

The Geography of Sustainability Transitions: Review, Synthesis and Reflections on an Emergent Research Field

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RVM QUAL

Policy discourse (Geels, 2013)

OECD (2010), Eco-innovation in Industry: importance of "system innovation", which is defined as "innovation characterized by shifts in how society functions and how its needs are met" (p. 16).

OECD (2011) Towards Green Growth: need for a "transition to green growth", which "involves systemic changes across the entire economy" (p. 16), including "new ways of producing and consuming things"

UNEP (2011) Towards a Green Economy: "green economy transitions" and "economic transformation" (p. 1), which require "a fundamental rethinking of our approach to the economy" (p. 38)

Europe 2020: importance of "changing tracks" and "exploring new development paths" to generate smart, sustainable and inclusive growth.

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Sustainability Transitions

Examples transitions:

- Historical: from horse-and-carriage to car mobility, from sailing ships to steam ships
- Contemporary: e-mobility, smart grids, bio-based economy

Definition:

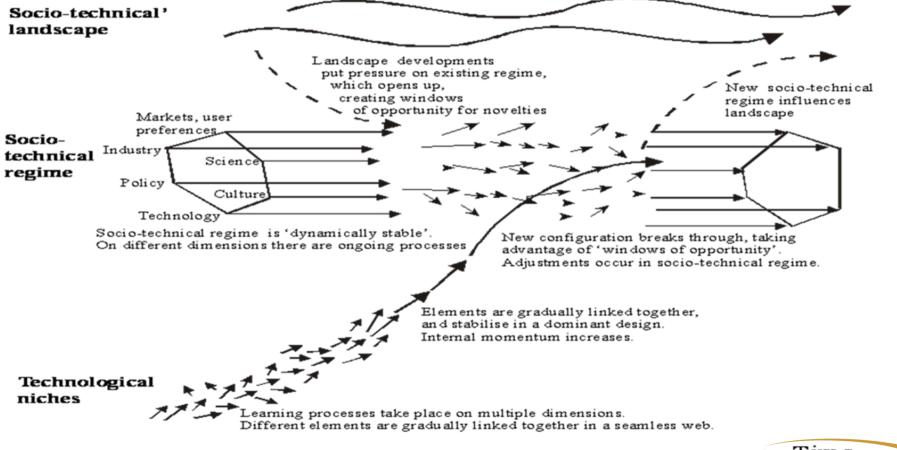
Shifts or 'system innovations' towards more sustainable socio-technical configurations encompassing not only new green technologies but also corresponding changes in markets, user practices, policy & cultural discourses and governing institutions (Geels, Hekkert & Jacobsson, 2008)

Approach:

- Process: Social construction of technology & evolutionary economics
- Structures: Innovation & socio-technical systems
- Policies: Transition Management & Innovation policy

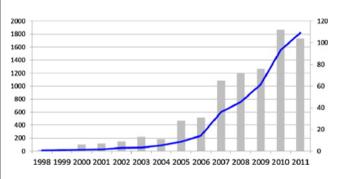


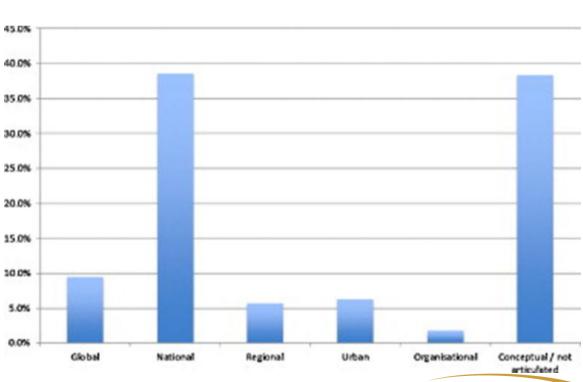
A Multilevel Perspective on Transitions



Sustainability transitions: en emerging literature







Spatial gap in transitions research

Coenen et al. (2012); Truffer and Coenen (2012), Bulkeley et al. (2010)



Despite its metaphors previous research and theory development in Sustainable Transitions has been largely a-spatial

Core of 'Geography of Transitions' Agenda

- 1. Understand whether and why transitions unfold unevenly across space
- 2. Analyze whether and how context matters for transition processes
- 3. Analyze how the spatial dimensions of networks (local-global) influence transitions processes
- 4. Analyze the governance of transitions at and across different scales





Objectives of the paper

- to make explicit how in recent geographical studies of sustainability transitions space, place and scale have been treated,
- to synthesize and take stock with the theoretical and empirical insights which have been achieved so far and their internal coherence
- to reflect upon and identify promising avenues for future research on the geography of sustainability transitions.

Geographical studies of sustainability transitions



Two main themes:

(1) the importance of (geographical) context

(2) the role of spatial linkages



Geographical context: observations and reflections



Urban and regional visions and priorities

- Ecological modernization: wedding competitiveness & sustainability
- Experimentation and contestation

Informal territorial institutions

- Collaborative culture & disruptive innovation: cognitive distance <> geographical & institutional proximity
- Diffusion of innovation and social practice: local spaces of experimentation

Local natural resource endowments

- Comparative advantage
- Materiality of transitions

Local specialization & knowledge spillovers

- Clean-tech clusters: (environmental) regulatory push to cluster development
- Related variety

Consumers and local market formation

- User-producer learning
- Eco-innovation and market creation



Geographical context: synthesis and agenda

- Neglected topics. In particular urban and regional visions, local market formation, cluster formation
- Primarily concerned with niche dimensions of transitions (creation of novelty)
- 3) Topical concern: holistic / systemic perspective is lacking
- 4) Beyond contingency: When and how are contextual dimensions important for sustainability transitions?

Spatial linkages: observations

Debunking the national scale envelop: two main approaches

- (1) Studies with a traditional economic geography focus, stressing the positive influence of geographical proximity in stimulating network formation in niches > overlap with context
- (2) Studies highlighting that space is socially defined > multi-scalarity of niche dynamics
- Multi-level governance
- Global value chains



Geography of sustainability transitions: so what?

What has sustainability transitions research gained from linking up with geography?

- Move beyond the nation state & scale
- Greater appreciation of conditions for niche formation (& evolution): No one size fits all
- Understand how global linkages materialize
- Very little attention for geographical dimensions of regime, regime destabilization or nicheregime relations