



UNIVERSITATEA BABEŞ-BOLYAI
BABEŞ-BOLYAI TUDOMÁNYEGYETEM
BABEŞ-BOLYAI UNIVERSITÄT
TRADITIO ET EXCELLENTIA



RSA Central & Eastern Europe Conference 2017

Regional Polarisation and Unequal Development in CEE: Challenges for Innovative Place-based Policies

10th - 13th September 2017, Babeş-Bolyai University, Cluj-Napoca, Romania

POLICY DAY, Monday 11th September

On the Monday 11th September, we have dedicated a number of plenary presentations and paper sessions to issues and inputs concerned with place-based policy.

We invite non-presenting delegates and particularly representatives of managing authorities, policymakers, practitioners and consultants to join the **POLICY DAY** and benefit from latest research, policy and development insights.

What's included in the Policy Day Rate?

We offer a special POLICY DAY Rate for anyone who is a non-presenting delegate and who wishes to attend the conference on the Monday 11th September only. The POLICY DAY registration rate is £120 and includes:

- Access to all conference sessions on Monday 11th September 2017
- Lunch and two refreshment breaks at the conference venue on Monday 11th September
- All conference materials and access to the conference app
- An invitation to the Conference Reception on Monday 11th September hosted by the Cluj-Napoca City Council.

How to register?

To register for the **POLICY DAY**, Monday 11th September, please sign up at <https://members.regionalstudies.org/lounge/Meetings/Meeting?ID=187>

POLICY DAY Programme

Registration

Date/Time: Monday 11/09/2017 0800 - 1645, Foyer of the Faculty of Economics and Business Administration, Strada Teodor Mihali 58-60

Welcome from the Organisers

Date/Time: Monday 11/09/2017 0900 - 0915, Aula Aurel Negucioiu

Plenary 1

Date/Time: Monday 11/09/2017 0915 - 1100, Aula Aurel Negucioiu

Chair:

Mihaylova, Iskra - European Parliament, Belgium	More information to follow
Berkowitz, Peter - European Commission, Belgium	More information to follow.
Bachtler, John - European Policies Research Centre, United Kingdom	More information to follow.

Coffee Break

Date/Time: Monday 11/09/2017 1100 - 1130, Foyer

Widening Bottlenecks to Promote the Catching Up of Lagging Regions

Date/Time: Monday 11/09/2017 1130 - 1300, Room 118

Chair:

Kilroy, Austin - World Bank Group Aridi, Anwar - World Bank Milchevski, Todor - World Bank	From Lagging to Catch-Up: learning from success in European regional development
Lembcke, Alexander - OECD, France D'Costa, Sabine - University of Westminster and SERC, United Kingdom Oliveira Martins, Joaquim - OECD, France	Macroeconomic framework conditions and structural reforms to promote regions' catching up
Benedek, József - Universitatea Babeş-Bolyai, Romania Lembcke, Alexander - OECD, France	Characteristics of economic recovery and catching up in the Romanian regions

Regional Policies and Spatial Inequalities

Date/Time: Monday 11/09/2017 1130 - 1300, Room 121

Chair:

Somlyódyné Pfeil, Edit - Széchenyi István University Doctoral School In Regional Science And Economics, Hungary	The Institutional Background of the Hungarian Regional Policy in the Mirror of the European Cohesion Policy
Budaeva, Kseniya - Institute for Public Finance Reform, Russia	Regional Strategizing as a Mechanism of Territorial Governance in Russia
Pálné Kovács, Ilona - Centre for Regional Studies of the Hungarian Academy Of Sciences, Hungary	It was just a dream Regionalized development policy in Hungary
Varga, Attila - University of Pécs, Hungary Járosi, Péter - University of Pécs, Hungary Sebestyén, Tamás - University of Pécs, Hungary Szerb, László - University of Pécs, Hungary	Economic impact assessment of Smart Specialization policies with the GMR-Europe model

The impact of Structural Funds on the development of the EU

Date/Time: Monday 11/09/2017 1130 - 1300, Room 102

Chair:

Murzyn, Dorota - Pedagogical University Of Cracow, Poland	EU structural funds for smart growth in Poland
Matko, Marton - EUROCITIES	Diverging CEE: taken and missed opportunities in the use of cohesion policy for metropolitan development
Surubaru, Neculai-Cristian - Loughborough University, United Kingdom	Structural Funds in Central and Eastern Europe: drivers of change or mere funding transfers? Insights on the impact of Cohesion Policy on national and regional development in Bulgaria and Romania

Regional Characterization, Resilience and Territorial Policy Implications in CEE

Date/Time: Monday 11/09/2017 1130 - 1300, Room 009

Chair:

Pontarollo, Nicola - JRC, European Commission, Italy Serpieri, Carolina - JRC European Commission, Italy	Does the Matryoshka principle apply to resilience?
Istrate, Marinela - "Alexandru Ioan Cuza" University of Iasi Alexandru, Banica - "Alexandru Ioan Cuza" University of Iasi, Romania Ionel, Muntele - "Alexandru Ioan Cuza" University of Iasi, Romania	Challenges for the resilience capacity of Romanian shrinking cities
Di Bartolomeo, Giovanni - Sapienza University of Rome	Resilience, contagion, and vulnerability to external financial crisis in CEE countries

The Role of Clusters in Local Development

Date/Time: Monday 11/09/2017 1130 - 1300, Room 026

Chair:

Rádics, Zsolt - University of Debrecen Molnár, Ernő - University of Debrecen, Department of Social Geography and Regional Development Planning, Hungary	Spatial Concentration And Development Of Labour-Intensive Industries On The European Periphery: The Case Of The Hungarian TcIf Sector
Zizalova, Pavla - Economics Institute of the Academy of Sciences of the Czech Republic Srholec, Martin - CERGE-EI, Prague Horák, Petr - CERGE-EI, Prague	Global technology leaders in rural regions: Beyond the lamppost syndrome
Pola, Peter - Hungarian Academy of Sciences, University of Pécs, Hungary	Towards strenghtening small and medium-sized companies (adapting French practice in Hungary)
Torok, Gergely - North-West Regional Development Agency, Romania	New methods for identifying Local Industrial Clusters – a case study on Northern Transylvania

Lunch Break

Date/Time: Monday 11/09/2017 1300 - 1400, Foyer

Regional Policy in CEE: Old Legacies and New Challenges

Date/Time: Monday 11/09/2017 1400 - 1530, Room 118

Chair:

Klimanov, Vladimir - Institute for Public Finance Reform, Russia	Regional Polarization and Evolution of Regional Policy in Russia
Fomchenko Leonova, Anastasia - University of Valencia (Spain)	Regionalization in EU member states of Central and Eastern Europe.
Brad, Alexandru - Leibniz-Institut für Länderkunde, Germany	When Romania met the Cohesion Policy: Understanding Practices of 'Regional' Governance
Reid, Alasdair - REID Consulting SPRL, Belgium Griniece, Elina - EFIS Centre, Belgium	Methodologies for Smart Specialisation Strategies: a comparison between the Western European and CEE countries

Smart Specialisation in Less Developed Regions

Date/Time: Monday 11/09/2017 1400 - 1530, Room 127

Chair:

Dąbrowska, Anna - University of Warsaw, Poland Dziemianowicz, Wojciech - University of Warsaw, Faculty of Geography and Regional Studies, Poland	The role of the smart specialisation in peripehral regions in Poland – a fad or a necessity, a curse or a chance to change the current path of development?
Brad, Stelian - Cluj IT Cluster	Importing Smart Specialisation Principles to Design Entrepreneurial Initiatives for Economic Growth of Traditional Rural Settlements in Lagging-Behind Regions
Pelayo Villarejo, Esteban - European Association of Development Agencies (EURADA) Boulangier, Nathalie - Dev'Up, France Pinna, Frédéric - Dev'Up, France	Using EDP for the management of intermediaries' networks to strength regional innovation ecosystems

Territorial Governance as a Way to Urban and Rural Development

Date/Time: Monday 11/09/2017 1400 - 1530, Room 121

Chair:

Stănuș, Cristina - Lucian Blaga University of Sibiu	The governance of metropolitan development in Romania
Csaba, Patkós - Eszterházy Károly University, Hungary	LEADER action groups in the Visegrad Countries from a governance point of view
Mele, Marcela - University "Eqrem Cabej"	Decentralization, Fragmentation, and Urban Governance in Tirana City-Region, Albania

The Actors and Design of the Cohesion Policy

Date/Time: Monday 11/09/2017 1400 - 1530, Room 102

Chair:

Howe, Sarah - RMIT University, Australia	EU Smart Specialisation Policy Implementation Challenges; Perspectives from the European Commission and Slovak Policy Stakeholders
Chiru, Mihail - Median Research Centre, Romania Adascalitei, Dragos - Central European University, Hungary Gross, Martin - Mannheim Centre for European Social Research (MZES), Germany	Does it matter? Citizens' support for the EU and parties' emphasis of European issues
Dragos, Alina - European Policies Research Centre, Romania	Institutional capacities and non-governmental engagement in the EU's Cohesion Policy. The case of Romania

Urban Competitiveness and Innovation

Date/Time: Monday 11/09/2017 1400 - 1530, Room 009

Chair:

Szczech-Pietkiewicz, Ewelina - Warsaw School of Economics, Poland	Smart city as a model for urban competitiveness growth
Varvari, Stefana - Babes-Bolyai University of Cluj-Napoca, Faculty of Economics and Business Administration, Romania Bako, Dana - Babes-Bolyai University, Romania	Unequal development in R&D field in CEE countries
Lubacha-Sember, Judyta - Cracow University of Economics, Poland	Socio-economic environment in a region and types of innovation activity of enterprises

Coffee Break

Date/Time: Monday 11/09/2017 1530 - 1600, Foyer

Plenary 2

Date/Time: Monday 11/09/2017 1600 - 1645, Aula Aurel Negucioiu

Chair:

Foray, Dominique - Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland	Smart Specialisation Strategies: past, present and future
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Welcome Reception

Date/Time: Monday 11/09/2017 1800 - 2000, The Casino

	This reception is sponsored by the Cluj-Napoca City-Hall and will take place at 'The Casino' building in the heart of the city. It is located in the Central Park 'Simion Barnutiu' and has become a centre of cultural and artistic events taking place in Cluj. We would like to thank the Cluj-Napoca City-Hall for their support.
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