Revitalising Ukrainian Cities Through Mobilising Communities Dr Olga Mrinska European Bank for Reconstruction and Development London, UK

RSA Winter Conference 15-16 November 2018 London, UK

Why?



Emerging networks



Fundamental changes: people and technology

- Substantial generational change in public sector and somewhat in politics;
- Demand for openness is gradually being met by supply: Ukraine jumped 21 positions in Global Open Data Index in 2015-2017;
- Revolutionary technology-enabled solutions for public services: from procurement (PROZORRO) to managing communal property (PROZORRO.Sales);
- Open data portals and civic tech initiatives aimed at developing IT enabled public services (online platform for participatory budget, e-ticket, contactless payments in public transport etc);
- Challenge: how to use the wealth of data, enforce the implementation and ensure compliance. Big educational wave for CSOs and researchers







3 cases

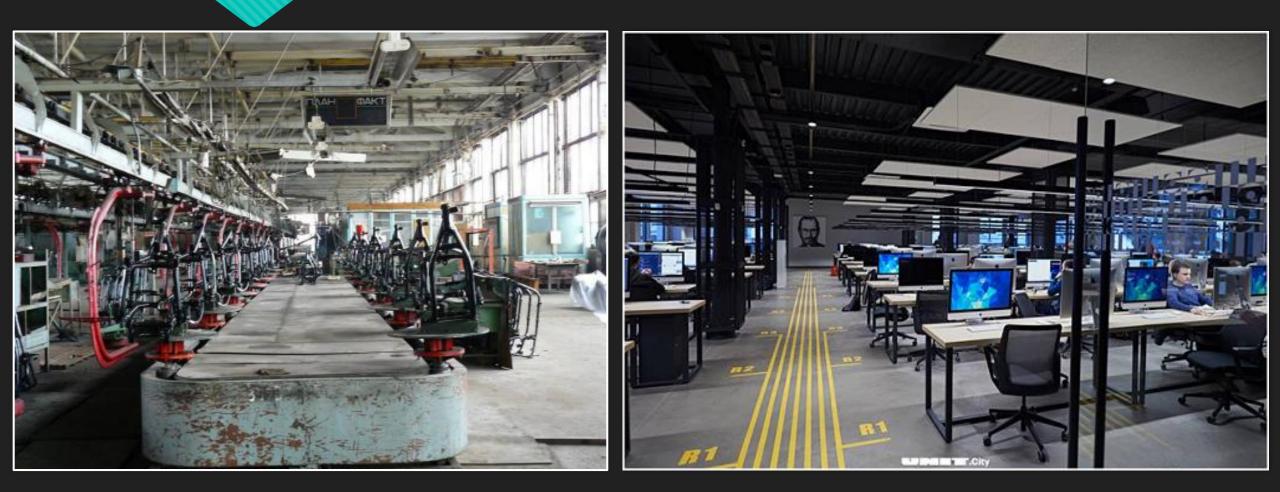
- Private Sector: IT-anchored regeneration project in the capital city of Kyiv;
- Social sector: creative industry/education-anchored project in Western city of Ivano-Frankivsk;
- Social sector: project relocated from occupied city of Donetsk to Kyiv. Solution for representatives of 1.5 million community of internally displaced people (IDP) living in Ukraine

KYIV: UNIT.CITY

- Motorcycle factory turned into largest Innovation Park: SOE turned private in 2012 (price USD 7.5 million);
- Project launched in 2016.
- 25 ha of space is being transformed into 500,000 m2 office/production/R&D/university space;
- Focus: IT. 15,000 tech jobs by 2025;



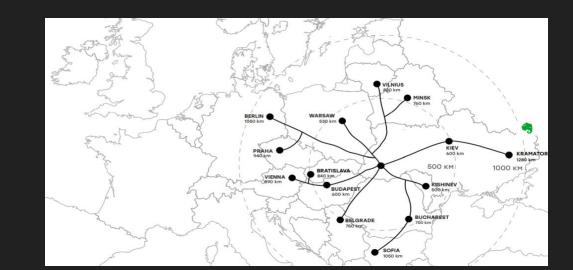
KYIV: UNIT.CITY



IVANO-FRANKIVSK: PROMPRYLAD.RENOVATION

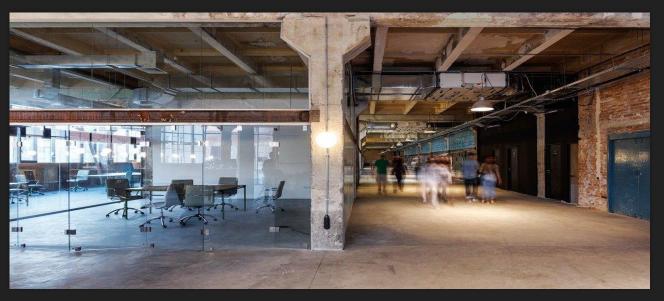
- Machinery factory (still functioning)
- First impact investment project in Ukraine by NGO "Warm City" which has a number of social enterprises across Ukraine, including those based on crowdfunding model (Urban Space 100, Urban Space 500, Druzi Cafe);
- Founders defined four priorities: education; art & creative industries; new economy; urban space





IVANO-FRANKIVSK: PROMPRYLAD.RENOVATION

- Total budget USD 25 million;
- Cost of property 4.5 million;
- Pilot with rented property successfully launched in 2018;
- Focus sectors: IT; Food & agribusiness; wood processing; energy efficiency; design, film industry & animation





DONETSK/KYIV: IZOLYATSIA

- IZOLYATSIA Foundation was established in 2010 in Donetsk
- On the site of dilapidated factory of insulation materials;
- Relocated to the shipyards in Kyiv in 2014 after occupation of Donetsk;
- One of the most proactive platform supporting IDP community



DONETSK/KYIV: IZOLYATSIA

- "Platform of cultural initiatives", funded mostly by grants and donations;
- Focus is on the people;
- Activities in three sectors: art, education, and creative industries (maker space). Many projects are targeting cities and towns of Eastern Ukraine with the main objective of cultural and educational integration, closing the gaps in perceptions, nurturing dialogue and tolerance of differences;



