experienced :
 - **Frustration at disjointed plans / action ?**
 - **Truly integrated strategies and collaborative action? If so – what made it possible?**



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