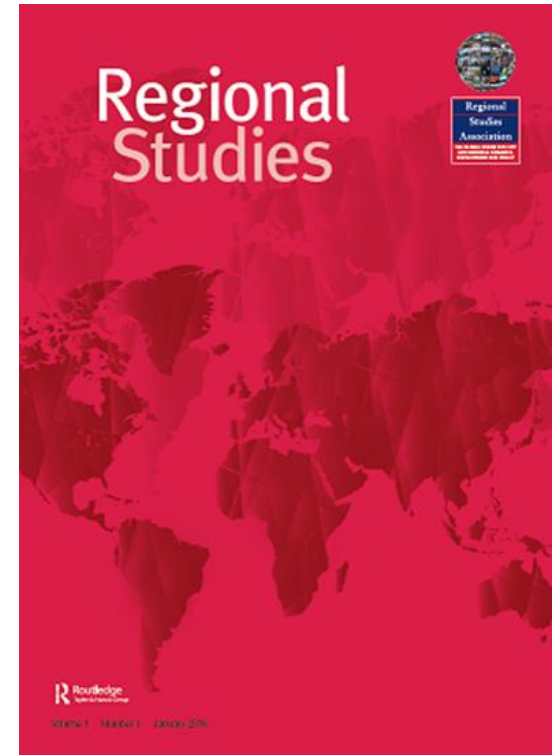


Publishing with Regional Studies

*RSA Conference
Lugano
June 2018*

David Bailey



Today

- 1 Regional Studies
- 2 Starting publishing
- 3 Helping your article gain 'impact': 'quick wins'
- 4 Social media – e.g. using twitter

1. Regional Studies

2016 2-Yr Impact Factor:
2.780

2016 5-Yr Impact Factor:
3.304

Ranking:

- Strong 3* ABS ranking
- 9/79 (Geography)
- 21/105 (Env Studies)
- 34/347 (Economics)

Very high level of
downloads



- *Regional Studies* covers the development of theories and concepts, empirical analysis and policy debate in the field of regional studies.
- Papers must make a substantive contribution to scholarly debates, be **sub-national** in focus, conceptually well-informed, empirically grounded and methodologically sound.

Editors

Editor in Chief - David Bailey

Deputy Editor in Chief - Jennifer Clark

Editors - Ugo Fratesi, Michael Fritsch, Tom Kemeny, Dieter Kogler, Arnoud Lagendijk, Stefano Usai, + 2 *tba*

Early Career Editor - Ernest Miguelez
(*replacement tba*)

Policy Debates Editor – Lisa De Propris

Urban and Regional Horizons Editor -
John Harrison

Book Review Editor - Ugo Fratesi

Digital Media Editor - *tba*

Editorial Advisory Board

- David B. Audretsch
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- Roger Vickerman
- Neil Wrigley

Executive Editor - Madeleine Hatfield

- Main Papers
- Policy Debates
- Urban and Regional Horizons
- Book Reviews
- Special Issues

RS: Main Papers

- Original research spanning economic, business, social, geographical, political and environmental dimensions of urban and regional (subnational) change.
- Distinctive purpose: to connect insights across intellectual disciplines in a systematic and grounded way to understand how and why regions and cities evolve.
- Publishes research that distils how economic and political processes and outcomes are contingent upon regional and local circumstances.
- Pluralist forum, showcasing diverse perspectives and analytical techniques.

Essential Criteria

- Papers *make a substantive contribution* to scholarly debates, are sub-national in focus, conceptually well-informed, empirically grounded and methodologically sound.
- Submissions are also *expected to engage with wider debates* that advance the field of regional studies and are of interest to readers of the journal.

RS: Policy Debates

- Fully refereed. Interdisciplinary forum for analysis of policy and practice issues in regional, local and urban development.
- Engages academic and practitioner communities by exploring the interface between academic debates and policy design, implementation and results.
- Case studies of 'successful' policies & critiques of less successful ones welcome, as are broader analyses of major strands of contemporary policy thinking.
- *BUT authors should draw out the wider significance of their contribution to policy debates and development.*

RS: Policy Debates

- Aimed at international audience & given interdisciplinary nature (business, economics, public policy, economic geography, planning...) authors should write in a clear accessible style that is analytical, but not overly theoretical.
- Contributors are invited to discuss their ideas with Policy Debates section editor, Lisa De Propris l.depropris@bham.ac.uk

RS: Urban and Regional Horizons

Agenda-setting papers that seek to stimulate new thinking and develop novel approaches to address issues of profound significance to our changing world.

Papers reflect past theoretical and empirical research before identifying fruitful new fields of enquiry and conceptual/methodological approaches.

Papers are expected to be ambitious and challenging while being accessible to a broad audience.

Potential contributors are encouraged to discuss their ideas with Urban and Regional Horizons section editor, John Harrison: j.harrison4@lboro.ac.uk

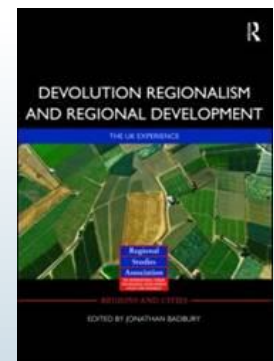
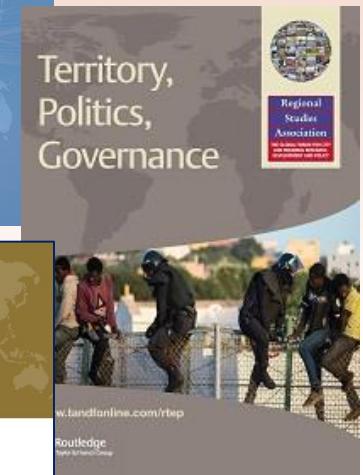
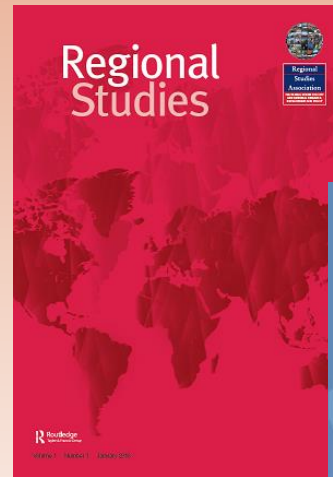
Regional Studies



Recent Special Issues

- Working Regions – June 2018
- Knowledge Flows, Externalities and Innovation Networks - August 2017
Volume 51 Issue 8
- Universities, Knowledge and Regional Development - July 2017 Volume 51
Issue 7
- Theme issue: European Cohesion Policy in context - June 2017 Volume 51 Issue 6
- Leadership in City and Regional Development - February 2017 Volume 51
Issue 2
- 50th Anniversary Special Issue - January 2017 Volume 51 Issue 1

Regional Studies Association journals



2. Starting Publishing

Writing your article

**30% of authors write for a specific journal
70% write then ask, where shall I publish?**

Think about being in the 30%



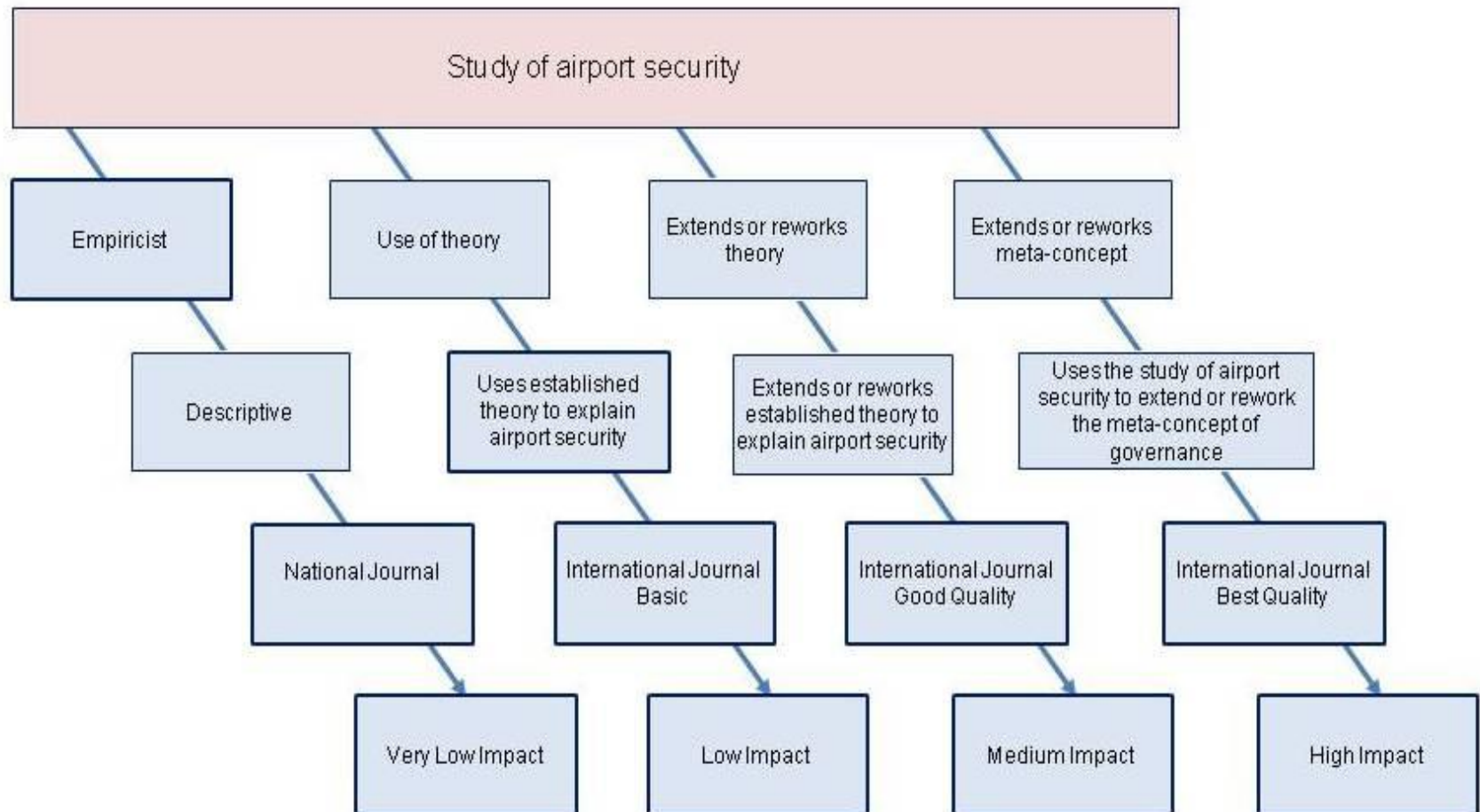
Which journal to submit to?

- Does your research fit the journal's aims and scope?
- What type of submission is it? Empirical research, review paper, brief report, thought piece, book review. Does the journal publish these kinds of papers?
- Does the journal have a good reputation in the field? Are the Editor and Editorial Board high profile?
- Check the references to see in which journals the research you are citing mainly falls.
- Is it ISI ranked or ranked highly with other metrics, eg h-index, ABS...
- Does your institution have any restrictions on where you can submit articles?

Starting Publishing

- <https://www.timeshighereducation.com/blog/how-get-your-first-academic-paper-published> Kevin O’Gorman:
- It’s too long...
- Don’t be offended
- Other people know more than you
- Agree the order of authorship
- Clearly articulate your contribution
- Be disciplined and clear in your method
- Know the journal
- Consider the reviewers
- Watch the deadlines
- A rejection is often the first step to an acceptance

What makes a high impact article?



Academic Quality, Wider Readership and Impact runs from left to right

Outputs:

Appreciating originality, significance and rigour

Originality

- Innovative?
- New and/or complex problems?
- Innovative research methods, methods?
- New empirical evidence?
- Advances theory, policy or practice?

A primary, essential point of reference in field (4*)?

Significance

- Develops the intellectual agenda?
- Theoretical, methodological and/or substantive?
- Actual significance?

A major influence on the intellectual agenda (4*)?

Rigour

- Robust, appropriate concepts, analysis, theories and methodologies?
- Coherence, integrity, consistent arguments, ethical issues?

Exceptionally rigorous in design, techniques of investigation and intellectual precision (4*)?

3 Helping your article gain 'impact': some 'quick wins'

BE DISCOVERABLE

- TITLE

- ABSTRACT

- KEYWORDS

- AUTHOR E-PRINTS (usually 50 copies)

- EMAIL SIGNATURE

- VIDEO ABSTRACT (Video or Vanish?)

6 Social media - some tips on using twitter

- 1. Brand yourself
- 2. Find others in your field and see who they follow
- 3. start discussions with the people you connect with
- 4. use hashtags, e.g. at conferences
- 5. Use twitter for 'real' networking as well
- 6. Think about how to use twitter in interactions with colleagues

(for more on this see this RSA [blog](#)).

Thanks for listening. Comments,
questions?

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