

TERRITORIAL SOCIO-ECONOMIC DYNAMICS FROM AND BEYOND *TOURISM*

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From Vulnerable Places to Resilient Territories: The Path to Sustainable Development

Students & Early Careers Knowledge Exchange Special Session

BIG IDEAS OF THE RESEARCH

Shortcomings:

1. From tourism studies...

→ ... to presential economy

2. From a productionnist bias in regional development theories...

→ ... to 'post-modern', culture-based theories

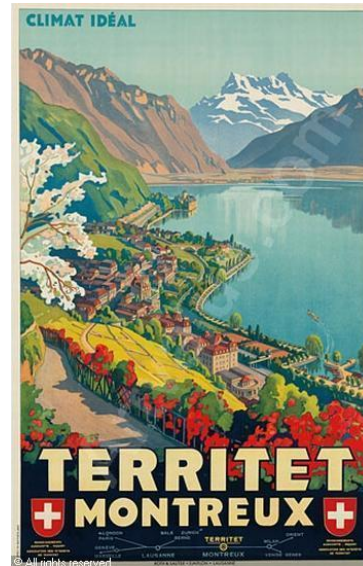
Thesis: On the basis of tourism, it is possible to propose

- a model of economic transaction and of the process of value creation
- a model of regional development including both productive and presential transactions

THE RESEARCH PROBLEM

Research project: *Between Abyss and Metamorphosis: An Interdisciplinary Approach to the Development of Tourist Resorts (1850-2014)*

The research question of the project : How to study and to characterize the socioeconomic evolution of a territory historically concerned by a tourist activity?

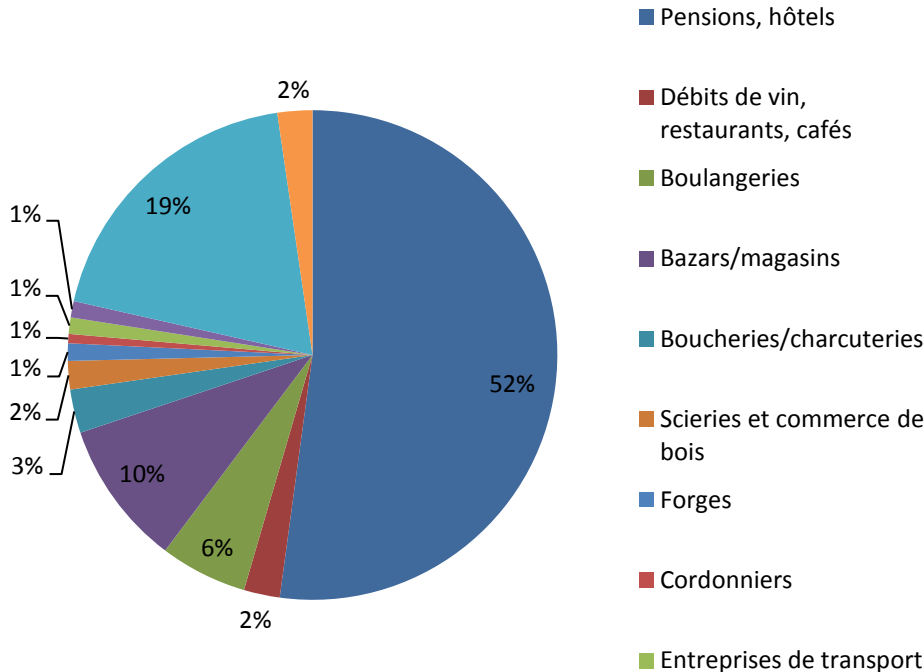


My research question: How and why certain territories concerned by the tourism tend to the growth on the long term?

METHODS: QUALITATIVE

- Research for historic quantified data: descriptive statistics
- Municipal archives, archives of companies, tourist offices
- Interviews
- Press

Sectors profits - Industrial tax, Finhaut, 1900



Montreux Newspaper , Survey, 1950



Questionnement théorique

→ Approche évolutionniste:

- Développement endogène; activité touristique/développement régional/innovation; notion de *dépendance de sentier* (Martin and Sunley, 2006)
- Développement exogène; réaction aux crises, aux évolutions majeures; notion de *résilience* (Hassink, Pendall...)

→ La question de la valeur:

- Régimes de valeur/conventions de qualité/économie expérientielle (Ecole des Conventions, Sociologie de la valorisation marchande (Beckert et Aspers, 2011)
- Economie expérientielle (Pine et Gilmore, 1999)
- Construction socio-économique du marché (Grossetti...)

→ Quelle articulation territoriale de ces objets théoriques?

- La question des échelles
- La construction socio-économique de la valeur territorialisée (Pecqueur...)