

## **EUROPEAN SMART CITIES (SC): THE CASE OF MADRID (SPAIN)**

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- 1. Introduction**
- 2. SC concept**
- 3. Methodology**
- 4. Data analysis**
- 5. Conclusions**

# 1. Introduction

- Growth capacity of cities
- Intellectual confusion
- Electoral agenda
- "Smart cities" (SC)
- Inclusive cities
- Conceptual clarification

## 2. SC concept

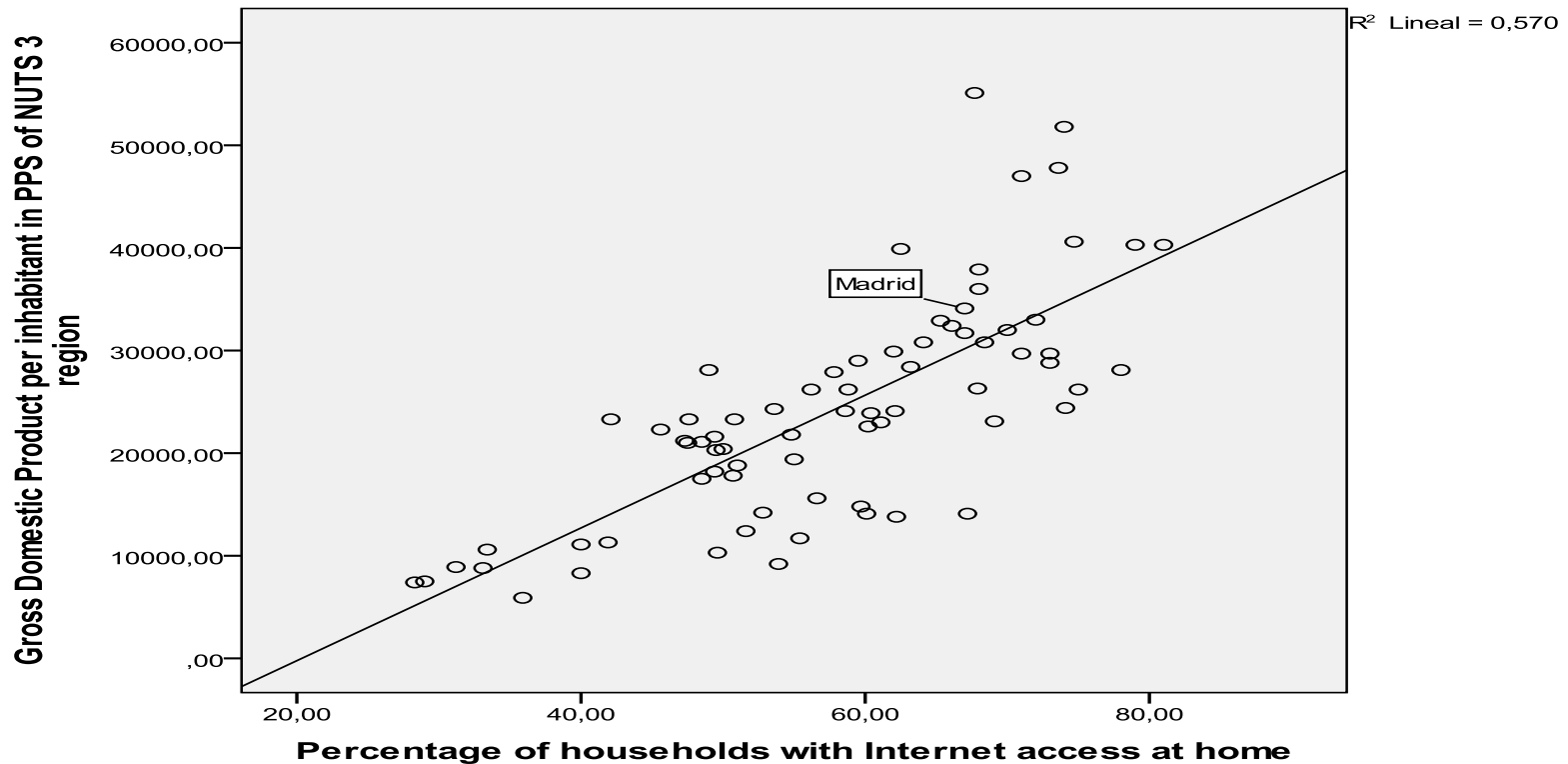
- “Digital combination of facilities and activities in urban spaces of citizens aware of their rights”
- Subordination of technological aspects to social aspects
- **Vectors of SC are:**
  - ✓ Efficiency in the provision of services
  - ✓ Creative and innovative culture
  - ✓ Social equality
  - ✓ A better quality of life

# 3. Methodology

- **3.1. Source**
  - "Urban Audit 2009" of Eurostat
  - **Dependent Variable**
  - ✓ GDP pc in PPP
  
  - **3.2. Methodology**
  - Partial correlation
- **Independent Variables**
  - ✓ % of households with internet access
  - ✓ % of headquarters about the number of companies
  - ✓ multimodal accessibility index
  - ✓ % of employment in cultural activities
  - ✓ % of active population by levels of qualification
  - ✓ Population per km<sup>2</sup>
  - ✓ indicators of social cohesion
  - ✓ quality of the environment

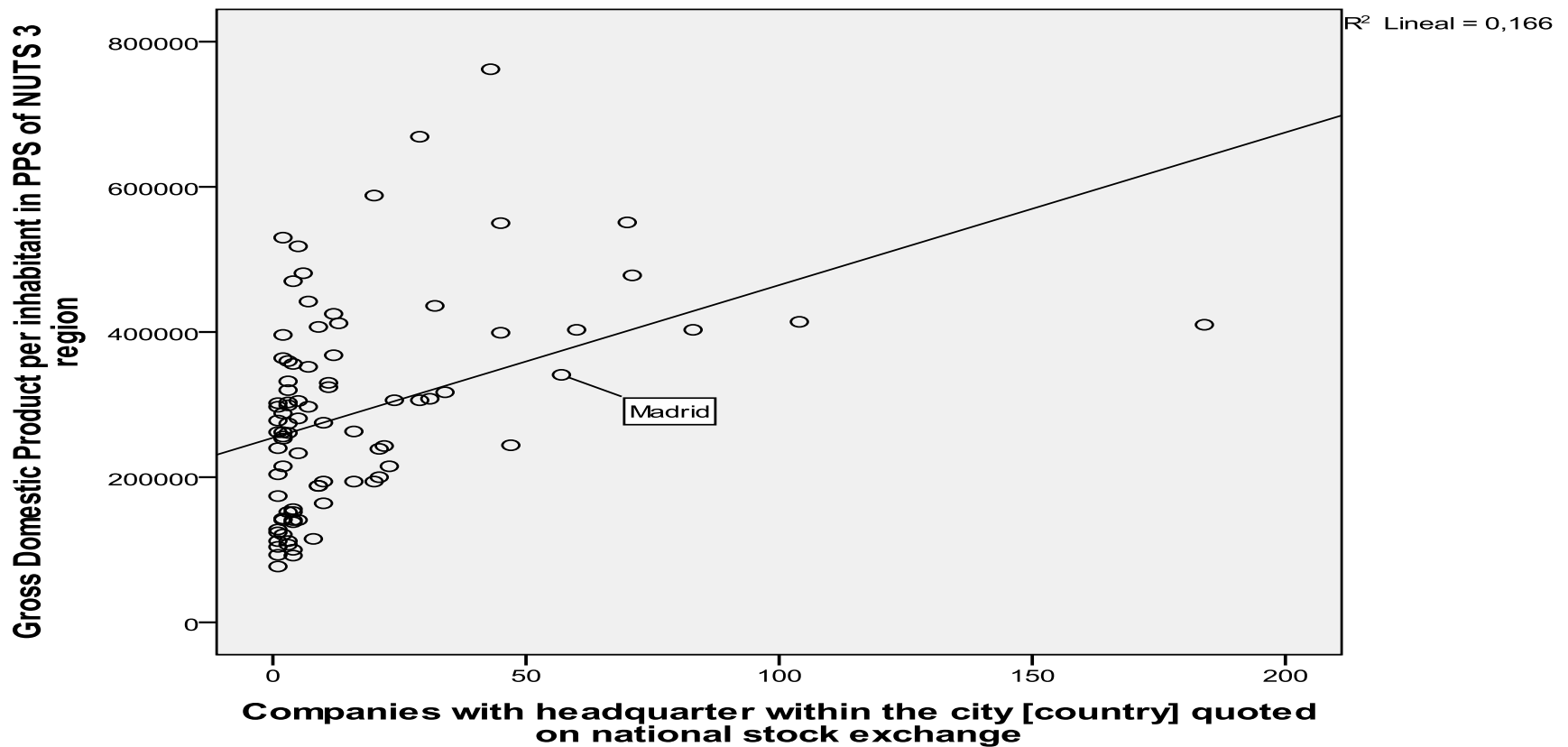
# 4. Data analysis

- **4.1 Infrastructures**
- **Figure 1. Relation between the GDP PC and y the % of homes with access to internet**



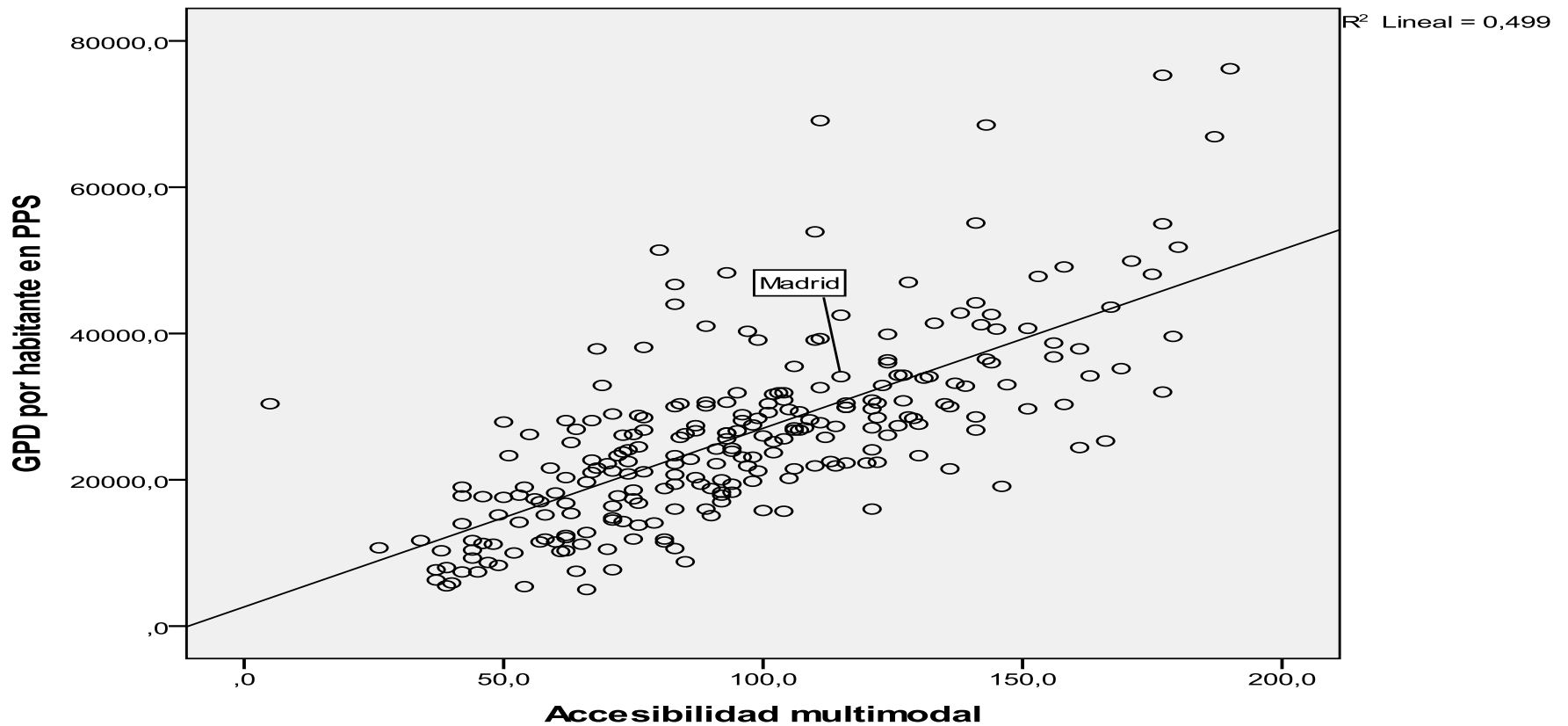
# 4. Data analysis

- **Figure 2. Relation between the GDP PC and the companies with headquarters**



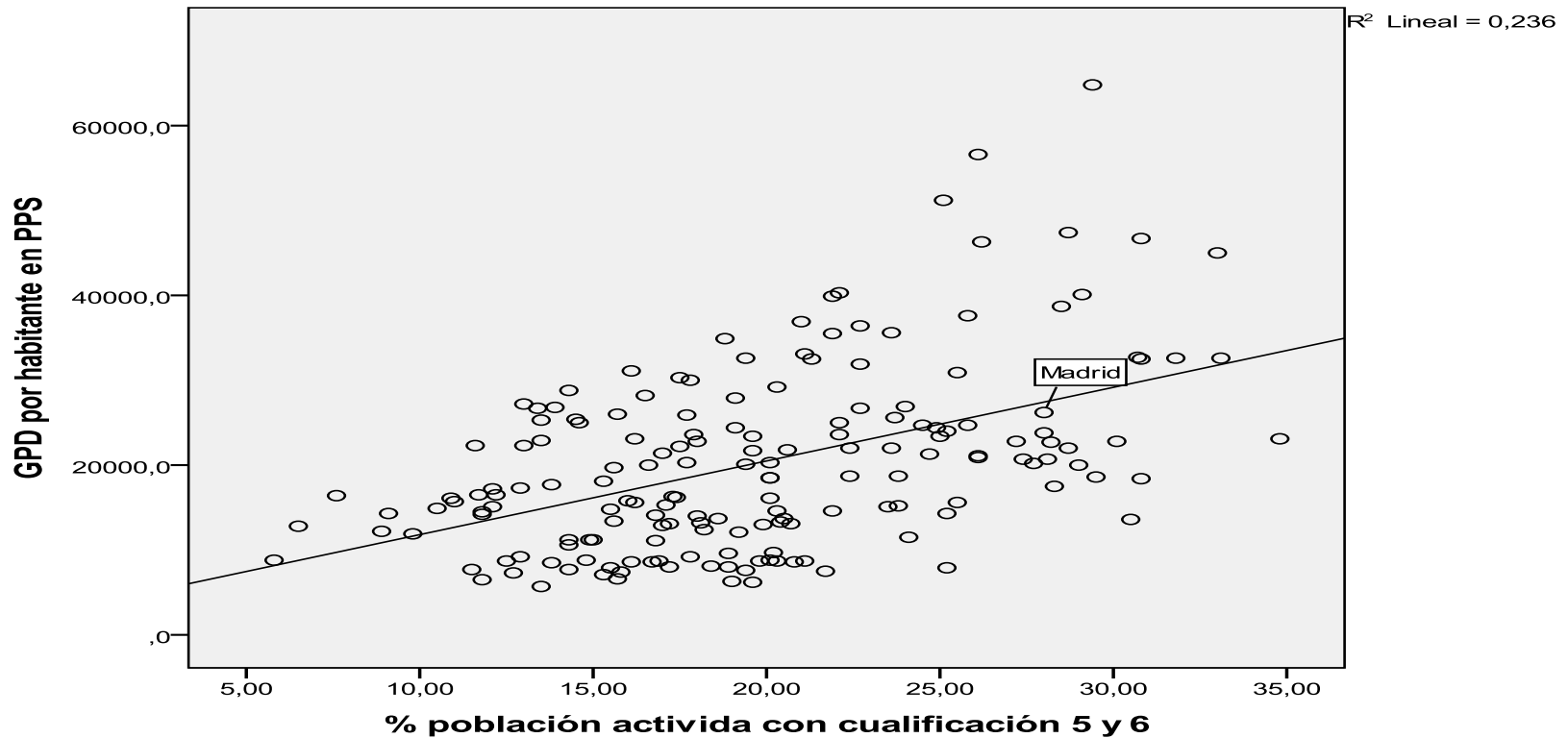
# 4. Data analysis

- **Figure 3. Relation between the GDP PC and the multimodal accessibility index**



# 4. Data analysis

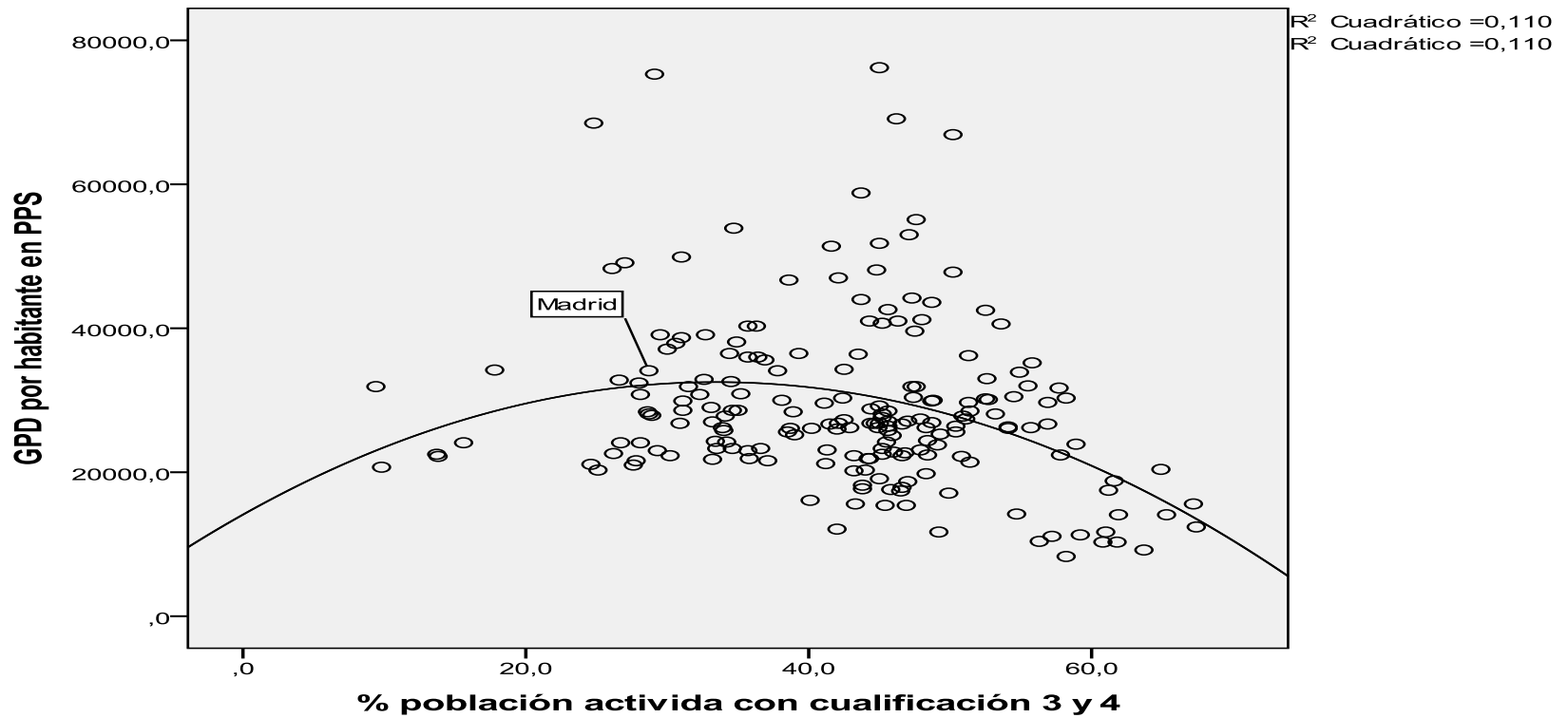
- **Figure 5. Relation between the GDP PC and the active population of highest qualification**





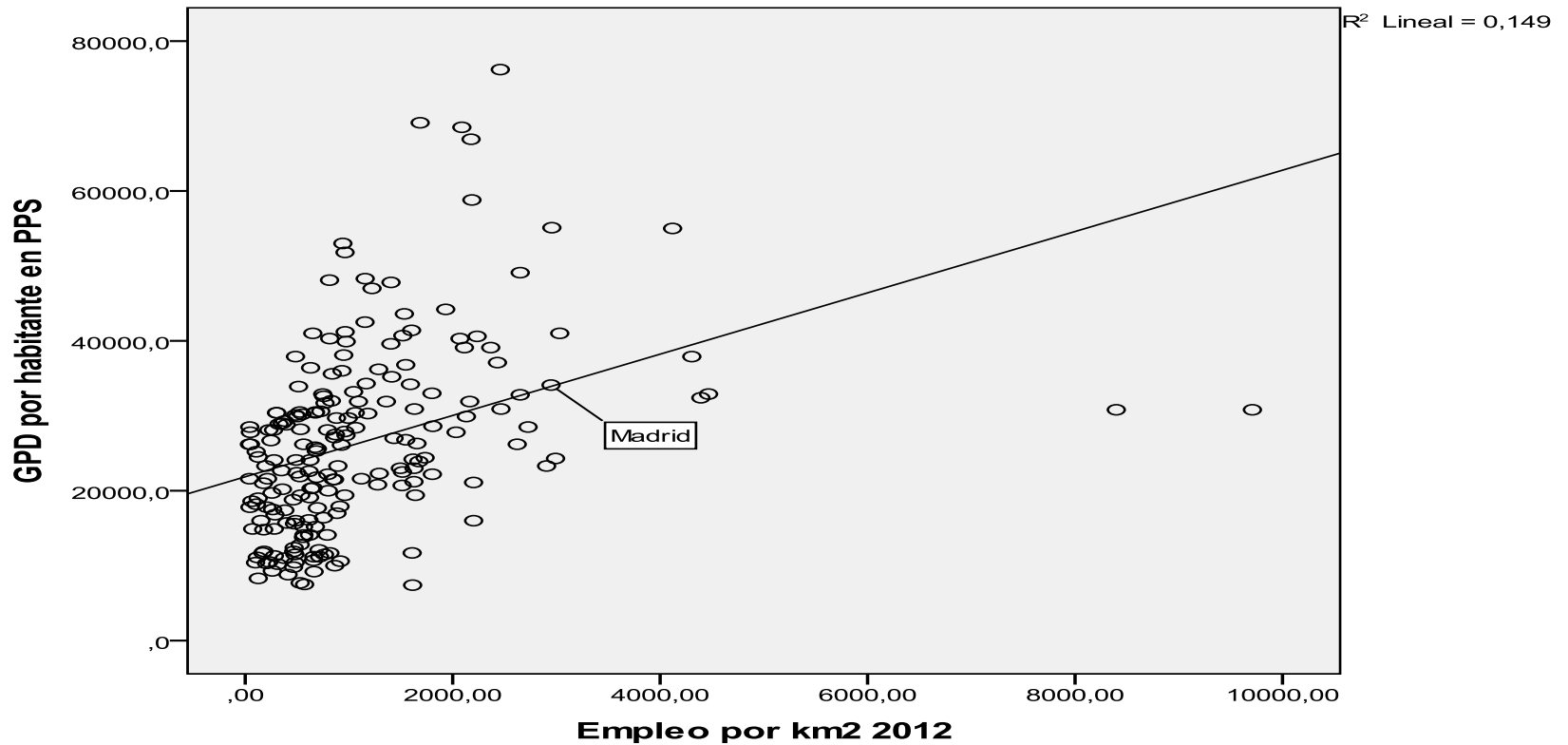
# 4. Data analysis

- Figure 6. Relation between the GDP PC and the active population with intermediate qualification



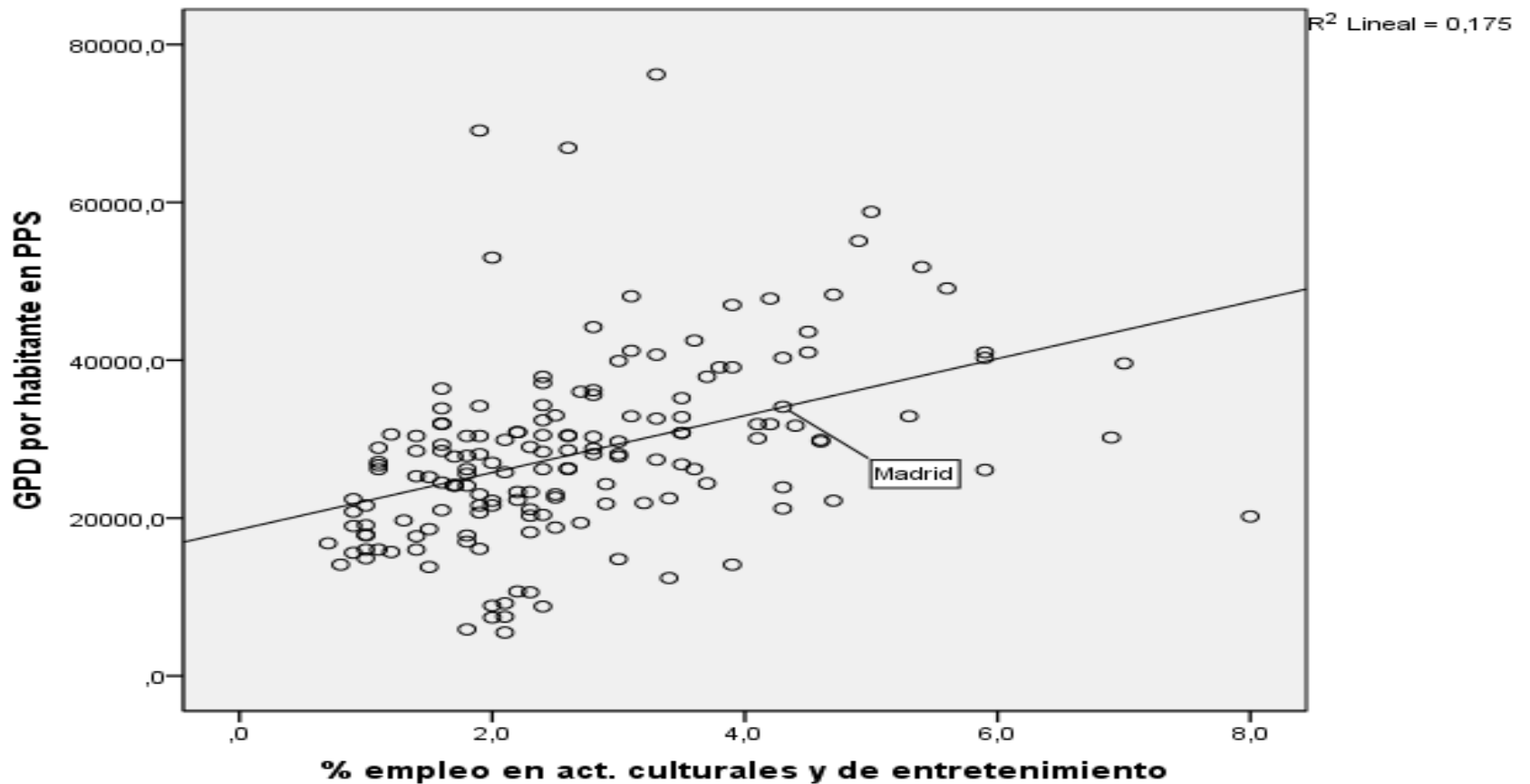
# 4. Data analysis

- **Figure 7. Relation between the GDP PC and the employment density**



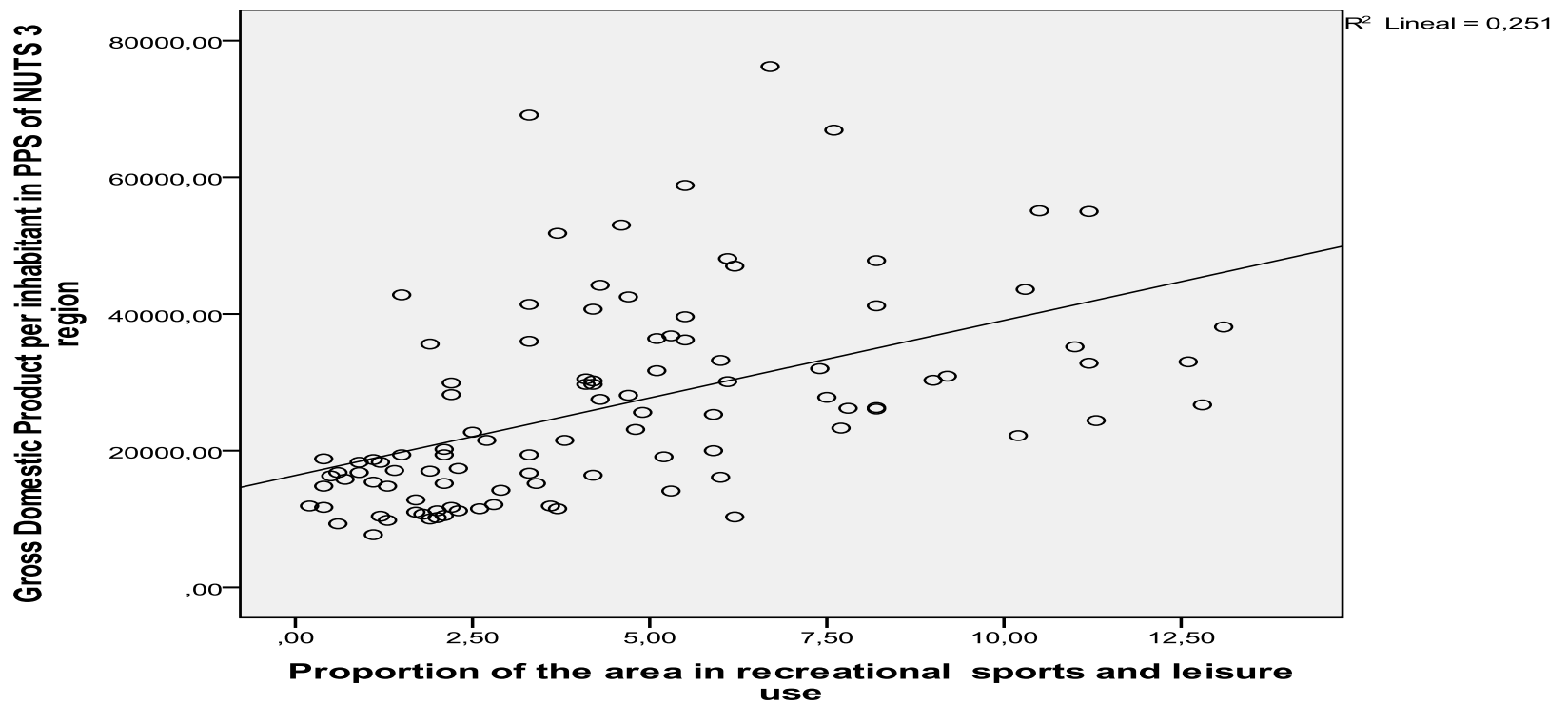
# 4. Data analysis

- Figure 8. Relation between the GDP PC and the employment in leisure and cultural activities



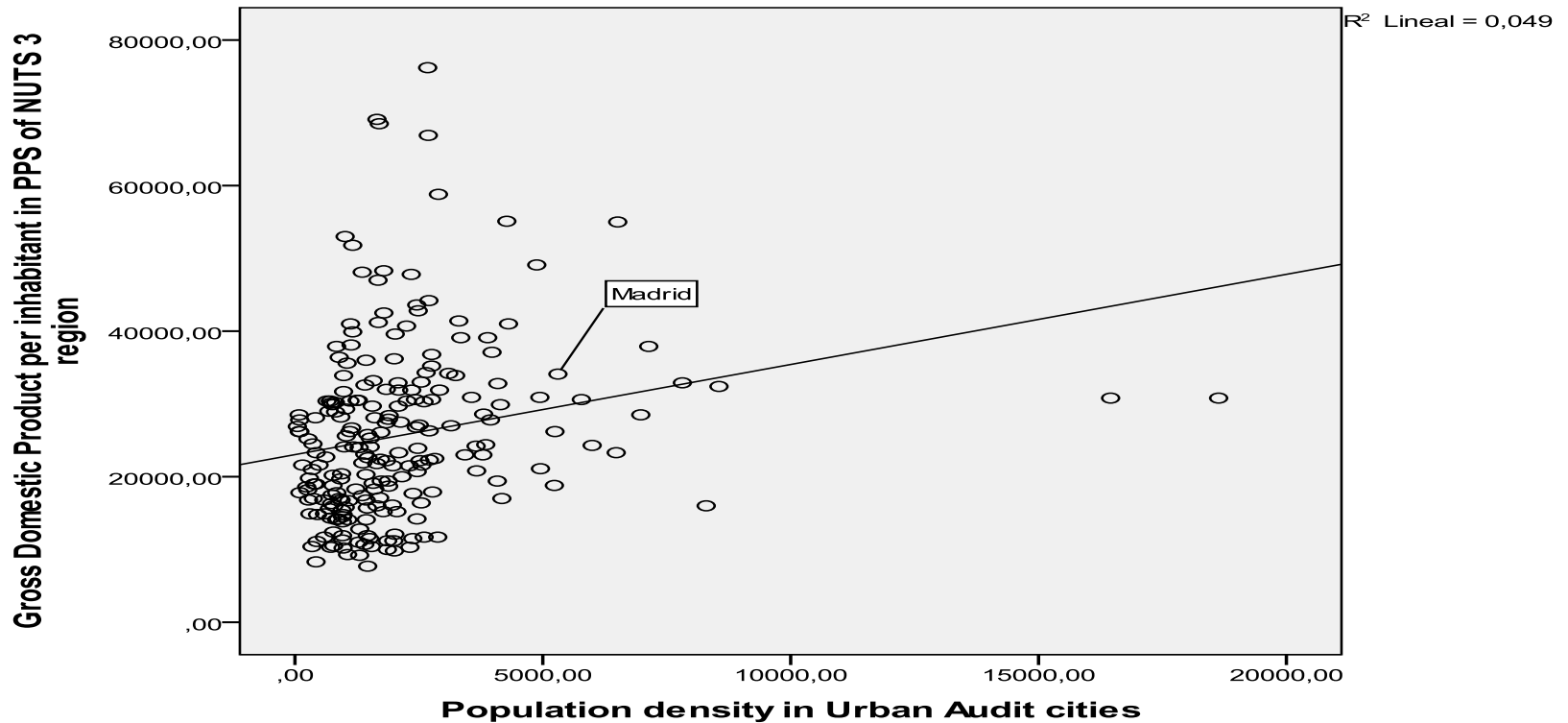
# 4. Data analysis

- **Figure 9. Relation between the GDP PC and the Surface for leisure and sport**



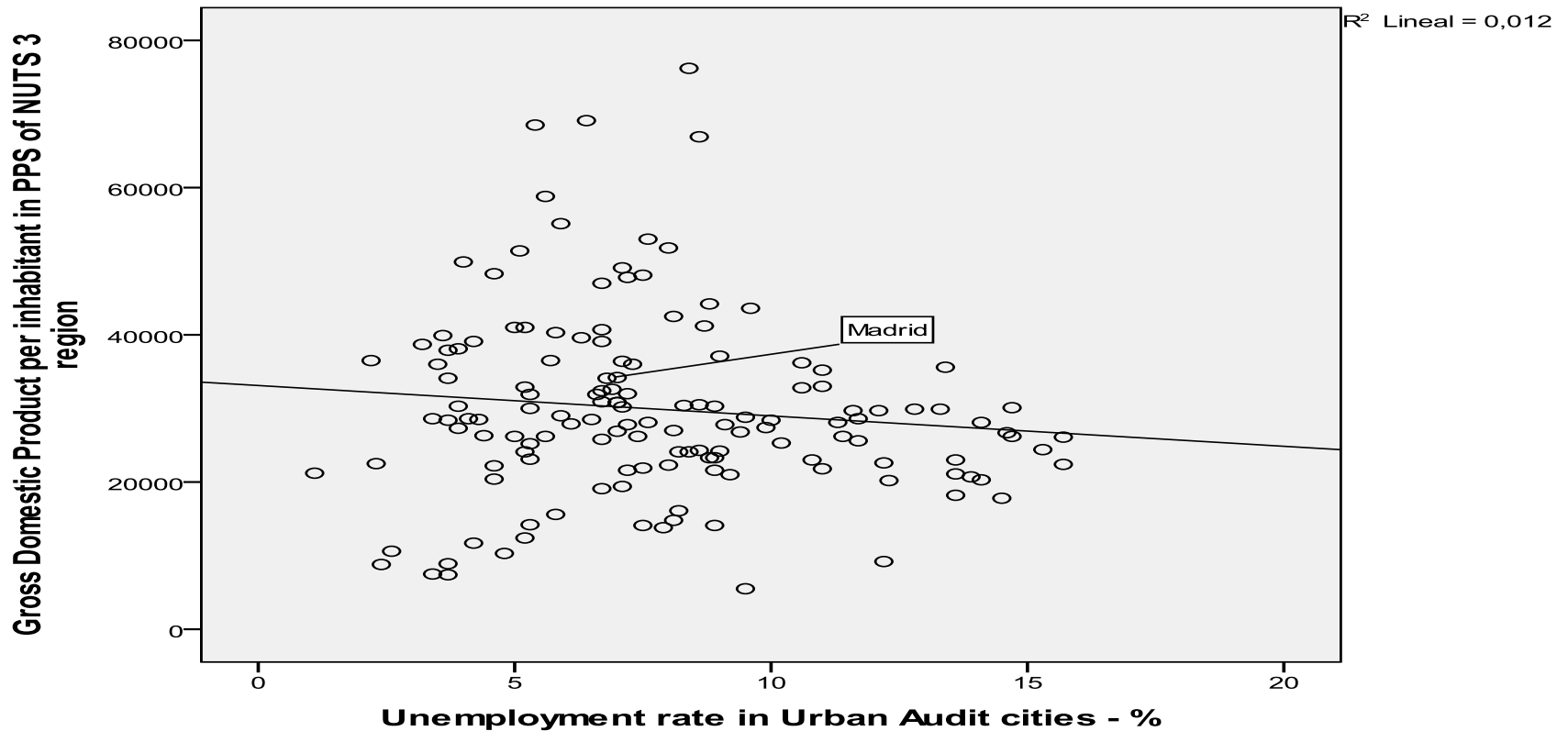
# 4. Data analysis

- **Figure 10. Relation between the GDP PC and the population density**



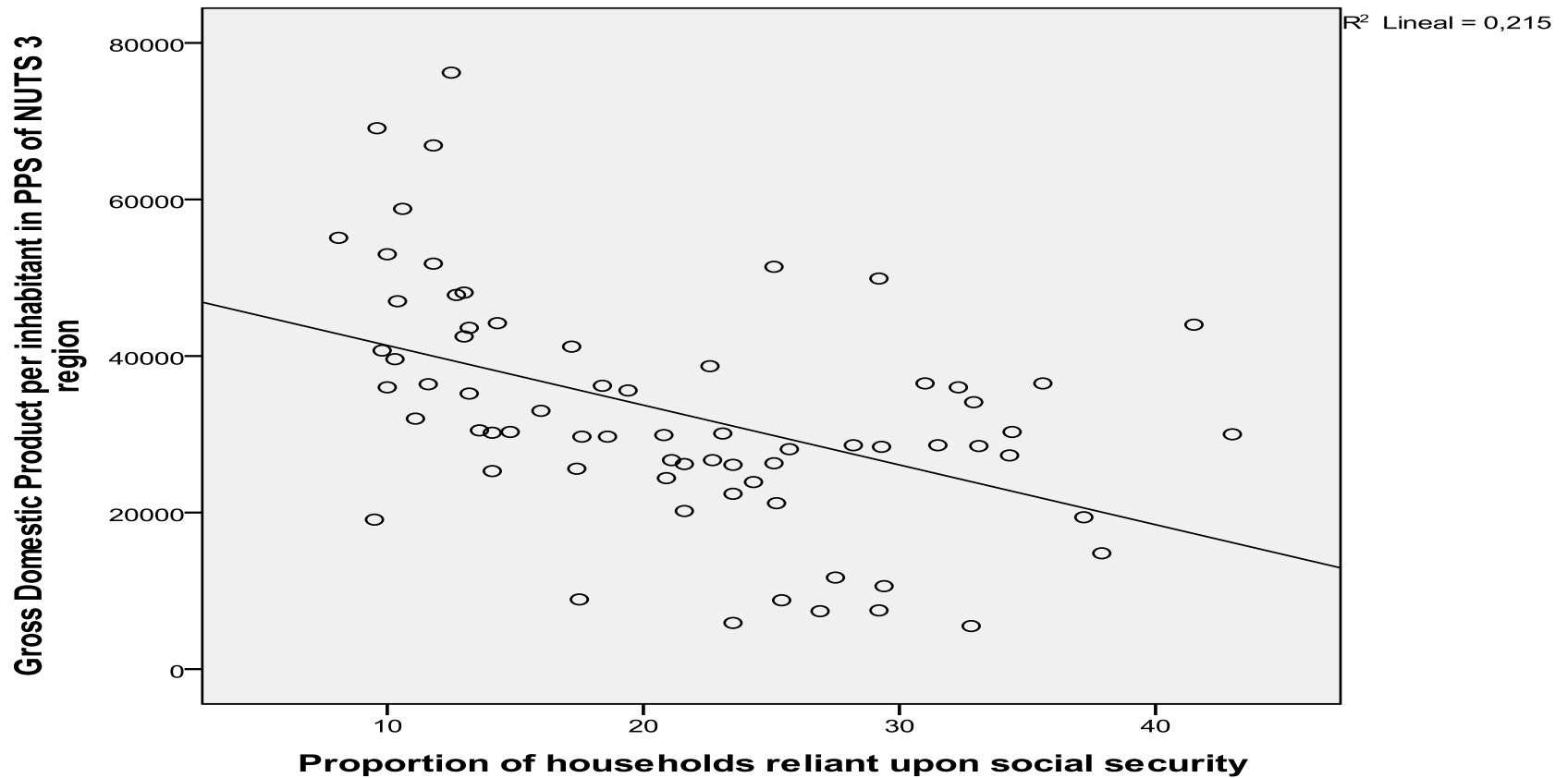
# 4. Data analysis

- **Figure 11. Relation between the GDP PC and the unemployment rate**



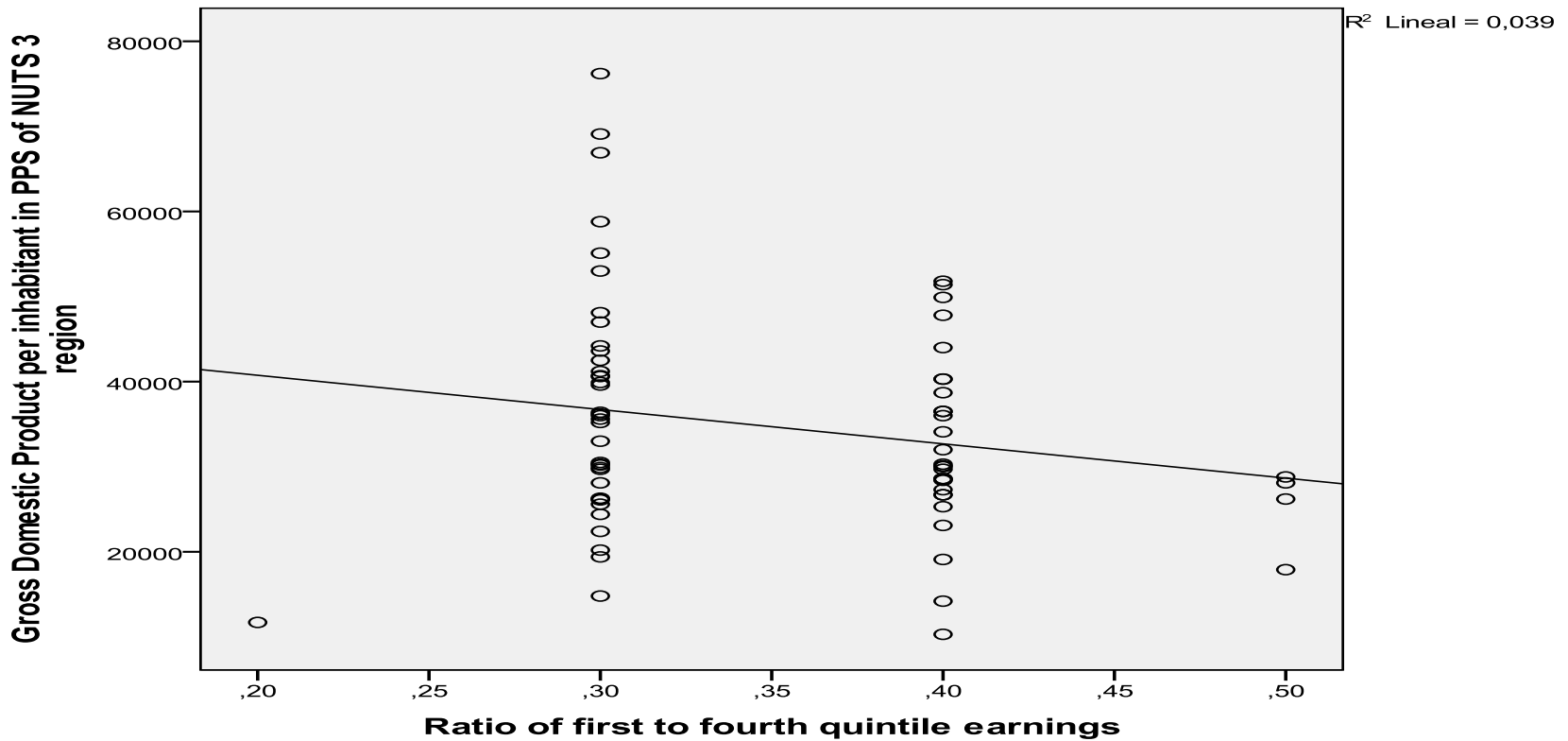
# 4. Data analysis

- **Figure 12. Relation between the GDP PC and the rate of homes with social security dependents\***
- \* There are no data for Madrid



# 4. Data analysis

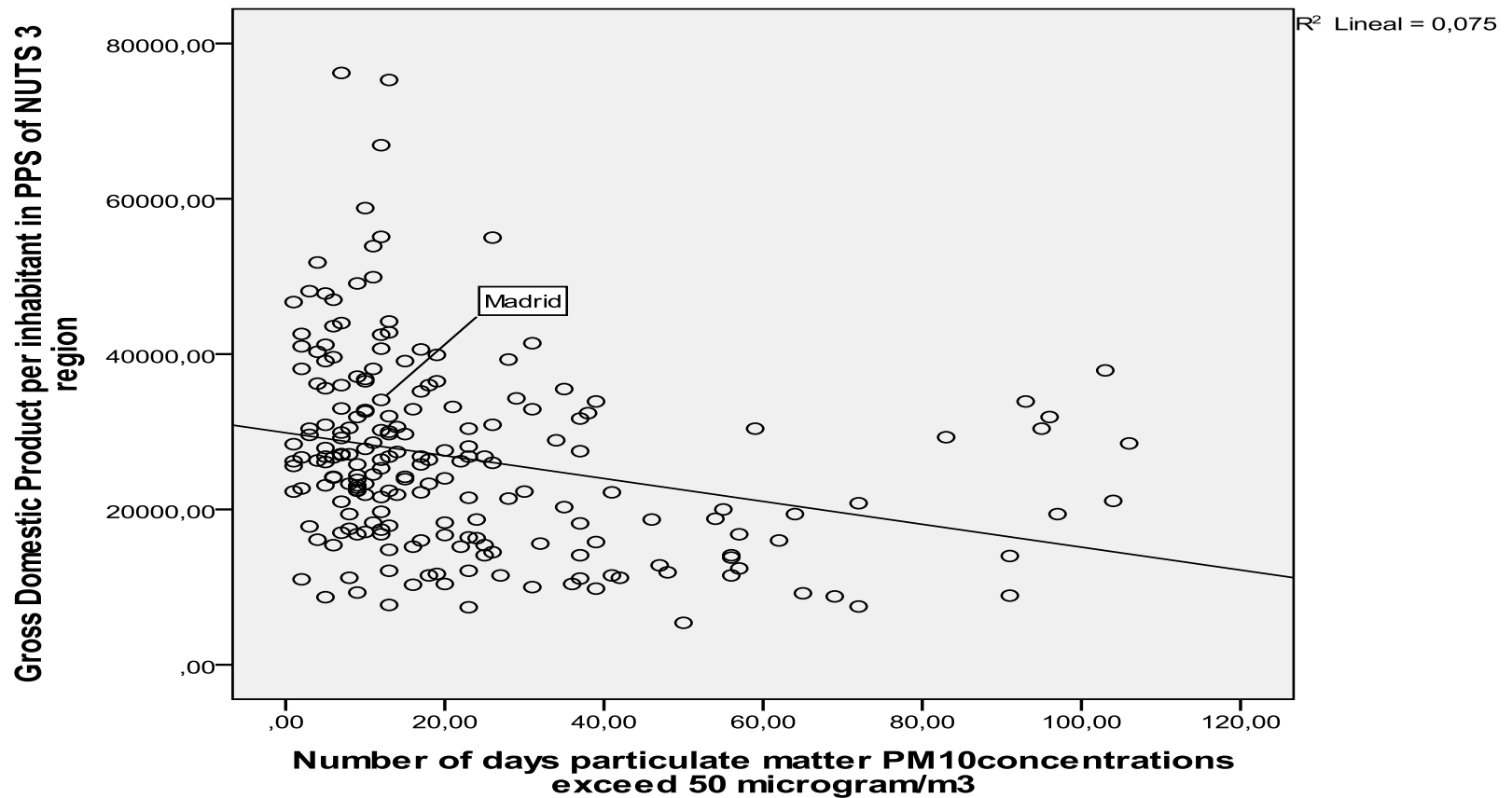
- **Figure 17. Relation between the GDP PC and the income distribution\*, \*\***
- \* Measured by the quotient between the first and the fourth quintile of incomes.
- \*\*. There are no data for Madrid





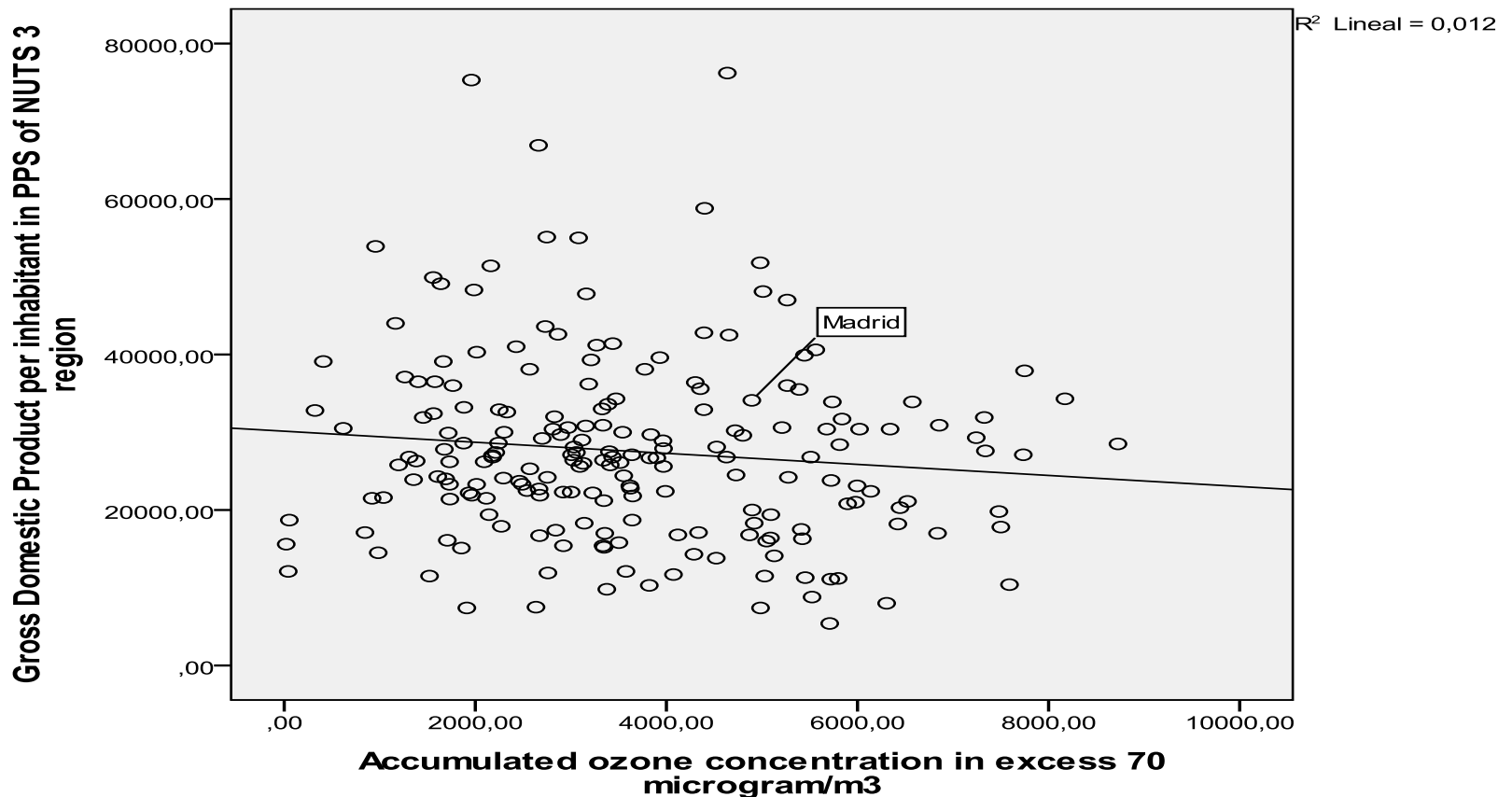
# 4. Data analysis

- Figure 18. Number of days with de PM10 particles concentration exceeding 50 microgram/m3



# 4. Data analysis

- **Figure 19. Concentration of accumulated ozone exceeding 70 microgram/m<sup>3</sup>**



# 5. Conclusions

- increasingly higher levels of GDP pc
- ✓ further development of ICT
- ✓ Strong decision capacity of economic actors
- ✓ an improvement of multimodal accessibility
- ✓ an increased productivity
- ✓ investment in higher educational levels
- ✓ fight against excessive unemployment
- ✓ an improved environmental quality
- ✓ an ambition for a society more cohesive
- New conception of SC: appropriate integration of ICT
- ✓ To optimize the economic processes
- ✓ To achieve more sustainable energy consumption
- ✓ To build more inclusive urban societies
- Further econometric analysis will be needed.